

WORK EXPERIENCE

EMPLOYER:

THE ECO-INSTITUTE AT PICKARDS MOUNTAIN

VISUAL DESIGNER

SEPT 2015 - PRESENT

led the organization through a major visual rebranding process, implementing professional design updates to logo, website, promotional materials and social media presence

MARKETING DIRECTOR

JAN 2016 - PRESENT

developed and implemented marketing strategy for programs and fundraising efforts, analyzed enrollment trends, managed the marketing team operations and projects

ADMINISTRATIVE ASSISTANT

SEPT 2015 - AUG 2016

managed databases and program registration, received and directed email and web correspondence, coordinated annual fundraising plea

ADMINISTRATIVE MANAGER

AUG 2016 - JAN 2017

implemented changes to improve internal operations, program systems and protocol, and enrollment

CLIENT:

MONTESSORI NATURE SCHOOL

VISUAL DESIGNER, MARKETING STRATEGIST

JAN 2017 - PRESENT

established visual brand identity, Squarespace website design and client training, social media promotional content, and communication, marketing, and social media strategies

EMPLOYER:

EMERSON WALDORF SCHOOL

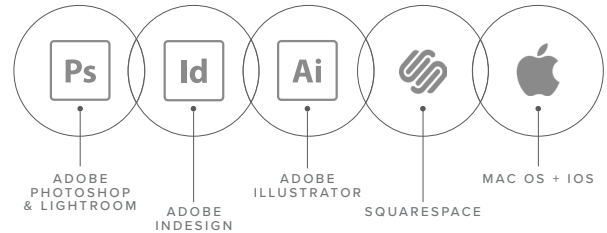
KINDERGARTEN, AFTERCARE TEACHER

SEPT 2013 - MAY 2015

daily care for approximately 11 children (ages 4-6) during aftercare program: transitioning the group from school to rest, snack and play, diplomatic communication with parents and teachers

SKILLS

COMPUTER:



HUMAN:



EDUCATION

BACHELOR OF ARTS | 2012

BRIDGEWATER COLLEGE

MAJOR ART: DIGITAL MEDIA  
CONCENTRATION BUSINESS

GRADUATE-LEVEL COURSEWORK, 2014-15

MEREDITH COLLEGE

CONCENTRATION K-6 EDUCATION

A BIT OF WHAT MAKES ME, ME



HOBBIES INCLUDE:  
GARDENING, PHOTOGRAPHY,  
PAINTING, DRAWING, &  
SCULPTURE

HAPPIEST IN NATURE  
... AND ON MY COUCH.  
IT REALLY DEPENDS ON THE DAY.

HIP-HOP DANCER  
... I MAY STILL BE IN THE  
BEGINNER'S CLASS,  
BUT WE WON'T TALK ABOUT THAT.

BIG FAN OF WHITNEY,  
BEYONCÉ, ADELE, & DOLLY  
EQUAL PARTS MARYLANDER,  
RIVER-TOWN NATIVE,  
& DURHAMITE

MEMBER OF THE  
HOGWARTS RUNNING CLUB  
(OH YEA, IT'S A THING.)  
... & A PROUD SLYTHERIN \*GASP\*