2018 PGM ONE SUMMIT REPORT

THE EVENT


THE MISSION

The PGM ONE summit convenes hundreds of emerging and established professionals of the global majority to lead the racial equity and inclusion movement in the outdoor and environmental sectors. During the three-day multidisciplinary and intergenerational summit, participants will share, learn, collaborate, heal, celebrate, build community, find support, and sharpen their analysis of racial equity in their field.
Participants all identified as people of color or people of the global majority (which is a more empowering term for people of color), with diverse racial and ethnic identities including Latinx, Hispanic, African-American, Black, South Asian, Indian, Southeast Asian, Japanese, Chinese, Korean, Native American, First Nations, AfroLatino, Multiracial, and more.

Participants also represented a range of sectors from outdoor youth development to land management to environmental advocacy to indigenous land conservation and a range of professions, including outdoor educators, executive directors, artists, students, program managers, and many more.

Participants came to Oakland from across the United States, with strong representation from the East Coast, the Southeast and the Midwest due in part to our ability (through sponsorships) to provide nearly $4,000 in travel scholarships.

**THE TRAILBLAZER**

The PGM ONE Trailblazer Award recognizes a person of the global majority who has blazed a trail for others in the environmental, outdoor, and conservation sector; a role model who has carved out a space where we see ourselves reflected in the movement.

Dr. Stevie Ruiz was selected as the 2019 Trailblazer for his commitment to teaching to educating students about environmental inequalities, land rights, and the commitment to a socially just world. His work in communities of color has gone widely recognized as he has worked to support efforts for climate resiliency with school tree planting events in San Fernando Valley.
WORKSHOPS & SESSIONS

Over 40 workshops and sessions were created and facilitated by the PGM ONE community. Topics were as intersectional and diverse as participants and included:

- Artivism for QTPOC Healing
- Mindful LanguageL Communication Strategies for Facilitators
- Centering Girls of Color in the Outdoors
- Using Improv to Heal as a Person of Color
- 4 Ways People of Color Are Tokenized at Work and How to Stop It

Addition programming included panes by Indigenous leaders, social media influencers, a powerful keynote speech by organizer and comedian, Dallas Goldtooth, and a plenary by Angela Park. Outdoors sessions included a "Healing Hike" with Raynelle Rino and "Yo Cuento Outdoors: A Hike with José" with José González.

CAREER FAIR

15 organizations, including Patagonia, The North Face, The Wilderness Society and Touchstone Climbing attending a 2.5 hour training facilitated by Youth Outside on recruiting, hiring and retaining diverse talent. Following the training, organizations were invited to network with the 250 PGM ONE attendees to share career and other opportunities.

WWW.PGMONE.ORG
The 2018 PGM ONE Summit was supported by over 20 organizations, businesses and partners both local and nationwide. We worked with PGM owned caterers and bars including Wynn Catering, Pinx and Ovo Tavern and Eatery. Lagunitas, The Punchdown, and Bay Grape were a few of the Bay Area businesses that supported PGM ONE with in-kind donation.

For the second year in a row, we partnered with Youth Outside who hosted the training and career fair for over 15 organizations.

**2018 SPONSORS**

**ALLY LEVEL**
Sierra Club
Sierra Club Foundation

**UPSTANDER LEVEL**
National Wildlife Federation
REI
Conservation Lands Foundation
Groundwork USA

**ADVOCATE LEVEL**
Midpeninsula Open Space, Ten Strands, East Bay Regional Park District

**OTHER SPONSORS**
NOLS
SHIFT
Ready SF
One Tam Initiative
BUDGET

The total budget for the summit (minus the career fair) was $92,945.

SUMMIT REVENUE: $114,718

EXPENSES: $89,919
### FEEDBACK

#### POSITIVE
- Multigenerational and broad spectrum of people of the global majority
- Identity caucusing was powerful and necessary
- Discussion of topics regarding the intersectionality of all the issues that we face
- Representation of black and indigenous folks increased from 2017
- Emphasis on storytelling and sharing throughout the summit
- Opening ceremony by Ohlone Sisters
- Diverse offerings of presentations, workshops and speakers

#### CONSTRUCTIVE
- More transition time between sessions
- Additional opportunities to be outdoors
- More accessible and equitable workshop/session registration process
- Intentional focus on eco-friendly foodware
- Opportunities for large group sharing based on learnings from workshops
- Diverse offerings of presentations
- Bigger Venue

### NEXT STEPS

We’re excited to announce that PGM ONE is officially a project of the Earth Island Institute. The Earth Island Institute (EII), a 501(c)(3) organization, will provide fiscal sponsorship, resources, training, technical assistance, and peer relationships to PGM ONE. In addition to working with the EII, we will move forward with the following next steps:

- Identifying a date and location for the 2019 PGM ONE summit
- Creating a platform for attendees to continue to connect
- Develop a 2019 planning committee.

www.pgmonenone.org