

# 2020 PGM ONE SUMMIT



**September 23 -25  
Chicago, IL**



People of the Global Majority  
in the Outdoors, Nature, & Environment

A NATIONAL SUMMIT

# LETTER FROM THE CO-DIRECTORS

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The PGM ONE summit creates an intentional space for black, indigenous, and people of color/the global majority who participate in US-based movements for environmental education, access, and justice; land sovereignty; conservation; climate justice; food justice; and others . The space supports participants to share, learn, collaborate, heal, celebrate, build community, find support, and practice uprooting the systems of oppression that operate upon us, between us, and within us. The community that results helps us understand and mobilize our collective power to transform ourselves, our movements, and society.

In September 2020, we will host the 4th annual PGM ONE summit in Chicago, IL. We are energized and dedicated to the community that has been cultivated over the past four years – from 180 people in 2017 to nearly 400 in 2019. We are in awe of how far we've come and how far we can go. Some of the impact of PGM ONE can be felt through the words shared by attendees:

*"I can walk in this room and immediately know that all of us understand each other that none of us have to justify our presence none of us have to legitimize our work or feel like our work is being questioned. We know that we're valued no matter where we come from."*

*"This was the first BIPOC-only space I have attended. Every session was valuable and relevant. I was able to deeply and sincerely connect with each person I met. This was the first conference space in which I have truly felt comfortable and myself. Power, spirit and passion in every room!"*

*"This was such a wonderful, empowering experience. I was so struck by the isolation that so many of us feel in this work and what a wonderful opportunity this was to connect, recharge, and simply not feel alone."*

We are grateful for the many individuals, organizations and foundations that have supported us in coming this far. We value your commitment to our vision and your investment in our growth.

**In Solidarity,**

**Grace Anderson & Sophie Sarkar**  
**Co-Directors, PGM ONE**

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# WHY SPONSOR PGM ONE?

- **Boldly demonstrate** your support of racial justice in environmentalism by backing our leadership and the leadership of over 400+ black, indigenous, and people of color who will attend our 2020 Summit in Chicago and beyond.
- **Support a rare affinity space** for folks of color to gather, connect, learn, lead and heal in predominantly white mainstream environmental field
- **Increase retention of PGM** in the environmental field by providing an important professional development and networking opportunity
- **Increase the accessibility of PGM ONE** to all people of the global majority who wish to attend, especially those who face the most barriers (e.g. native folks, queer and trans folks, folks with disabilities, poor and working class folks, etc)
- **Embody your organization's values** as they relate to diversity, equity, inclusion, justice, and cultural relevancy

## SPONSORSHIP LEVELS

### VISIONARY - \$50,000

- 10 Summit Passes
- Full Page Advertisement
- Sponsorship Acknowledgement in PGM ONE program, social media and newsletter
- Recognition in PGM ONE Annual Report
- Include Promotional Items, Giveaways and Inserts into Event Program

### SUSTAINER - \$20,000

- 8 Summit Passes
- Full Page Advertisement
- Sponsorship Acknowledgement in PGM ONE program, social media and newsletter
- Recognition in PGM ONE Annual Report
- Include Promotional Items, Giveaways and Inserts into Event Program

### ALLY - \$10,000

- 6 Summit Passes
- Half Page Advertisement
- Sponsorship Acknowledgement in PGM ONE program, social media and newsletter
- Recognition in PGM ONE Annual Report
- Include Promotional Items, Giveaways and Inserts into Event Program



## **UPSTANDER - \$5,000**

- 4 Summit Passes
- Quarter Page Advertisement
- Sponsorship Acknowledgement in PGM ONE program, social media and newsletter
- Recognition in PGM ONE Annual Report

## **ADVOCATE - \$2,500**

- 2 Summit Passes
- Quarter Page Advertisement
- Sponsorship Acknowledgement in PGM ONE program, social media and newsletter
- Recognition in PGM ONE Annual Report

## **IN-KIND SPONSORSHIP**

In addition to the sponsorship levels above, custom sponsorship is also available for meals, product, art, and cultural offerings.

Any questions about sponsorships can be directed to Grace Anderson at [grace@pgmone.org](mailto:grace@pgmone.org). Sponsorship checks should be made payable to:

Earth Island Institute  
c/o PGM ONE  
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