Prop. 1 - Veterans and Affordable Housing Act
Prop. 2 - No Place Like Home

Media Advisory
August 28, 2018
For Immediate Release

PROPS. 1 & 2 PRESS CONFERENCE AND RALLY
Mayor Garcetti, L.A. City Councilmembers, Veterans and Housing Advocates to Urge Passage of Propositions 1 & 2 to Address State’s Housing and Homelessness Crises

When: 9:30 a.m., Friday, August 31, 2018
City Council Meeting to follow at 10:00 am at City Council Chambers

Where: Press conference to take place outside City Hall, on the Spring St. steps

Who: Housing advocates and Los Angeles leaders
Speakers – Mayor Eric Garcetti; Council President Herb Wesson; Supervisor Mark Ridley-Thomas (pending); Robin Hughes, President/CEO of Abode Communities; Daisey DePaz, Resident, Abode Communities; Alan Greenlee, Executive Director of the Southern California Association of Nonprofit Housing (SCANPH); and Stephen Peck, President/CEO, U.S. Veterans Initiative Organizations - Member organizations and partners of SCANPH, including: ACT-LA, Community Corporation of Santa Monica, Habitat for Humanity Los Angeles, Kaiser Permanente, LA/OC Building Trades Council, LA Chamber of Commerce, LA Voice, St. Barnabas Senior Services, United Way, Valley Beth Shalom, and Vets Advocacy

What: Press conference and rally followed by City Council Meeting
Mayor Eric Garcetti, Council President Herb Wesson, veterans and housing advocates, Los Angeles leaders, and Councilmembers Monica Rodriguez, Jose Huizar, Gil Cedillo, and David Ryu will tout the importance of coming together to pass Propositions 1 and 2, important measures on the statewide November ballot that are essential to building the affordable housing veterans, working families, people with disabilities, Californians experiencing homelessness and people living with mental illness need across the state. Just after the press event, attendees will proceed into City Hall, as the Los Angeles City Council is expected to pass a resolution in support of Props 1 and 2.

Why: Prop 1, the Veterans and Affordable Housing Act, will build and provide affordable housing for veterans, working families, people with disabilities, Californians experiencing homelessness and many others who need a stable, affordable home. This is also an opportunity to create 137,000 jobs and pump $23.4 billion into California’s economy. Prop 1 tackles top priorities for Californians—building homes, creating jobs and boosting the economy. Prop 2 focuses on helping Californians living with a serious mental illness who are homeless get off the streets and into supportive housing that is connected to mental health and addiction services, medical care and case managers.

Regional Campaign Representatives Available for Interviews:
Alan Greenlee, Executive Director, Southern California Association of Nonprofit Housing
Robin Hughes, President/CEO, Abode Communities

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Propositions 1 and 2 are under the leadership of a joint campaign and steering committee that includes: California Housing Consortium, Housing California, Silicon Valley Leadership Group, State Building and Construction Trades Council of California, California Association of Veterans Services Agencies, Steinberg Institute, Dignity Health, Senate Pro Tem Toni Atkins, Senator Jim Beall, Assemblymember David Chiu and more. Learn more about Yes on Prop 1 at www.vetsandaffordablehousingact.org
Learn more about Yes on Prop 2 at www.cayesonprop2.org | @VetsAndHousing | @CAYesOnProp2 |

Paid for by Affordable Housing Now – Yes on Props 1&2 coalition: Housing California, California Housing Consortium, State Building and Construction Trades Council of California and Silicon Valley Leadership Group. Committee major funding from:
Chan Zuckerberg Advocacy
Members’ Voice of the State Building and Construction Trades Council of California
Essex Property Trust

Funding details at http://www.fppc.ca.gov/transparency/top-contributors/nov-18-gen.html