

ESTHER BRENER

Multidisciplinary designer and creative with 10 years' experience, passionate about creating brand stories and strategy-driven design solutions for forward thinking people.

Always striving for innovative ideas, I'm also very flexible style-wise and keen on experimenting. I'm up to speed and constantly curious about trends, world events and art/design history.

I'm a confident written and verbal communicator in English and Spanish, a self motivated individual that can seamlessly switch to team player mode.

FULL NAME

Iael Esther Brener

ADDRESS

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NATIONALITY

Swiss / Uruguayan

CONTACT

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DATE OF BIRTH

16th October, 1984

hola@suizadeamerica.com

suizadeamerica.com

WORK EXPERIENCE

Mar 2018 - Now

SENIOR DESIGNER / CREATIVE

ARTICLE — Branding Studio [United Kingdom]

Working in different branding projects for the studio's clients. Duties include: concept development, logo and identity design, environmental graphics, presentations, wireframing, web design, etc.

2017 - Mar 2018

FREELANCE SENIOR DESIGNER [United Kingdom]

Worked for creative and branding agencies such as Gensler, Corke Wallis, Sectorlight and Crucible for several branding projects and pitch presentations.

2014 - 2017

CREATIVE DIRECTOR

SUIZA DE AMERICA — Branding Studio [Uruguay]

I ran my own branding studio working remotely for several businesses around the world. I led a small remote team on a variety of projects delivering solutions in digital and print design. Duties included: being first point of call for clients, outlining timelines and tasks, hands on development of all projects from genesis to delivery, presenting to clients, liaising with third party vendors.

2013 - 2014

SENIOR DESIGNER

SHAKESPEAR DISEÑO — Branding Studio [Argentina]

Internship at Lorenzo Shakespear's studio in Buenos Aires, Argentina. Worked with several of its clients' naming processes, identity, wayfinding, signage, editorial and packaging design. I also crafted client presentations and took part of the market research processes, data analyses and strategic meetings.

2009 - 2012

SENIOR DESIGNER

NOTABLE PUBLICIDAD — Advertising Agency [Uruguay]

Worked alongside the Creative Directors to create design solutions for print, BTL, TV and online platforms for the agency's clients. Prepared presentations, designed magazines, catalogues, logos and identities, developed ideas and graphics for full-fledged campaigns and advertisements in several media.

EDUCATION

TERCIARY

2004 - 2007

BA IN INDUSTRIAL DESIGN

Escuela Universitaria Centro de Diseño (EUCD)
University of the Republic
Montevideo, Uruguay

2003 - 2004

FULBRIGHT SCHOLARSHIP

BA IN FINE ARTS

Valdosta State University
Georgia, United States

SECONDARY

2002 - 2003

BACCALAUREATE IN ARCHITECTURE

Colegio José Pedro Varela

1997 - 2001

BASIC SECONDARY

St. Catherine's School
Montevideo, Uruguay

COURSES

2016 - 2017

BUSINESS ADMINISTRATION

C-Emprendedor — Ministry of Industry
Montevideo, Uruguay

2008

ART DIRECTION & COPYWRITING FOR ADVERTISING

Brother Escuela de Creativos
Montevideo, Uruguay

SOFTWARE

ADVANCED

Adobe Illustrator, Photoshop and InDesign

PROFICIENT

Autocad 2D and 3D
Microsoft Office / Apple iWork
Ableton Live

INTERMEDIATE

CSS / HTML5 coding
Apple Final Cut Pro

AWARDS

2016

NATIONAL AWARD IN GRAPHIC DESIGN FOR 'FABRIX' BRANDING

ARQADIA — Panamerican Architecture and Design Awards

2012

BRONZE AWARD IN ADVERTISING ART DIRECTION 'LA CASA DIVINO' INSTITUTIONAL CAMPAIGN

Desachate Advertising Festival
Montevideo, Uruguay

LANGUAGES

2002

SAT — TOEFL

Uruguayan-American Institute

2001

CERTIFICATE OF PROFICIENCY IN ENGLISH

Cambridge University, England