The Scenic Route is the creative project of artist and textile designer Victoria McGrane, who is currently living and working in the remote Gulf Savannah in outback Queensland.

Inspired by her travels, the beauty of nature and the unique flora and fauna of Australia, Victoria creates intricately illustrated botanical artworks and unique surface print designs.

The name The Scenic Route reflects Victoria’s personal and creative philosophy “Choosing the path less travelled, slowing down, enjoying the journey and appreciating the scenery – “taking the scenic route” – is the basis for the inspiration behind my designs.”

With a background in the fashion industry, Victoria created textile designs for numerous brands including Sass and Bide, Topshop, Sussan, Peter Alexander and Sportsgirl before launching The Scenic Route in late 2017.
NOCTURNAL