

Mission

To enhance community well-being through civic engagement

In the interests of sustainable development and local democracy (*focus*)
the organisation seeks to serve as a progressive and influential voice (*what*)
of and for the residents, organisations and property owners (*who*)
in the suburbs of Te Aro and Wellington Central (*where*).

It does so through engagement with the appropriate public authorities (*how*)
for the purpose of enhancing the wellbeing of those living, operating or owning in the inner-city (*why*)

Strategic Priorities

As an interface between the inner-city community and public authorities the organisation seeks to:

1. Promote **sustainable development** perspectives that advance the social, environmental and economic aspects of the inner-city and of the wider city as appropriate (*Progressive & Proactive*)
2. Foster **local democracy** by representing and acting as an advocate for the interests of the inner-city community (*Influential & Responsive*)
3. Build a community-driven organisation with the **capacity** to realise its mission

Mandate

This strategic plan seeks to **pursue** aspects of sustainable development and local democracy considered important by the inner-city community; **respond** where possible to reputable and relevant independent research such as the Nielsen Survey of Central City Dwellers of November 2015 commissioned by the Wellington City Council; and **support** at a local level six of the New Zealand priorities around the United Nations Development Programme's (UNDP) Sustainable Development Goals unanimously adopted by all 193 members of the United Nations on 25 September 2015

Sustainable Development

Promote sustainable development perspectives that advance the social, environmental and economic aspects of the inner-city and of the wider city as appropriate

1. **Social** (3 of the UNDP Sustainable Development Goals prioritised by New Zealand)

- Collaborate with public authorities and other community groups committed to the reduction of begging (**No Poverty - Goal 1**)
- Contribute to public authority initiatives, community reference groups and forums around the sale and supply of alcohol (**Good Health and Well-being - Goal 3**)
- Work with relevant public authorities to promote positive social behaviours including a reduction in graffiti (**Peace, Justice and Strong Institutions - Goal 16**)

2. **Environmental** (3 of the UNDP Sustainable Development Goals prioritised by New Zealand)

- Encourage public authority support for green space development, appropriate earthquake strengthening strategies, improved public transport and pedestrian infrastructure, and more affordable and sustainable housing options (**Sustainable Cities and Communities - Goal 11**)
- Urge public authorities to promote more effective reduction, recycling and disposal of waste (**Responsible Consumption and Production - Goal 12**)
- Foster public authority support for more sustainable fuel options to reduce greenhouse gas emissions (**Affordable and Clean Energy - Goal 7**)

3. **Economic** (1 of the UNDP Sustainable Development Goals prioritised by New Zealand)

- **Decent Work and Economic Growth - Goal 8**

Although this goal will not be pursued during this triennium it will be important to undertake some work around this area in the future in association with the appropriate public authorities

* **Survey of Central City Dwellers (Nielsen-2015)**

- **Social** - Graffiti (*Peace, Justice and Strong Institutions-Goal 16*)
- **Environmental** - More communal outdoor space and earthquake risks (*Sustainable Cities and Communities-Goal 11*)
- **Economic** - No issues identified

Local Democracy

Foster local democracy by representing and acting as an advocate for the interests of the inner-city community

1. Transparency and Accountability

- Monitor relevant public authority legislation and policy developments that impact the inner-city community
- Inform the inner-city community of relevant public authority legislation and policy developments and seek their feedback as appropriate

2. Advocacy and Critique

- Lead advocacy (including presenting submissions) that represents inner-city interests around relevant public authority legislation and policy developments

3. Collaboration and Policy

- Collaborate with public authorities and their relevant personnel through regularly organised meetings
- Organise pre-election candidate meetings with the relevant public authority personnel to develop an understanding of their policy positions around sustainable development and local democracy

Building Capacity

Build a community-driven organisation with the capacity to realise its mission

1. Connectivity and Collaboration

- Enhance connectivity with the inner-city community through activities that build their support, participation and involvement around ICW
- Strengthen collaboration with organisations relevant to the inner-city with whom ICW has partnerships and cooperative relationships

2. Marketing and Communications

- Market and promote ICW to the inner-city community, relevant public authorities and collaborative partners
- Communicate the ICW message through mainstream and social media

3. Organisational Sustainability

- Grow funding streams, membership, expertise and the application of technology to support ICW sustainability
- Digitally preserve ICW history including that of its personnel, milestones and achievements
- Apply the seven core operating principles embodied in the ICW constitution