

:: CONTACT ::

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:: SKILLS ::

Print Design
Packaging Design
Image Making
Letterpress
Photography
Web Design
{ css/html }
Microsoft Office
{ word, excel and
power point }
AutoCad & Sketch Up
Adobe CC
{ photoshop, illustrator,
indesign & premiere }
3-D Prototyping

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:: LANGUAGES ::

Portuguese
{ fluent }
English
{ fluent }
Spanish
{ basic }

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:: AFFILIATIONS ::

ADG Brazil: Member
{ 06.15 — Present }
AIGA, NY: Member
{ 09.15 — Present }
TETO, Brazil: Volunteer
{ 10.15 — 04.16 }

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:: OTHER ::

Show Us Your Type
{ La Habana, 10.14 }
Letras Que Flutuam
{ Amazon, 10.15 }

:: WORK EXPERIENCE ::

// QUESTTO|NÓ: Designer, 07.15 — 04.16

Worked on a wide range of projects, including identity, branding and customer experience, web design, and packaging

Assisted on developing the identity system for the QN|LAB (branch of the studio that's focused on research, consumer behavior and design strategy)

Elaborated projects with the product design team and worked with clients such as Natura, AB InBev (AmBev), and Piccadilly

// FLUI COLETIVO: Designer/Collaborator, 08.15 — 04.16

Worked on the initiative to bring together a diverse group of designers and students interested in reducing the consumption and waste of water in the city of São Paulo

Helped with the social impact mission, co-creation, open source design, simplicity, and the DIY experience

Designed the logo of the organization and posters series that serve as a guide to assemble a recirculating pump system designed by the Flui group

// ADMIX: Designer/CEO, 01.14 — Present

Co-founder of Admix start-up

Created a wellness program for mid-sized companies and co-working spaces in the Bay Area

Facilitated marketing strategies and developed competitive analysis, strategic planning, market development, pricing, and user acquisition

// PROPEG: Design Intern, 06.14 — 08.14

Helped on the execution and planning of large-scale campaigns

Designed and developed an internal website for the agency, with the purpose of organizing database, clients and design jobs

// CONTAINER HOME STORE: Designer, 05.13 — 08.13

Helped plan launching events

Developed ads for magazines, installations and invites

Assisted in developing an identity system for the brand

// FREELANCE: 2012 — Present

Designing materials for print and web, such as branding, posters, books, identity systems and packaging

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:: EDUCATION ::

// SCHOOL OF VISUAL ARTS

New York, NY, 2016 — Present { MFA Design - Designer as Entrepreneur }

// CALIFORNIA COLLEGE OF THE ARTS

San Francisco, CA, 2012 — 2014 { BFA in Graphic Design and Visual Studies }

// ANIMATION BY DESIGN

Paris, France, 2014 { Intensive Animation Studio }

// PARSONS SUMMER PROGRAM

Paris, France, 2010 { Intensive Drawing and Architecture & Interiors Workshop }

// UNIVERSIDADE SALVADOR - UNIFACS

Salvador, BA, Brazil, 2010 — 2011 { Architecture & Urbanism }