

MARC GAMBOA

Fashion & Lifestyle Content Creator

MEDIA KIT




ABOUT ME


I am a Toronto-based creative professional with industry experience in fashion, marketing, and PR, specializing in multimedia marketing and communications. With industry experience and a multidisciplinary background, I have helped brands improve their reach and audience engagement through multimedia storytelling, content marketing, and social media strategies.

In 2017, I added the blog to my personal website to create a space where I could share my interests, like fashion, beauty, personal wellness, and more, and also showcase my creative projects while documenting the process.

SOCIAL MEDIA

 @marc.gamboa
3100+ followers
Avg. 10% engagement

 @marc.gamboa
990+ friends/followers

 /in/marc-gamboa
440+ connections

BLOG ANALYTICS

*since launching in February 2017 - January 2018

1300 readers
1600 visits
3300 page views



5050+
total reach
(verified authentic following)

CONNECT

 marc@marcgamboa.com  www.marcgamboa.com

BRANDS I'VE WORKED WITH

