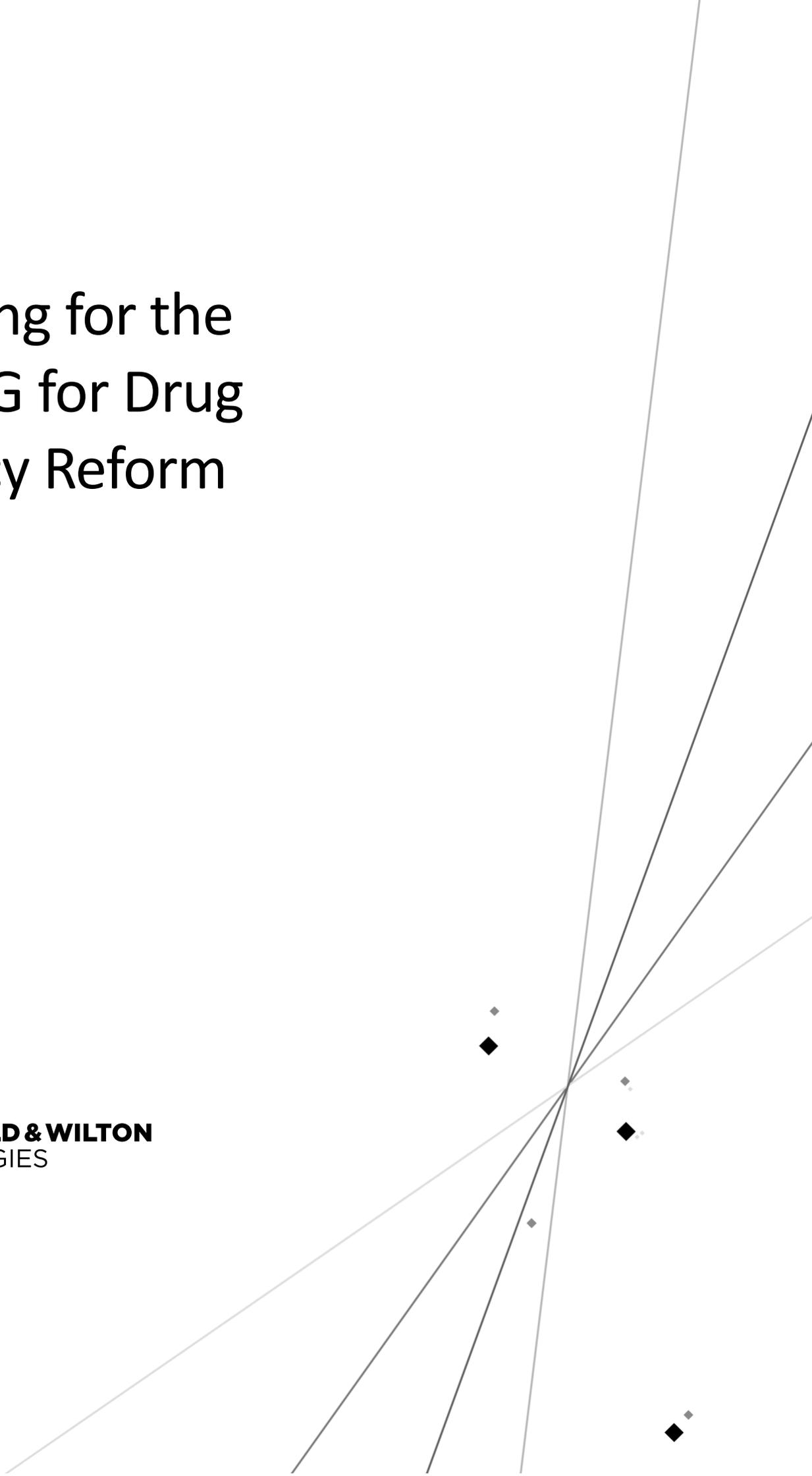


# Polling for the APPG for Drug Policy Reform

13 May 2022  
London, UK

**REDFIELD & WILTON**  
STRATEGIES



## Red Wall Poll

**Conducted By:** Redfield & Wilton Strategies

**Website:** [www.redfieldandwiltonstrategies.com](http://www.redfieldandwiltonstrategies.com)

**Fieldwork Date(s):** 11-12 May 2022

**Population Sampled:** Eligible Voters in the Red Wall

**Sample Size:** 1,000

**Weighting:** Data weighted to the profile of adults (18+) in Great Britain. Data weighted by age, gender, education, region, and 2019 General Election vote. Targets for each weighting were derived from the Office of National Statistics' latest population estimates and the results of the 2019 General Election.

**Margin of Error:** Because only a subset of the overall population of eligible voters in the 'Red Wall' was surveyed for this research, all results are subject to a margin of error. By consequence, not all differences are statistically significant, *especially among subsamples*.

In this poll of 1,000 adults in the 'Red Wall,' if 50.0% of respondents gave a particular answer to a question—the worst-case scenario from the perspective of margin of error—it is 95.0% certain that the *true* value falls within a 3.10% range from the sample result.

Subsample results from crosstabs are subject to a higher margin of error due to their lower sample sizes. Conclusions drawn from small subsamples should be treated with caution. *We particularly emphasise caution when reporting on any subsample figures where the base is below 100 respondents.*

\*Due to rounding, some percentages may add up to 99 or 101.

\*Answer codes were randomised, unless otherwise stated.

**"Red Wall" Seats** are defined as the 40 parliamentary constituencies the Conservative Party won in the 2019 General Election (or the 2021 Hartlepool By-Election) that had traditionally been held by the Labour Party. The seats were all won by the Labour Party in the 2017, 2015, and 2010 General Elections, with the exception of two constituencies, Redcar and Burnley, where the Liberal Democratic Party won in 2010, and one constituency, Vale of Clwyd, where the Conservative Party won in 2015 (but the Labour Party had historically long held the three seats otherwise). All constituencies are in the regions of the East Midlands, West Midlands, North East, North West, Wales, and Yorkshire & the Humber.

**Additional Information:** Redfield & Wilton Strategies is a member of the **British Polling Council (BPC)** and the **American Association of Public Opinion Research (AAPOR)** and abides by both organisations' rules.<sup>1</sup>

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<sup>1</sup> See: <http://www.britishpollingcouncil.org/officers-members/> and <https://www.aapor.org/Standards-Ethics/Transparency-Initiative/Current-Members.aspx>

## Full Questions and Results

To what extent, if at all, do you have a positive or negative view of the police in the UK?

<b>Very positive</b>	<b>7%</b>
<b>Positive</b>	<b>33%</b>
Neither positive nor negative	34%
Negative	17%
Very Negative	8%
Don't know	1%

To what extent, if at all, do you approve or disapprove of the overall job performance of the UK police in general?

<b>Strongly approve</b>	<b>6%</b>
<b>Approve</b>	<b>38%</b>
Neither approve nor disapprove	29%
Disapprove	19%
Strongly disapprove	6%
Don't know	2%

To what extent, if at all, do you trust the police in your local area?

Significantly trust	17%
<b>Fairly trust</b>	<b>50%</b>
Slightly trust	22%
Do not trust at all	11%

Which of the following crimes do you think should be the highest priority for the police to address in your local area? You may select up to three.

Drug possession	19%
Drug dealing	47%
<b>Violence and assault (incl. domestic violence)</b>	<b>53%</b>
Sexual offences	42%
<b>Burglary, robbery, and theft</b>	<b>52%</b>
Gun and knife crime	44%
Hate crime	15%
Fraud	9%
Vandalism	20%
Other	2%
Don't know	7%

**To what extent, if at all, do you think the following are prevalent in your local area?**

	<b>Significantly prevalent</b>	<b>Fairly prevalent</b>	<b>Slightly prevalent</b>	<b>Not at all prevalent</b>
Violence and assault (incl. domestic violence)?	9%	36%	<b>40%</b>	16%
Sexual offences?	6%	24%	<b>43%</b>	27%
Burglary, robbery, and theft?	23%	<b>41%</b>	29%	7%
Drug possession?	30%	<b>40%</b>	21%	9%
Drug dealing?	33%	<b>35%</b>	20%	12%
Gun and knife crime?	8%	22%	<b>40%</b>	30%
Hate crime?	7%	24%	<b>39%</b>	30%
Fraud?	6%	26%	<b>41%</b>	27%
Vandalism?	18%	<b>37%</b>	33%	12%

**To what extent, if at all, do you think the following are prevalent in the United Kingdom, as a whole?**

	<b>Significantly prevalent</b>	<b>Fairly prevalent</b>	<b>Slightly prevalent</b>	<b>Not at all prevalent</b>
Violence and assault (incl. domestic violence)?	32%	<b>42%</b>	19%	6%
Sexual offences?	29%	<b>40%</b>	25%	6%
Burglary, robbery, and theft?	<b>43%</b>	38%	15%	4%
Drug possession?	<b>51%</b>	32%	12%	5%
Drug dealing?	<b>53%</b>	31%	11%	5%
Gun and knife crime?	<b>41%</b>	35%	19%	6%
Hate crime?	32%	<b>38%</b>	22%	9%
Fraud?	30%	<b>42%</b>	22%	6%
Vandalism?	34%	<b>41%</b>	20%	4%

**To what extent, if at all, do you consider yourself aware of the drug policies of the UK Government that seek to reduce the supply and use of harmful drugs?**

Significantly aware	9%
Fairly aware	29%
<b>Slightly aware</b>	<b>36%</b>
Not at all aware	26%

**To what extent, if at all, do you approve or disapprove of the UK Government's performance on issues related to the supply and use of harmful drugs?**

Strongly approve	7%
Approve	21%
<b>Neither approve nor disapprove</b>	<b>40%</b>
Disapprove	15%
Strong disapprove	7%
Don't know	11%

**To what extent, if at all, do you consider the United Kingdom's drug policies to have been successful or unsuccessful at reducing the supply and use of harmful drugs in the past five years?**

Very successful	3%
Successful	14%
Neither successful nor unsuccessful	34%
<b>Unsuccessful</b>	<b>27%</b>
<b>Very unsuccessful</b>	<b>12%</b>
Don't know	10%

**To what extent, if at all, do you consider the supply and use of harmful drugs in the United Kingdom to be limited or widespread at this moment?**

<b>Very widespread</b>	<b>23%</b>
<b>Widespread</b>	<b>42%</b>
Neither widespread nor limited	18%
Limited	7%
Very limited	1%
Don't know	9%

To what extent, if at all, do you agree or disagree with the following statement:

**The United Kingdom has a major drug problem.**

<b>Strongly agree</b>	<b>26%</b>
<b>Agree</b>	<b>42%</b>
Neither agree nor disagree	20%
Disagree	5%
Strongly disagree	1%
Don't know	6%

To what extent, if at all, do you agree or disagree with the following statement:

**My local area has a major drug problem.**

<b>Strongly agree</b>	<b>16%</b>
<b>Agree</b>	<b>31%</b>
Neither agree nor disagree	23%
Disagree	18%
Strongly disagree	4%
Don't know	8%

**Which of the following best fits your circumstances? Note that, for the purposes of this question, 'personally know' includes someone you directly know, but not someone who is a friend of a friend or similar**

I personally know someone who has died as a result of their use of harmful drugs	23%
<b>I do not personally know someone who has died as a result of their use of harmful drugs</b>	<b>77%</b>

**How widespread or limited do you think is the supply and use of the following drugs in your local area at this moment:**

	<b>Very widespread</b>	<b>Widespread</b>	<b>Neither widespread nor limited</b>	<b>Limited</b>	<b>Very limited</b>	<b>Don't know</b>
Alcohol	<b>35%</b>	<b>34%</b>	19%	5%	1%	7%
Amphetamine (e.g., speed)	<b>9%</b>	<b>25%</b>	22%	9%	4%	31%
Cannabis (marijuana)	<b>36%</b>	<b>28%</b>	13%	4%	2%	16%
Caffeine	<b>38%</b>	<b>18%</b>	17%	4%	3%	20%
Cocaine	<b>21%</b>	<b>27%</b>	15%	9%	3%	25%
Crack cocaine	<b>12%</b>	<b>22%</b>	20%	8%	6%	32%
Ecstasy	11%	21%	20%	11%	4%	<b>33%</b>
Fentanyl	5%	12%	16%	10%	6%	<b>50%</b>
Heroin	<b>13%</b>	<b>20%</b>	16%	12%	7%	32%
LSD	7%	16%	21%	10%	6%	<b>40%</b>
Methamphetamine (e.g., crystal meth)	7%	15%	18%	10%	8%	<b>41%</b>
Nitrous oxide (e.g., laughing gas)	12%	19%	17%	11%	6%	<b>35%</b>
Tobacco	<b>48%</b>	<b>24%</b>	13%	4%	2%	10%

**To what extent, if at all, do you consider the following drugs to be harmful to those who use them on a regular basis:**

	<b>Significantly</b>	<b>Fairly</b>	<b>Slightly</b>	<b>Not at all</b>	<b>Don't know</b>
Alcohol	<b>42%</b>	32%	17%	4%	5%
Amphetamine (e.g., speed)	<b>54%</b>	24%	9%	3%	9%
Cannabis (marijuana)	<b>41%</b>	27%	17%	8%	7%
Caffeine	18%	22%	<b>31%</b>	17%	11%
Cocaine	<b>68%</b>	18%	6%	1%	6%
Crack cocaine	<b>80%</b>	8%	4%	1%	7%
Ecstasy	<b>62%</b>	22%	6%	2%	8%
Fentanyl	<b>57%</b>	14%	4%	1%	24%
Heroin	<b>81%</b>	8%	4%	2%	6%
LSD	<b>57%</b>	24%	8%	2%	9%
Methamphetamine (e.g., crystal meth)	<b>75%</b>	11%	3%	2%	9%
Nitrous oxide (e.g., laughing gas)	<b>41%</b>	23%	16%	6%	14%
Tobacco	<b>43%</b>	36%	11%	3%	6%

**To what extent, if at all, do you consider the following drugs to be harmful to those who use them on an infrequent basis:**

	Significantly	Fairly	Slightly	Not at all	Don't know
Alcohol	20%	23%	<b>30%</b>	22%	5%
Amphetamine (e.g., speed)	<b>33%</b>	30%	21%	4%	12%
Cannabis (marijuana)	<b>26%</b>	25%	<b>26%</b>	14%	9%
Caffeine	12%	16%	27%	<b>35%</b>	11%
Cocaine	<b>41%</b>	32%	16%	2%	8%
Crack cocaine	<b>55%</b>	26%	8%	1%	9%
Ecstasy	<b>45%</b>	27%	16%	4%	8%
Fentanyl	<b>42%</b>	22%	10%	2%	24%
Heroin	<b>61%</b>	21%	8%	2%	8%
LSD	<b>40%</b>	29%	14%	4%	12%
Methamphetamine (e.g., crystal meth):	<b>57%</b>	21%	9%	2%	12%
Nitrous oxide (e.g., laughing gas)	<b>28%</b>	25%	21%	9%	17%
Tobacco	25%	<b>33%</b>	27%	8%	7%

**To what extent, if at all, do you consider the following drugs to be harmful to those who interact on a regular basis with people who use them (i.e., friends, family, neighbours, etc...):**

	Significantly	Fairly	Slightly	Not at all	Don't know
Alcohol	21%	<b>30%</b>	23%	18%	8%
Amphetamine (e.g., speed)	<b>29%</b>	25%	20%	11%	15%
Cannabis (marijuana)	<b>25%</b>	24%	22%	16%	13%
Caffeine	14%	15%	16%	<b>42%</b>	14%
Cocaine	<b>32%</b>	29%	17%	9%	13%
Crack cocaine	<b>41%</b>	24%	13%	8%	14%
Ecstasy	<b>31%</b>	26%	15%	13%	15%
Fentanyl	<b>31%</b>	21%	12%	9%	26%
Heroin	<b>47%</b>	20%	11%	9%	13%
LSD	<b>32%</b>	25%	17%	11%	15%
Methamphetamine (e.g., crystal meth)	<b>42%</b>	23%	11%	8%	16%
Nitrous oxide (e.g., laughing gas)	<b>23%</b>	22%	18%	17%	20%
Tobacco	21%	<b>29%</b>	26%	14%	10%

**To what extent, if at all, do you support or oppose criminal punishments for the possession of certain harmful drugs for personal use?**

<b>Strongly support</b>	<b>38%</b>
<b>Support</b>	<b>32%</b>
Neither support nor oppose	13%
Oppose	7%
Strongly oppose	3%
Don't know	6%

**To what extent, if at all, do you think the threat of a criminal punishment is in general an effective or ineffective means of deterring someone from using harmful drugs?**

Very effective	9%
Effective	17%
Neither effective nor ineffective	26%
<b>Ineffective</b>	<b>27%</b>
<b>Very ineffective</b>	<b>14%</b>
Don't know	6%

**Which of the following comes closest to your view? The criminal punishments given to individuals who use harmful drugs in the UK are generally...**

<b>Too lenient</b>	<b>57%</b>
Too harsh	15%
About right	14%
Don't know	14%

**Which of the following statements comes closest to your view?**

<b>The Government SHOULD intervene on an individual's choice to use harmful drugs</b>	<b>63%</b>
The Government SHOULD NOT intervene on an individual's choice to use harmful drugs	17%
Don't know	20%

**How should an individual's use of harmful drugs primarily be viewed by the Government?**

<b>A health issue that should be addressed by healthcare professionals</b>	<b>45%</b>
A criminal activity that should be addressed by the police	42%
Don't know	13%

**If an individual were found in possession of a small amount of an illegal drug for personal use, which of the following outcomes do you think that individual should receive? Please select all that apply**

<b>Forced drug use education or treatment</b>	<b>57%</b>
A fine	48%
A custodial (prison) sentence	25%
Other	3%
No criminal punishment	10%
Don't know	9%

**If an individual were found in possession of a small amount of an illegal drug for personal use, should this offence be included in their criminal record?**

<b>Yes</b>	<b>53%</b>
No	34%
Don't know	13%

**To what extent, if at all, do you support or oppose criminal punishments for the distribution and sale of harmful drugs?**

<b>Strongly support</b>	<b>58%</b>
<b>Support</b>	<b>24%</b>
Neither support nor oppose	11%
Oppose	2%
Strongly oppose	2%
Don't know	4%

**To what extent, if at all, do you think the threat of a criminal punishment is in general an effective or ineffective means of deterring someone from selling harmful drugs?**

Very effective	10%
Effective	20%
Neither effective nor ineffective	26%
<b>Ineffective</b>	<b>24%</b>
<b>Very ineffective</b>	<b>14%</b>
Don't know	7%

**Which of the following comes closest to your view? The criminal punishments given to individuals who distribute and sell harmful drugs in the UK are generally...**

<b>Too lenient</b>	<b>66%</b>
Too harsh	10%
About right	12%
Don't know	11%

**To what extent, if at all, do you think the introduction of harsher punishments (including longer prison sentences) for the cultivation, sale, or distribution of harmful drugs would be effective or ineffective at reducing drug trafficking?**

<b>Very effective</b>	<b>20%</b>
<b>Effective</b>	<b>33%</b>
Neither effective nor ineffective	22%
Ineffective	11%
Very ineffective	6%
Don't know	9%

**Do you know the meaning of the following terms? Please select all the words whose meaning you understand in reference to drugs and drug policy**

Decriminalisation	59%
<b>Legalisation</b>	<b>77%</b>
Depenalisation	23%
None of these	16%

Legalisation is the creation, by law, of a legally regulated market for any given substance. Following the legalisation of a substance, the supply, cultivation, production, or consumption of a substance is no longer an offence, and the market is regulated like other potentially harmful commodities (e.g., alcohol, tobacco) through consumer protection legislation or public health protections.

To what extent, if at all, would (or do) you support or oppose the legalisation and regulation of the following in the United Kingdom?

	Strongly support	Support	Neither support nor oppose	Oppose	Strongly oppose	Don't know
Alcohol	<b>28%</b>	<b>32%</b>	23%	7%	3%	7%
Amphetamine (e.g., speed)	14%	11%	15%	<b>23%</b>	<b>28%</b>	10%
Cannabis (marijuana)	<b>22%</b>	<b>21%</b>	20%	12%	16%	8%
Caffeine	<b>25%</b>	<b>24%</b>	23%	8%	9%	11%
Cocaine	15%	8%	12%	<b>20%</b>	<b>36%</b>	9%
Crack cocaine	15%	7%	10%	<b>14%</b>	<b>46%</b>	8%
Ecstasy	14%	9%	13%	<b>18%</b>	<b>37%</b>	9%
Fentanyl	13%	8%	11%	<b>14%</b>	<b>36%</b>	18%
Heroin	16%	7%	10%	<b>11%</b>	<b>47%</b>	8%
LSD	14%	10%	12%	<b>19%</b>	<b>37%</b>	9%
Methamphetamine (e.g., crystal meth)	16%	7%	10%	<b>12%</b>	<b>46%</b>	9%
Nitrous oxide (crystal meth)	11%	12%	19%	<b>18%</b>	<b>26%</b>	13%
Tobacco	<b>16%</b>	<b>21%</b>	33%	11%	11%	9%

In your opinion, should the following drugs be legal (i.e., regulated) or illegal (i.e., criminalised) for UK citizens to consume?

	Legal	Illegal	Don't know
Alcohol	<b>85%</b>	8%	7%
Amphetamine (e.g., speed)	7%	<b>82%</b>	11%
Cannabis (marijuana)	38%	<b>51%</b>	11%
Caffeine	<b>75%</b>	13%	12%
Cocaine	6%	<b>85%</b>	9%
Crack cocaine	4%	<b>88%</b>	8%
Ecstasy	6%	<b>85%</b>	9%
Fentanyl	4%	<b>79%</b>	17%
Heroin	3%	<b>89%</b>	7%
LSD	6%	<b>85%</b>	9%
Methamphetamine (e.g., crystal meth)	4%	<b>87%</b>	9%
Nitrous oxide (e.g., laughing gas)	11%	<b>71%</b>	18%
Tobacco	<b>61%</b>	28%	11%

Decriminalisation is the removal of criminal penalties for possession or consumption of any given substance. The offence may remain on the statute book, but arrest and prosecution guidelines mean that anyone caught with the substance is not subject to any criminal proceedings or punishment.

To what extent, if at all, would you support or oppose decriminalisation of certain currently illegal substances in the United Kingdom?

<b>Strongly support</b>	<b>13%</b>
<b>Support</b>	<b>21%</b>
Neither support nor oppose	24%
Oppose	13%
Strongly oppose	20%
Don't know	9%

Many currently illegal drugs may have medicinal benefits. To what extent, if at all, would you support or oppose the Government allowing research into the potential medicinal benefits of illegal drugs?

<b>Strongly support</b>	<b>28%</b>
<b>Support</b>	<b>40%</b>
Neither support nor oppose	17%
Oppose	4%
Strongly oppose	2%
Don't know	8%

To what extent, if at all, would you support or oppose the creation of supervised drug consumption facilities or 'overdose prevention centres' where people who use illegal drugs can legally consume drugs in a safer, supervised setting, thus reducing the risk of overdose deaths?

<b>Strongly support</b>	<b>15%</b>
<b>Support</b>	<b>30%</b>
Neither support nor oppose	24%
Oppose	10%
Strongly oppose	10%
Don't know	10%

To what extent, if at all, would you support or oppose the provision of drug safety checking services (for example at music festivals) which test the contents and potency of illegal drugs to inform users of the risks of overdose or poisoning?

<b>Strongly support</b>	<b>29%</b>
<b>Support</b>	<b>37%</b>
Neither support nor oppose	17%
Oppose	4%
Strongly oppose	6%
Don't know	7%

**To what extent, if at all, would you support or oppose schemes that place mental health or addiction advisers in police stations who would give advice to arrestees with drug problems and refer them to treatment?**

<b>Strongly support</b>	<b>28%</b>
<b>Support</b>	<b>39%</b>
Neither support nor oppose	20%
Oppose	4%
Strongly oppose	4%
Don't know	7%

**To what extent, if at all, would you support or oppose schemes that make the overdose antidote Naloxone available to police, emergency medical services, and other first responders to help prevent overdose deaths?**

<b>Strongly support</b>	<b>33%</b>
<b>Support</b>	<b>36%</b>
Neither support nor oppose	15%
Oppose	3%
Strongly oppose	5%
Don't know	9%

Redfield & Wilton Strategies is an accredited member of the American Association for Public Opinion Research's Transparency Initiative and the British Polling Council and abides by both organisations' rules.

Our research has been published in more than 50 major publications and news networks, including *The Telegraph*, *The Times*, *The Spectator*, *Politico*, *Forbes*, *iNews*, *Newsweek*, *the BBC*, *EuroNews*, *the Wall Street Journal*, *the Washington Post*, and *Bloomberg*.

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