



amanda elsing

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EXPERIENCE

APR 2015 **Yamamoto | Designer**
PRESENT Minneapolis, Minnesota

Managed and worked with several clients to identify solutions for their needs and concerns. Strengthened Yamamoto's digital advertising capabilities and supported the development team. Collaborated with a team of designers, developers, copywriters, and producers to create memorable and distinguished work.

JAN 2012 **Jingit | Interactive Designer**
APR 2015 Minneapolis, Minnesota

Developed the user experience and designed the interface of the internal CMS tools for company use. Collaborated and worked directly with the development team. Designed emails, sales decks, website imagery, and various pieces of marketing.

JUL 2011 **Luke Oeth Design | Graphic Design Intern**
SEP 2011 Minneapolis, Minnesota

Conceptualized, designed, and revised print work. Interpreted the client's needs to build a strong design. Established time management and process development skills.

APR 2007 **Forum Communications Co. – The Daily Globe | Graphic Designer**
SEP 2008 Worthington, Minnesota

Designed, proofed, and printed grocery ads for surrounding stores. Worked under pressure, met deadlines, and budgeted time constraints. Experienced working with prepress and preflight capabilities.

EDUCATION

OCT 2008 **The Art Institutes International Minnesota | Bachelor of Science, Graphic Design**
DEC 2011 Minneapolis, Minnesota

President's List: Winter 2009, Winter 2010, Spring 2010, Fall 2010

Dean's List: Fall 2008, Summer 2009, Fall 2009, Summer 2010, Winter 2011, Summer 2011

SEP 2006 **Minnesota West Community & Technical College | Associate in Arts, Liberal Arts**
JUL 2008 Worthington, Minnesota

ORGANIZATIONS

FEB 2011 **AIGA Member**
PRESENT

FEB 2011 **MIMA Member**
FEB 2012

SKILLS

Adobe Software (Photoshop, Illustrator, InDesign)
InVision, OmniGraffle, Quark XPress, HTML/CSS,
Mac OSX and Windows Platforms, Keynote, Word