

# Bitteschön

Design together  
with Nina Mehta

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## Nina Mehta

San Francisco

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## Skills

I believe thoughtful designers and smart engineers can make technology comfortable to use. When we research, sketch, and code together, we can bring people closer and put screens in the background.

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## Experience

### **Bitteschön / Product Designer, Writer (self-employed)**

FEBRUARY 2017 - PRESENT, SAN FRANCISCO

I'm a reliable, joyful, designer practicing user-centered product design and coaching on LeanUX and design pairing. You can count on me for direct communication and transparency.

### **Pivotal Labs / Product Designer, Design Manager + Lead**

MAY 2013 - FEBRUARY 2017, SAN FRANCISCO + BERLIN

Over the four years at Pivotal Labs, I was one of the company's first designers, first design managers, and first female managers. While shaping the practice I designed iOS, Android, and webapps for clients like AAA, Volkswagen, Macy's, Samsung, and Spring. I had the honor to open our Berlin office, lead the design team, and promote a design manager.

### **Twilio / Designer**

OCTOBER 2011 - APRIL 2013, SAN FRANCISCO

Here I designed features to help developers program phone calls and text messages into their app as well as designing marketing materials.

### **Freelance / Designer (contract)**

AUGUST 2011 - SEPTEMBER 2011, SAN FRANCISCO + TOKYO

I helped companies like Posterous (blogging), SigFig (investing), Gengo (translation), Milewise (travel) with product UX design, visual interface design, and user research

### **RockMelt / Product Designer (intern)**

MAY 2010 - AUGUST 2010, MOUNTAIN VIEW, CA

Worked on a team of 4 designers bringing the product to beta release. I led the user-research and worked on the chat app and news feed.

### **Indianapolis Star / Newspaper and Graphics Designer**

AUGUST 2007 - DECEMBER 2008, INDIANAPOLIS, IN

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## Education

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**Indiana University / Human-Computer Interaction Design (M.S.)**  
AUGUST 2009 - MAY 2011, BLOOMINGTON, INDIANA

**City University, London / Political Science**  
JANUARY 2006 - MAY 2006, LONDON, UK

**Indiana University / Journalism (B.A.J), Political Science (B.A)**  
AUGUST 2004 - DECEMBER 2007, BLOOMINGTON, INDIANA

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## Bitteschön

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*Bitteschön means you're welcome, it's my pleasure, please & beautiful, and how can I help you?*

Let's work together.

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