



shabnam kashani
experience designer shabnamkashani.com

education

Savannah College of Art and Design

B.F.A. User Experience Design // May 2018

Dean's List

4.0 GPA

skills

Design

Drawing
Typography
Visual Design
Responsive Design
Contextual Research
Experience Mapping
Information Architecture
Storyboarding
Human Factors
Wireframing
Usability Testing
3D Printing
Rapid Prototyping
Conceptual Modeling

Software

Sketch
Principle
Proto.io
InVision
Framer
Origami
HTML / CSS
Arduino
Rhinoceros 5
Keyshot
Adobe XD
Adobe Illustrator
Adobe InDesign
Adobe Photoshop

Leadership

SCAD UX Club Secretary // 2018

Connected students to employers and industry professionals by organizing networking events

Free People Senior Designer // 2017

Personalized customers' in-store experiences and designed weekly newsletters for marketing strategies

First Year Experience Advisor // 2016

Helped freshmen acclimate to college and assisted advisors by providing first-hand advice

experience

UX Design Project with Google Daydream // 2017

Lead UX research while designing the visuals and interactions of an AR platform that develops community, authentic relationships and self-expression

Selected to present to stakeholders at Google's San Francisco office

UX Design Intern at 3M // 2017

Discovered opportunity spaces for 3M Healthcare to innovate I.o.T. solutions in the Drug Delivery Systems Division for patients and providers

Awarded 'Collaborative Creativity' plaque by 3M's Chief Design Officer

Social Interaction Design Project with BMW // 2017

Conducted field research to inform future states of autonomous vehicles affected by stakeholders and environment

Intelligent Products and Services Workshop // 2017

Envisioned an algorithm for context-aware autonomous vehicles by applying real-world datasets, machine learning models and sensing technologies

User Testing for Don't Be Late Study // 2017

Performed a series of cognitive tasks to help a Google researcher develop a new traffic application that ensures drivers reach their destination on time

UX Design Project with Microsoft // 2016

Partnered with Microsoft's former Chief Designer in a SCAD collaborative course as a UX/UI designer to create a symbiotic CUI for families

Won 'Best Visual Design' award at Microsoft's 2016 Design Expo

IBM Design Thinking Workshop // 2016

Implementing IBM's *Observe, Reflect, Make* framework, we ideated a better way for diverse and dispersed teams to communicate

User Testing for Aetho // 2016

Participated in user testing concerning communication for a mixed reality telepresence development using Microsoft's HoloLens