# COST BENEFITS

### of Effective Migraine Treatment

Each year, migraine disease is a **SUBSTANTIAL ECONOMIC BURDEN** to:





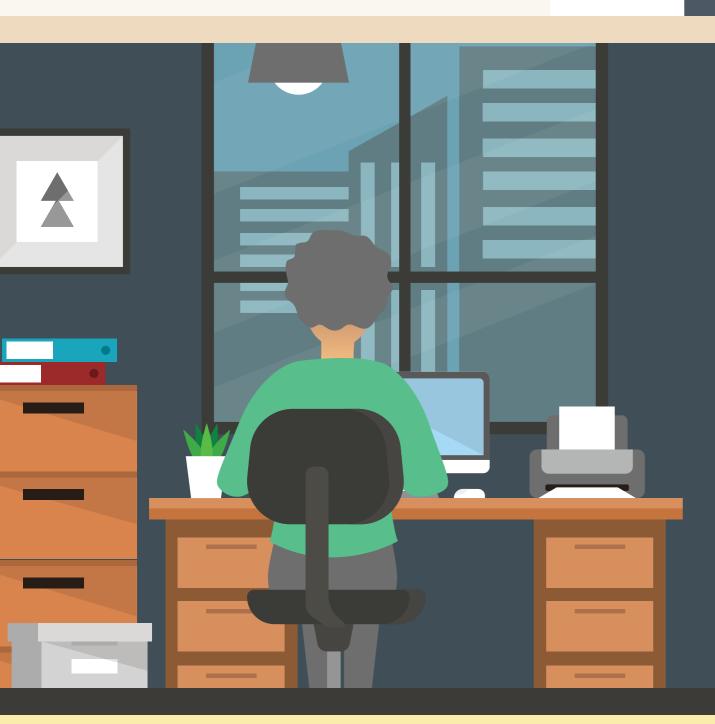




## Policymakers can empower patients to manage their condition by:

- Increasing public awareness
- Allowing timely access to diagnostics and treatment
- Reducing barriers like step therapy or prior authorization





# Employers can help people with migraine disease stay productive by:

- Selecting comprehensive coverage
- Providing migraine management programs
- Offering flexible schedules, fragrance free workplaces and computer screen filters

#### **Insurers can keep costs down by:**

- Placing preventive treatment options on formularies to reduce costly ER visits
- Reducing burdensome step therapy protocols
- Simplifying the appeals process for patients
- Allowing medications to be used in combination to prevent and reduce attacks





Treating migraine disease well is a win for patients, employers and the health care system.