



2017 Sponsorship Opportunities

ABOUT THIS EVENT

Drums & Dragons brings a fun and unforgettable fundraising experience to Asheville, N.C. Dragon boat teams will compete against other local corporate and community teams, all to benefit the many health services supported by CarePartners Foundation.

Save the date! The dragon boat race will take place on Lake Julian in Arden on June 24, 2017.

ABOUT DRAGON BOATS

Simply put, dragon boat racing is a boat of 20 paddlers, a drummer and a steerer paddling to cross the finish line faster than their competition. It's a team sport that encompasses the elements of power, speed, synchronization and endurance.

People who never thought of themselves as athletes can thrive in a dragon boat, and people who are athletes discover a challenging alternative to general sports.

OUR CAUSE

CarePartners Foundation is committed to preserving the availability of post-acute healthcare in Western North Carolina by working with donors to fund vital services.

We focus on the needs of those who receive care from CarePartners, which provides Rehabilitation, Home Health, Adult Care and Hospice. All proceeds from this event go directly to our cause.

Become a Sponsor of Drums & Dragons

-all proceeds supporting-
CarePartners Foundation



PRESENTING SPONSOR \$10,000

One opportunity available

Two team entries for up to 25 team members each: 20 paddlers, 1 drummer, 4 alternates (\$3,000 value). Includes team t-shirts.

A 20' by 20' covered pavilion in a roped off prime location including 10 picnic tables

Company logo on all marketing material and product such as signage, t-shirts, posters, press releases, Eblasts, and printed material.

Company logo and links on websites and social media.

Company logo prominently displayed on the finish line balloon arch, race scoreboard, and festival banner.

5 Sponsor recognition announcements on public address.

Speaking opportunity at the event.

Invitations for 10 to VIP Night with recognition and speaking opportunity during VIP Night.

Miniature dragon boat customized with company logo.

5 VIP parking passes on event day.



GOLD DRAGON SPONSOR \$5,000

Three opportunities available, industry exclusive

One team entry for up to 25 team members each: 20 paddlers, 1 drummer, 4 alternates (\$1,500 value). Includes team t-shirts.

A 10' by 10' festival tent in a prime location, set up and takedown handled by event staff.

Company logo on all marketing material and product such as signage, t-shirts, posters, press releases, Eblasts, and printed material.

Company logo and links on websites and social media.

Company logo prominently displayed on race scoreboard, and festival banner.

3 Sponsor recognition announcements on public address

Invitations for 5 to VIP Night with recognition and speaking opportunity during VIP Night.

Miniature dragon boat customized with company logo.

2 VIP parking passes on event day.



SILVER DRAGON SPONSORS \$2,500

Five opportunities available

A 10' by 10' festival tent in a prime location, set up and takedown handled by event staff.

Company logo on all marketing material and product such as signage, t-shirts, posters, press releases, Eblasts, and printed material.

Company logo and links on websites and social media.

Company logo prominently displayed on festival banner.

2 Sponsor recognition announcements on public address during the event.

Invitations for 3 to VIP Night with recognition during the event.

VIP NIGHT SPONSOR \$1,500

Multiple opportunities available

A 10' by 10' festival tent in a prime location, set up and takedown handled by event staff.

Company logo on websites, social media, and t-shirts. Exclusive rights to signage at the VIP Night event with opportunity to speak at the event.

1 Sponsor recognition announcement on public address during the event.

Invitations for 3 to VIP Night with recognition and speaking opportunity during the event.

SPONSOR INTEREST FORM

Name _____

Phone _____

Email _____

Address _____

SPONSORSHIP LEVEL

- Presenting (\$10,000)
- Gold Dragon (\$5,000)
- Silver Dragon (\$2,500)
- VIP Night (\$1,500)
- Photo Booth (\$1,500) **SOLD**
- In-kind

PHOTO BOOTH SPONSORSHIP \$1,500

Company logo on websites, social media and t-shirts.

1 Sponsor recognition announcement on public address during the event.

Invitations for 3 to VIP Night with recognition at the event.

Event photos broadcast with company logo and link to company website. Photo booth pictures are branded and sent via text message or email to guests. As they share their event pictures, the social media outreach becomes endless and continues long after the event.

IN-KIND DONATION OPPORTUNITIES

Hotel rooms for Dynamic Dragon Boat Staff

Restaurant gift cards for Dynamic Dragon Boat Staff

Event signage such as banners, parking signs, promotional posters, and flyers

Crane or forklift services to load and dragon boats

Auctioneer services

Drummers to participate in a drum circle

Bottled water and snacks for Hospitality Tent

Food and beverage for VIP Night

Trophies/medals for award ceremony on event day

PAYMENT METHOD

Check (make payable to CarePartners Foundation)

Credit Card No. _____

Expiration _____ CVC _____

RETURN COMPLETED FORMS TO:

CarePartners Foundation

Drums & Dragons

PO Box 25338

Asheville, NC 28813



Questions? Call 828.989.5067

acantrell@carepartnersfoundation.org