



COMPLETE GAME MINISTRIES

MINISTRY PLAN ★ 2018

Our Mission - Complete Game Ministries exists to **unite, encourage, and resource** the baseball community while together serving in the ministry of Jesus Christ.

Our Vision - Complete Game Ministries will serve as a **hub of communication & resources** for the baseball community while together serving in the ministry of Jesus Christ.

Enduring Goals:

1. Keep Complete Game Ministry content free
2. Spread the word of CG nationwide and internationally
3. Transform the baseball culture for Christ

Our Essential Ideas:

1. In conjunction with the mission, Complete Game Ministries exists to make disciples of Christ out of baseball players, coaches, and parents by using the game of baseball and the teachings of the Bible as a shared experience.
2. The core values of Complete Game Ministries are: Love, Discipline, Grace, Forgiveness, and Humility. We believe that a person's trajectory on the journey matters more than any starting point or current status, and that ministry is a call of every believer.
3. Complete Game Ministries spreads the Gospel of Jesus Christ in the Language of Baseball.
4. Complete Game Ministries will succeed when players, coaches, and parents from around the country are adopting the shared language of the Gospel as their own as they pursue a relationship with Christ through the Word and live it out on the baseball field.

Our Current Goals:

1. Share Complete Game's Ministry Plan
2. Expand the Reach of Complete Game Ministries
 - Add subscribers to Bottom of the Ninth
 - Distribute Well Coached to more readers
 - Increase downloads, impressions, and engagement of the Complete Game Ministries App
 - Build the Complete Game Ministries Ambassador program
 - Increase speaking and workshop opportunities and engagement
3. Expand and Diversify the Ministry's Financial Support System