



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

EUGENE FAMILY YMCA

# LEGACY SOCIETY



for the  
**NEW Y**

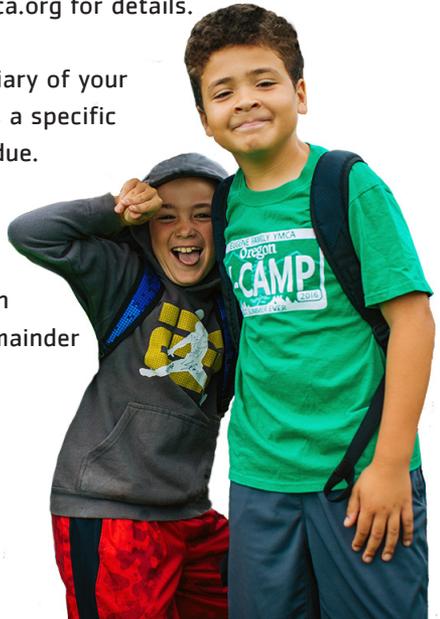
## WHAT IS THE LEGACY SOCIETY?

The Legacy Society is a group of YMCA donors who have come together to **influence the Capital Campaign for the NEW Y right now**. Some donors may wait until we launch the public phase of our campaign, but by making a commitment now, **Legacy Society** members ensure significant momentum for the campaign and will participate as visionary donors.

## HOW CAN I MAKE AN IMPACT NOW?

Those who include the Eugene Family YMCA in their will, or make an outright gift of personal significance to the **Capital Campaign**, qualify for the **Legacy Society**. Here are some common ways to begin to plan your legacy and become a **Legacy Society** member (all gifts may be paid over 5 years).

- **CASH:** An outright gift of \$5,000 or more payable in cash or by check, to the Eugene Family YMCA, earmarked for the Capital Campaign.
- **SECURITIES:** Transfer your appreciated stock. Contact Lisa MacMaster at 541.686.9622 or [Imacmaster@eugeneymca.org](mailto:Imacmaster@eugeneymca.org) for details.
- **BEQUESTS:** Designate the Y as a beneficiary of your estate by will, trust or other instrument as a specific sum, or a percentage of your estate's residue.
- **CHARITABLE TRUSTS:** Transfer cash or property to fund a trust that makes a gift to the Y. You receive a charitable deduction for the gift, your family can receive the remainder at a tax savings.
- **YMCA FUND AT THE OREGON COMMUNITY FOUNDATION:** Donate to our endowment for sustainable operations for generations to come.



**Cause-Driven** The Eugene Family YMCA is a not-for-profit 501(c)(3) charitable organization that has served Lane County since 1887.

## LEVELS OF GIVING

Membership in the **Legacy Society** requires a gift of significance to support visionary work by your Y.

We understand that not everyone will choose to participate at these levels and we welcome whatever gift you choose whenever you are ready and able.

LEVEL	GIFT
<b>Visionaries</b>	<b>\$50K or more</b>
<b>Founders</b>	<b>\$25-49K</b>
<b>Leader</b>	<b>\$10-24K</b>
<b>Community</b>	<b>\$5-9K</b>

## LEGACY SOCIETY MEMBERSHIP BENEFITS

The YMCA celebrates Legacy Society members' vision and commitment to our future through:

- Exclusive invitation to the Legacy Society annual event
- Recognition in the Y's Annual Report
- **Legacy Society** membership pin
- Recognition on the Eugene Family YMCA's website
- Inclusion on the **Legacy Society** donor plaque in the new facility

To participate in the **LEGACY SOCIETY** or have someone from the Y's Philanthropy team contact you, please fill out the form on the back and mail it to us or leave it at the front desk.

We hope you  
will consider making  
the Eugene Family  
YMCA a part of  
**YOUR  
LEGACY.**

The Y strengthens our community through a focus on youth development, healthy living and social responsibility. Thanks to our generous donors, no one is turned away from the Y due to an inability to pay.

# WHY I GIVE.

My husband Peter and I, members of the Y since the early 60's, always considered it an important part of our lives. After MS limited



his activities, the pool became indispensable to his health and happiness. It wasn't just the exercise: it was the association with the wonderful people — swimmers, other community members and employees — who are drawn to the Y.

Our family's gift to the Y is in memory of Peter, and

in anticipation of a beautiful new building that will improve and expand the excellent programs now offered to all ages and abilities.

**MAGGIE GONTRUM**

EUGENE FAMILY YMCA AND LEGACY SOCIETY MEMBER

*The Eugene Family YMCA strongly encourages you to discuss planned giving options with a professional advisor. This document is for informational purposes only.*

**Return this form to:**

Eugene Family YMCA  
Attention: Lisa MacMaster  
2055 Patterson Street  
Eugene, OR 97405

**For more information, please contact:**

Lisa MacMaster  
Senior Director of Philanthropy  
Phone: 541.686.9622  
E-mail: [lmacmaster@eugeneymca.org](mailto:lmacmaster@eugeneymca.org)



**YES**, I want to join the **LEGACY SOCIETY** and will participate at the \_\_\_\_\_ level. Enclosed is my check of \$ \_\_\_\_\_

Please contact me for payment.

I have left the Eugene Family YMCA in my will or estate plan.

I would like to speak with someone about leaving my legacy.

My gift is enclosed.  I would like to remain anonymous.

I am interested in making a multi-year pledge.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_