

Larchmont Edgewater Civic League

Advertisement/Community Partnership Insertion Order

Advertiser Contact Information

Company Name	
Address	
City, State, Zip Code	
Contact Name	
Phone, Fax, Email	
Website	
Order Date	

Advertisement Information

Advertiser is responsible for delivering the advertisement content. This advertisement will be published in the Larchmont Edgewater Civic League Newsletter as listed below:

Campaign Launch Date (mo/yr)	
Campaign End Date (mo/yr)	
Advertisement Specifications	
Total Price	

Payment Information

Advertiser shall pay in publisher in advance for all amounts due under this insertion order. Payment will be made via check made payable to Larchmont Edgewater Civic League and mail to.

Advertiser Signature _____ Date _____

As of March 2017, the Larchmont Edgewater Civic League will be going from quarterly to monthly newsletters and your business will be listed and linked on our community partners page of the new Larchmont Edgewater Website We'll be posting and promoting our community partners/advertisers weekly on our facebook page at peak posting times for maximum engagement. Our new program for marketing and community partnership with the Larchmont Edgewater Civic League is something that we are very committed to developing and maintaining through the coming years.

The new rate schedule is highly competitive compared to market ad rates of other Norfolk Civic Leagues and publication advertising at the schedule below.

Monthly - \$50

Quarterly - \$125

Semi-annually - \$225

Annually - \$395

All ads should be in square or wide rectangular format, and are all billed at the aforementioned rates for alphabetical listing.

All ads must be submitted in high resolution .jpg format or in print, camera ready.

The ads are full page width of the e-newsletter optimized for cross platform viewing. If you send a print resolution .jpg, we'll resize it in the newsletter to make it as clear and large as the page format will allow. All printed ads will be photographed in high resolution and inserted as .jpg images. Business cards are an acceptable format.

Here are the current member stats:

Newsletter: 980 managed emails

Facebook: 680 following Larchmont Edgewater Civic League (692 total page fans in the Larchmont Edgewater Neighborhood)

Nextdoor.com: 2088 Neighborhood members.

Monthly newsletter posting at optimized times for engagement

Weekly facebook posting of our community partners at optimal engagement times

Newsletter publishing and promotion to Nextdoor.com

Website backlinks from larchmontedgewater.org, also optimized for cross-platform viewing.