

PULSE MIAMI BEACH

December 1–5, 2015
Indian Beach Park
4601 Collins Avenue



Katonya, the bride. Production still from Conversations Wit De Churen IX XI XII: Dayz of Our Ego (2015). Courtesy of Kalup Linzy.

PULSE CONTEMPORARY ART FAIR ANNOUNCES PROGRAMS AND PARTNERS FOR ITS MIAMI BEACH EDITION

NEW YORK, NY, October 20, 2015 – **PULSE Contemporary Art Fair** is pleased to announce a full series of programming and innovative partnerships in honor of its eleventh edition in Miami Beach taking place at **Indian Beach Park from Tuesday, December 1 through Saturday, December 5, 2015**. PULSE's programs are inspired by the desire to cultivate a dynamic environment in which visitors can connect and engage with art, performance and current topics in the art market. The programming for each edition of the fair is filtered through the lens of an overarching theme, which for PULSE Miami Beach is **Spectacle**.

On Tuesday, December 1, PULSE Miami Beach will kick-off Miami Art Week with its signature **Private Preview Brunch** from 1pm-4pm. The invitation-only event will allow VIP guests of PULSE to enjoy a first-look at exhibitions and special projects. Guests will be invited to experience an interactive augmented reality installation by **Amir Baradaran** presented by **Morgan Stanley** and will enjoy refreshments courtesy of **FIOL**, PULSE's *Official Bubby Sponsor*. VIP car service will be available during the Private Preview Brunch, Opening Celebration, and Sunset Celebration to and from Indian Beach Park courtesy of *Official Automotive Sponsor* **Cadillac** with a special South Beach pick-up and drop-off point at **Shore Club**, 1901 Collins Avenue.

Immediately following the *Private Preview Brunch*, PULSE will officially open to the public at 4pm on December 1 with an **Opening Celebration** featuring music, performance art and a PERSPECTIVES panel discussion. **Hyperallergic**, the art world's trusted resource for critical discourse, partners with PULSE to present **PERSPECTIVES** talks at PULSE Miami Beach 2015 and at PULSE New York in 2016. **Spectacle, Spector and Performance**, moderated by *Hyperallergic* founder and editor-in-chief Hrag Vartanian, will be the first panel in this series bringing PLAY curator Stacy Engman and artists Kalup Linzy, Kate Durbin and Amir Baradaran into conversation. Performance artist Kate Durbin will bring to life an interactive piece entitled *Hello Selfie!* courtesy of TRANSFER gallery. Celebrated multi-disciplinary artist and recent New York Foundation of the Arts fellowship awardee **Kalup Linzy** will also debut Season 2 of his satirical art industry soap opera, *As the Art World Might Turn*. The evening will culminate with Linzy performing as *Kaye*, a singer and video artist who soul searches and simultaneously creates work about love, relationships, and family.

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PULSE will celebrate Miami on Saturday, December 5 with a day dedicated to the city's cultural richness. Miami-Dade residents will receive complimentary access to PULSE Miami Beach upon presentation of a valid ID between 10am and 5pm that day. The **Sunset Celebration**, which begins at 5pm, will feature **Future Visions of Miami**, an insightful PERSPECTIVES talk focused on the Miami art scene with in-depth conversations between prominent local art-world insiders, and a performance presented by the **Knight Foundation**.

PLAY, the fair's platform for video and new media art, will be curated by New York-based independent curator **Stacy Engman** and will debut on Tumblr on Monday, November 30 with a dedicated screening area at the fair. Programming partner, [Target Too](#), will offer visitors a place where products come to play and come to life. Introduced in New York City in March 2015, Target Too takes items sold at Target and combines them in inventive, unexpected ways. PULSE attendees will have the opportunity to experience installations from the original unveiling, as well as several new pieces built specifically for Miami Art Week.

Starting November 24, Artsy will launch PULSE Miami Beach 2015 online via [Artsy.net](#) and the apps for iPhone and iPad and will offer the opportunity to browse exhibitor booths, read exclusive editorial content, and make direct sales inquiries on works before the fair opens.

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FAIR INFORMATION

PULSE Miami Beach | December 1–5, 2015
Indian Beach Park, 4601 Collins Avenue, Miami Beach, FL 33140

FAIR HOURS

Tuesday, December 1	1pm – 4pm	<i>Private Preview Brunch (VIP Invitation Only)</i>
Tuesday, December 1	4pm – 7pm	<i>Opening Celebration</i>
Wednesday, December 2	10am – 7pm	
Thursday, December 3	10am – 7pm	
Friday, December 4	10am – 7pm	
Saturday, December 5	10am – 5pm	
Saturday, December 5	5pm – 7pm	<i>Sunset Celebration</i>

ABOUT PULSE CONTEMPORARY ART FAIR

Founded in 2005, PULSE Contemporary Art Fair is an established part of the annual art calendar with editions in New York and Miami Beach. The fair is recognized for providing its international community of emerging and established galleries with a dynamic platform for connecting with a global audience. PULSE offers visitors an engaging environment in which to discover and collect the most compelling contemporary art being produced today. For further information about PULSE Contemporary Art Fair, please visit www.pulse-art.com.

ABOUT ARTSY

Artsy is the leading resource for learning about and collecting art from over 3,500 leading galleries, 600 museums and institutions, 60 international art fairs and select auctions. Artsy provides free access via its website ([Artsy.net](#)) and iPhone and iPad apps to 300,000 images of art and architecture by 45,000 artists, which includes the world's largest online database of contemporary art. Powered by The Art Genome Project, a classification system that maps the connections between artists and artworks, Artsy fosters new generations of art lovers, museum-goers, patrons, and collectors. For more information, please visit www.artsy.net.

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ABOUT CADILLAC

Cadillac has been a leading luxury auto brand since 1902. Today, Cadillac is growing globally, driven by an expanding product portfolio featuring dramatic design and technology. More information on Cadillac appears at www.cadillac.com. Cadillac's media website with information, images and video can be found at media.cadillac.com.

ABOUT FIOL

FIOL is the wine of excellence, obtained from the best Glera grapes of the Prosecco D.O.C. territory. It is deeply rooted in the Venetian tradition, but holds an innovative vision of the future. The company was founded in Treviso in 2011 and has grown quickly, conquering the major international markets. In 15th century Venetian dialect, "fiol" means "son". However, the word is now-days used between friends to indicate the coolest among them, the one who takes things to another level. And this is exactly what FIOL stands for: passion, tradition and innovation. For further information about FIOL, please visit www.fiol.it

ABOUT HYPERALLERGIC

Hyperallergic is a forum for playful, serious, and radical perspectives on art and culture in the world today. As the world's leading art blogazine, Hyperallergic informs, entertains, and enlightens readers daily with breaking news, reviews, commentary, photo essays, and interviews about art and its discontents. For more information please visit www.hyperallergic.com.

ABOUT KNIGHT FOUNDATION

Knight Foundation supports transformational ideas that promote quality journalism, advance media innovation, engage communities and foster the arts. We believe that democracy thrives when people and communities are informed and engaged. For additional information about programs and initiatives, please visit knightfoundation.org.

ABOUT MORGAN STANLEY

Morgan Stanley (NYSE: MS) is a leading global financial services firm providing investment banking, securities, investment management and wealth management services. With offices in more than 43 countries, the Firm's employees serve clients worldwide including corporations, governments, institutions and individuals. For more information about Morgan Stanley, please visit www.morganstanley.com.

ABOUT TARGET

Minneapolis-based Target Corporation (NYSE: TGT) serves guests at 1,804 stores and at Target.com. Since 1946, Target has given 5 percent of its profit to communities, that giving equals more than \$4 million a week. For more information, visit Target.com/Pressroom. For a behind-the-scenes look at Target, visit Target.com/abullseyeview or follow [@TargetNews](https://twitter.com/TargetNews) on Twitter.

SAVE THE DATE: PULSE New York | March 3–6, 2016
The Metropolitan Pavilion, 125 West 18th Street, New York, NY 10011

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For additional information, please contact:

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