

PULSE MIAMI BEACH CONTEMPORARY ART FAIR

FOR IMMEDIATE RELEASE

PULSE MIAMI RELOCATES TO MIAMI BEACH

-- PULSE Miami Celebrates its Ten-Year Anniversary with a New Location in Thriving Mid-Miami Beach --

May 5, 2014 – New York, NY – PULSE Contemporary Art Fair is pleased to announce its new location and custom venue for PULSE Miami Beach 2014, December 4-7, on Indian Beach Park at 4601 Collins Avenue. This bold move from Downtown Miami to Mid-Beach complements the progressive tone of the fair under the direction of Helen Toomer, recently appointed Director, and coincides with the celebration of ten years in Miami.

PULSE Miami Beach will present over 80 international exhibitors throughout over 60,000 square feet of exhibition space within custom pavilions on the beachfront property for the 2014 edition, and beyond.

"The energy and redevelopment of Mid-Miami Beach, which celebrates the mix of local culture, art and architecture – especially the future Feana district – embodies the revitalized direction of the fair," states Ms. Toomer. "The ten year anniversary of PULSE Miami is a testament to the fair's founding characteristics of quality and discovery, and our new location signifies vital change needed to ensure success through the next decade."

Upon the commencement of her term as Director in January 2014, Ms. Toomer has concentrated on curated booth exhibitions and redeveloped programming to enhance the quality of the visitor experience, cement an avid art community, and increase awareness of new artists and promote artworks acquisitions.

PULSE Miami Beach will continue to offer the programming that will debut during PULSE New York, May 8-11, featuring **PULSE Perspectives** roundtable discussions with leading experts, site-specific **PULSE Projects**, invitational **PULSE Play** video art partnerships, **PULSE Presents** event series, and awarding the re-envisioned **PULSE Prize** by the esteemed **PULSE Jury**.

ABOUT PULSE CONTEMPORARY ART FAIR

Since 2005, PULSE Contemporary Art Fair has nurtured galleries and created an international community for them to grow within the contemporary art market. PULSE combines thoughtfully curated exhibitions with an evolving series of programming, which reflects the fair's commitment to making the visitor experience a dynamic one. Under the leadership of Helen Toomer, PULSE presents a revitalized platform for the discovery of contemporary art and will continue to demonstrate the fair's commitment to the exchange of ideas from pioneering and seasoned artists.



@PULSEARTFAIR



/PULSEARTFAIR



@PULSEARTFAIR

PULSE MIAMI BEACH CONTEMPORARY ART FAIR

For latest news and developments please visit pulse-art.com.

PRESS ACCREDITATION

Eunice Kim

BRIGHT SPEAK Communications

eunice@bright-speak.com | 240.401.5649



@PULSEARTFAIR



/PULSEARTFAIR



@PULSEARTFAIR