

# PULSE MIAMI BEACH

December 7 — 10, 2017  
Indian Beach Park



*PULSE Miami Beach 2017. Courtesy of BFA.com / Charles Roussel.*

## **PULSE MIAMI BEACH 2017 BOASTS DYNAMIC MARKET OVERVIEW UNDER NEW LEADERSHIP** *Robust sales, engaged audience and interactive programming defined the week.*

**December 12, 2017, Miami Beach, FL** – PULSE Miami Beach 2017 closed its latest edition with robust sales, peak attendance, engaged audiences and a diverse overview of the contemporary art market. The thirteenth edition of PULSE in Miami provided an array of programming and artistic production including socially charged voices and works from across the globe, including exhibitors from Denmark, Germany, Israel, Japan, Peru and South Africa, among others. "My first PULSE Art Fair was not only a pleasure to produce, but also a success with high attendance and strong sales reported throughout", says PULSE's newly appointed director **Katelijne De Backer**, who has brought over two decades of art-market expertise from her previous tenures at Art New York, Aqua Art Miami, Lehmann Maupin, and The Armory Show. "We received so many compliments about the quality of art, as well as the curation and production of the fair. And when exhibitors enquire about participating again next year, it is a testament to a great edition of PULSE Miami Beach."

PULSE returned to its oceanfront home at Indian Beach Park and was presented in two airy tents – the North Tent hosted GALLERIES exhibitors with multi-artist exhibitions, while the South Tent featured SOLO and CONVERSATIONS, singular and dual-artist presentations, as well as POINTS, which offered spaces for non-profit and alternative models. Continuing its focus on providing a dynamic platform for discovery and complementary viewing experiences for new and established collectors, PULSE attracted a far-reaching community of curators and directors from **The Huntington Library, Fundación Jumex Arte Contemporáneo, Solomon R. Guggenheim Museum, The Andy Warhol Museum, Cooper Hewitt,**

# PULSE MIAMI BEACH



December 7 — 10, 2017

Indian Beach Park

Smithsonian Design Museum, The Glass House, The Shed, Art Institute Chicago, Chrysler Museum of Art, Boca Raton Museum of Art, The Bass Museum of Art, Perez Art Museum Miami, Institute of Contemporary Art Miami, The Bronx Museum, Oklahoma Contemporary, Museum of Art Tucson, University of Chicago, IdeasCity (New Museum of Contemporary Art), Performa, and The Frost Museum; corporate collections like Credit Swiss, Estee Lauder Collection and 21c Museum Hotels, and social, educational organizations such as Harvard Art Society and The Cultivist; the week also included visits from a diverse group of notables including Adrian Grenier, Patrick Schwarzenegger, Mia Moretti, and Marina Testino. "We are super happy to be at PULSE, we feel that the conversations have been very productive and the quality of the clientele of the fair is really high - there is a nice mix of curators and collectors." says Richard Scarry of UK-based COATES & SCARRY, a first-time exhibitor at PULSE. He continued: "Katelijne has done a great job with everything, especially the curation of the booths." Ian Marshall of Uprise Art added "We saw a lot more recognition this year in terms of visitors already knowing who we were and what we were about. As a result, sales came really easily - it seemed like we were able to play matchmaker between collectors and the artists."

Notable sales were reported throughout the week by a broad range of exhibitors from PULSE veterans to first-time presenters, all noting a strong presence of well-informed, U.S. based collectors. Miami-based gallerist Mindy Solomon reported that she has been replenishing her ceramic works from Linda Lopez and David Hicks every day as sales have been high. "Sales have been very strong this year", James Danziger of Danziger Gallery agreed, reporting strong sales for works by their artists Liz Nelson, Tracy Emin, Susan Derges, Michael De Feo and Farrah Karapetian. "PULSE continues to be the fair that people seem to enjoy the most, due to its scale, and combination of quality and accessibility," said Danziger. Jenkins Johnsons Gallery has reported works sold ranging from \$1,500 - \$15,000 to both private and corporate clients - notably, works by emerging artists Vaughn Spann and Devin Morris to the Credit Swiss collection. Galerie Urbane similarly sold a work from every single artist represented, including a Stephen D'Onofrio piece that was sold to the Estee Lauder collection. ART LEXING reported that on the first day, a large-scale panel piece by Chinese artist Ye Hongxing was sold at \$80,000 to the 21c Museum Hotel, alongside Miami-based artist Typoe's *Confetti Death* sculpture at \$25,000. Multiple galleries celebrated the sell out of their portfolio of young, emerging artists. Notably, two monumental scrolls by artist Sky Kim at Carrie Able Gallery, priced at \$15,000 and \$25,000 sold to a private collector on opening day. Other outstanding sell outs include powerful portraits by 2017 PULSE PRIZE winner, Tony Gum at Christopher Moller Gallery, Hiba Schabaz at Project for Empty Space, Andy Dixon at Beers London, and Devan Shimoyama at Samuel Freeman Gallery.

Thoughtful, issue-driven works and interactive models defined PULSE's programming this season. SVA-alumni and artist Aya Rodriguez-Izumi presented her audience participation and performance piece *Wish* throughout the course of the fair. Based on the Japanese tradition of the *Emaki*, the piece served a social function, creating a public discourse within the fair's community. During Thursday's *Young Collectors Cocktails*, Japanese artist Yoshi Itu' drew crowds with a live painting showcase in collaboration with VANS sneakers, creating custom, one-of-a-kind, wearable pieces. PULSE's video and new media platform, PLAY, returned in an intimate viewing room in South Tent, showcasing a video series based on the theme, "POWER", curated by Jasmine Wahi and Rebecca Pauline Jampol. PERSPECTIVES collaborated with the New York Film Academy to create three videos highlighting local insights from Miami-based artist Donna Ruff, gallerist Mindy Solomon and National YoungArts Foundation President, Carolina García Jayaram. PROJECTS offered a comprehensive overview of site-specific sculptures, including the large-scale entryway signage *It Was All A Dream* by Matthew Sleeth, PULSE's PROJECTS Special Commission, Héctor Arce-Espasas' *Ode to Paradise*, that

# PULSE MIAMI BEACH



December 7 — 10, 2017

Indian Beach Park

featured a cheeky array of ceramic dancers signifying the cultural milieu of the tropics, **Fischer Cherry's** show-stopping *Fertility* that juxtaposed objects associated with traditional female roles with the latest contraceptive medical advancements, and **Phoenix Lindsey-Hall's** 49 porcelain disco balls in *Never Stop Dancing*, which pays homage to victims of the Pulse nightclub shooting that took place in Orlando last year.

"For our third year, we are happy that we are dealing with art collectors who have both the knowledge and the appreciation for our program of established contemporary artists", says **Heike Strelow** of **Galerie Heike Strelow**. **Almut Leitner** of **Taubert Contemporary** added: "This is our 13<sup>th</sup> year at PULSE. It is always a consistent fair, and the turn out this edition has been really remarkable."

###

## ABOUT PULSE CONTEMPORARY ART FAIR

Founded in 2005, PULSE Contemporary Art Fair is an established part of the annual art calendar and is recognized for providing its international community of emerging and established galleries with a dynamic platform for connecting with a global audience. PULSE offers visitors an engaging environment in which to discover and collect the most compelling contemporary art being produced today. For further information about PULSE Contemporary Art Fair, please visit [www.pulseartfair.com](http://www.pulseartfair.com)

**PULSE Miami Beach** | Thursday, December 7 – Sunday, December 10, 2017  
Indian Beach Park, 4601 Collins Avenue, Miami Beach, FL 33140

**FOLLOW US:** @PULSEArtFair

**JOIN IN THE CONVERSATION:** #PULSEMiamiBeach17

**For additional information, please contact:**

Gia Kuan | [pulseartfair@nadinejohnson.com](mailto:pulseartfair@nadinejohnson.com) | 212.228.5555