47TH ANNUAL SILKY SULLIVAN ST. PATRICK’S PARADE
SATURDAY, MARCH 14TH, 2020 @ 2:00 P.M.

Application Deadline: Monday, March 9th 2020

47th Annual Silky Sullivan St. Patrick’s Parade on Beale Street Saturday, March 14th at 2:00pm!

The 47th Annual Silky Sullivan St. Patrick’s Parade and Celebration on Beale will be a weekend-long event with activities starting with the Royal Armada on Thursday March 12th and concluding on Beale Street Saturday, March 14th with the final Raising of the Goats in front of Silky O’Sullivan’s at 5:30pm.

If you are interested in sponsoring or entering a float or community group into the parade, please fill out the attached application and send completed to the Beale Street Merchants Association, by Monday March 9th 2020. The most reliable means of delivery are email, by hand, or fax (Please call our office to confirm receipt).

The parade will line up at Beale Street and 4th Street to Danny Thomas, at Beale and 4th to Peabody Place, and at Beale and 4th to Martin Luther King Blvd. Upon direction, the parade will proceed west down Beale Street to Second Street, make a left on Second, turn left on Gen. George W. Lee, and back to 4th Street to disband.

- Walking and Dance Groups line up on 4th Street, north of Beale to Peabody Place
- Floats line up on Beale Street, east of 4th Street between Beale & Danny Thomas
- Car groups, Vehicles, and Dancing/Walking groups with vehicles line up on 4th Street, south of Beale to MLK.

Further detail will be distributed prior to the event. Plan to arrive for line up at 12:30PM.

Please note that there is no “performance time” included in the Parade.

Contact:
Savanna MacArthur
Beale Street Merchants Association
154 Beale St. (upstairs)
Memphis, TN 38103
(901) 529-0999 office
info@bealestreetmerchants.com
47th Annual Silky Sullivan St. Patrick’s Parade
Application Deadline: Monday March 9th, 2020
The following application must be completed in full and returned with all required documentation in order to be accepted. (PLEASE PRINT LEGIBLY)

NAME OF BUSINESS OR ORGANIZATION:

__________________________________________________________

CONTACT NAME:

__________________________________________________________

ADDRESS: (CITY, STATE, ZIP)

__________________________________________________________

PHONE:__________________________________________________

EMAIL: _________________________________________________

NAME OF PARADE ENTRY:

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Please give a brief (20 words or less) description of your entry. This information will be used by the parade announcer (if applicable). Include pertinent information regarding your group, organization, etc. Information may be edited and individual names may or may not be used, as time is limited per unit.

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

NOTE: All parade participants must have a sign identifying the group represented by the parade entry. Please provide separate applications for multiple entries.
47th Annual Silky Sullivan St. Patrick’s Parade
Application Deadline: Monday, March 9th 2020

Please complete the following (be specific) and check all that apply:

**Important: ALL items and printed material/literature that your group will be handing out to the crowd must have prior approval of the Beale Street Merchants Association. A sample of all items must accompany your application.**

A. **FLOATS:**

TOTAL LENGTH OF ENTRY, INCLUDING TRUCK, TRAILER, FLATBED, OR OTHER: _______________(in feet)

# OF VEHICLES IN UNIT: _______ # OF PEOPLE ON FLOAT:_________ # OF PEOPLE WALKING: ______

ARE ANY ANIMALS INVOLVED? YES OR NO, IF YES, WHAT KIND OF ANIMALS & HOW MANY OF EACH?

-----------------------------------------------------------------------------------------------

WILL WALKERS BE HANDING OUT ITEMS? YES OR NO

IF YES, PLEASE SPECIFY: _____________________________________________________________________

B. **NON-FLOATS:**

*** MAXIMUM - 4 CARS PER CAR GROUP; 10 SCOOTERS PER SCOOTER GROUPS ***

(MOTOR/MOTORIZED VEHICLE, GOLF CART, CARRIAGE, ETC)

TYPE OF ENTRY: ____________________________________________________________________________

# OF VEHICLES IN UNIT __________________________

DESCRIPTION OF VEHICLES: __________________________________________________________________

# OF PEOPLE RIDING:_________________________ # OF PEOPLE WALKING_____________________

WILL WALKERS BE HANDING OUT ITEMS? YES OR NO

IF YES, PLEASE SPECIFY: _____________________________________________________________________

C. PERFORMING UNITS: (BAND AND NON-BAND):

*** DANCE GROUPS ARE LIMITED TO A 60 SECOND MAXIMUM PERFORMANCE AND 3 STOPS ***

****** THE STOPS ARE: COYOTE UGLY, ALFRED’S, and KING JERRY LAWLER’S ******

Total # OF PEOPLE:__________ # OF PEOPLE WALKING:_________ # OF PEOPLE RIDING:__________

WHAT YOU ARE PERFORMING? (i.e. TWIRLING, DANCING, CHEERLEADING, ETC)

___________________________________________________________________________________________

ARE ANY VEHICLES INVOLVED? YES OR NO IF YES, WHAT KIND?

___________________________________________________________________________________________

ARE ANY ANIMALS INVOLVED? YES OR NO WHAT KIND & HOW MANY?

___________________________________________________________________________________________

WILL WALKERS BE HANDING OUT ITEMS? YES OR NO

IF YES, PLEASE SPECIFY: _____________________________________________________________________
D. WALKING UNITS: (NON-BAND, NON-PERFORMING):

WHAT WILL YOU BE DOING? ________________________________________________________________________________

ARE ANY VEHICLES INVOLVED? YES OR NO IF YES, WHAT KIND? ____________________________________________________________________________________

# OF PEOPLE WALKING: ______________________ # OF PEOPLE RIDING: ____________________________

ARE ANY ANIMALS INVOLVED? WHAT KIND & HOW MANY? ____________________________________________________________________________________

WILL WALKERS BE HANDING OUT ITEMS? YES OR NO IF YES, PLEASE SPECIFY: __________________________________________________________________________

E. EQUESTRIAN UNIT/GROUPS AND OTHER ENTRIES INVOLVING PETS:

# OF PEOPLE WALKING _______________________________

# OF ANIMALS:_____________________ KIND OF ANIMALS: __________________________________________

ARE ANY VEHICLES INVOLVED? YES OR NO IF YES, WHAT KIND? ______________________________________

# OF PEOPLE RIDING: __________________________________________________________________________

ARE ANY ANIMALS INVOLVED? YES OR NO _________________

WHAT KIND?: ___________________________________ HOW MANY? _____________________________

WILL WALKERS BE HANDING OUT ITEMS? YES OR NO IF YES, PLEASE SPECIFY: _________________________

NOTES: ALL EQUESTRIAN UNITS/GROUPS AND OTHER PET ENTRIES ARE REQUIRED TO HAVE DIAPERS ON HORSES AND/OR CLEAN-UP DETAIL IN TOW. STAGING AREA AND DISMEMBERMENT AREA CLEAN UP IS ALSO THE RESPONSIBILITY OF THE GROUP.

When throwing items from your float/vehicle etc- PLEASE be careful to throw them into the crowds and not at the Neon Signs. We had two signs broken last year by cabbage. Please do not throw candy or other items until you are actually ON Beale Street.

NO GLASS BOTTLES ARE PERMITTED ON FLOATS OR IN VEHICLES OR CARRIED IN HAND ON PARADE ROUTE.

AS A REPRESENTATIVE OF , I HAVE READ ALL AREAS OF THIS APPLICATION AND HAVE INFORMED ALL PARTICIPANTS INVOLVED IN OUR PARADE ENTRY OF THE RULES, REGULATIONS, AND GUIDELINES AFFILIATED WITH THE 2019 SILKY SULLIVAN ST. PATRICK’S PARADE.

__________________________
SIGNATURE/DATE

__________________________
PRINT NAME
Neither the Beale Street Merchants Association, Downtown Memphis Commission, nor any of our sponsors provides liability insurance for the protection of participants, spectators, merchants, or others who participate in the Parade activities.

In consideration of being permitted to participate in such activity the participant does hereby release and forever discharge the Beale Street Merchants Association, Downtown Memphis Commission, all other Parade sponsors, and the City of Memphis, its Officers, Officials, Employees, and Agents, jointly and severally from any and all actions, causes of action, claims and demands for, upon or by reason of any others in consequence of participating in the Parade activities. This waiver and release expressly includes any action, cause of action, claim or demand based upon any act, omission or negligence by the Beale Street Merchants Association, Downtown Memphis Commission, other parade sponsors, and the City of Memphis.

This release extends and applies to, and also covers and includes, all unknown, unforeseen, unanticipated and unsuspected injuries, damages, loss and liability, and the consequences thereof, as well as those now disclosed and known to exist. The provisions of any state, federal, local or territorial law or statute providing in substance that releases shall not extend to claims, demands, injuries or damages which are unknown or unsuspected to the person executing such release at the time of such execution, are hereby expressly waived.

I hereby agree on behalf of my heirs, executors, administrators, and assigns, to indemnify the Beale Street Merchants Association, Downtown Memphis Commission, other Parade Sponsors, and the City of Memphis, jointly and severally, and to hold the same harmless from and against any and all actions, claims, demands and liabilities, loss, damages and expense of whatever kind or nature, including attorney fees, which may at any time be incurred by them or claimed against them by reason of my participation in the Parade. This hold harmless and indemnity provision expressly includes any action, cause of action, claim or demand based upon any omission or negligence by the Beale Street Merchants Association, Downtown Memphis Commission, other Parade sponsors, and the City of Memphis, its Officers, Officials, Employees, or Agents.

NAME OF ORGANIZATION:

Participant:
(print)____________________________________________________________

Participant: (sign)______________________________

Date_________________________

Address:__________________________________________   Telephone:____________________

For multiple participants, please write the names of each participant on the back of this form or on a separate page.