
CAA Board Meeting

3rd Conference Call of 2017-18 Board Members

1-25-2018

09:30 PM Eastern Time

Attendees

8 CAA Board Members

Gordon Couch - President
Keith Raimondi - Vice President
Bruce Peters - Treasurer
Austin Baker - Secretary

Rick Lunn
Brandon Barrometti
Dan Hough
Michael Andrew Kott

Agenda

- I. Using Google Calendar
- II. Pre-Finals Party
- III. Denton Alumni BBQ
- IV. Bruce Peters
- V. Replacing Paul Milano
- VI. Classes
- VII. Open Discussion
- VIII. Action Items



Notes

I. Using Google Calendar

Gordon reminded us that we will be using Google Calendar for all CAA Board events.

II. Pre-Finals Party

A discussion was held over the 70th Anniversary celebration for the Pre-Finals Party.

1. Gordon mentioned that with this being our 70th Anniversary, we need to make the Pre-Finals Party a special event with a dramatic increase in attendance.
 - i. Keith suggested that we specially invite guests of honor to increase attendance. He mentioned that Brian Mason felt very welcomed at last year's party.
 - a. Cavalier Legends listed thus far: Tim Salsman, Jim Campbell, Ralph Pace, Michael Gaines, Brett Kuhn, Bruno Zuccola, Dean Westman, Andy Toth, Bart Woodley, Rosie Queen, Mike Tarr, Sly Sylvester, etc.
 - Action Item: Finalize list of Guests of Honor and decide on an award to give to these Cavalier Legends; perhaps a small plaque and a 2 sentence "legacy" for Gordon to share for each. (All BOD members)
 - ii. Gordon reminded us that our goal for recruitment is focused on people who have never been to the Pre-Finals party before. If we can get around 30 more people to show up, we could potentially become over-capacity for upstairs (140) and warrant renting out the downstairs area for more room.
 - iii. Keith suggested a marketing campaign to build excitement for alumni to share stories of their first time going to an alumni pre-finals party.



-
- Action Item: Follow up with influential Cavaliers to share their stories of what it was like to reconnect at the Pre-Finals Party the first time. (Keith)

III. Denton Alumni BBQ

Gordon reminded us that the Denton Alumni “Texas-style BBQ” event date is July 19th and will be held at the show site.

IV. Bruce Peters

Bruce updated us on the projects he is working on.

1. Bruce mentioned that he is still in the process of creating silver gear jewelry for alumni to purchase, and wanted to make sure we are still comfortable moving forward with that idea before producing initial prototypes. All Board members expressed interest in the Silver Gears.
2. Bruce updated us on his recent fiscal discussion with Thor and Chris. The Alumni Association officially has an in-line budget of \$2500 for activities including regional parties, Chapter meetings, and honoring Cavalier Legends at the Pre-Finals party. A tentative budget of \$250 was assigned to each Chapter event.
 - a. Rick informed us that a New York Chapter is being planned with the first event scheduled for February 3rd at 3:00 PM. Event notifications are being made through SplooiEmail and the CAA Website. The tentative budget of \$250 will be available for use in planning the event.
3. Bruce reminded us that we want to make sure that the Alumni Association is energizing the volunteer drive for the corps during the summer and winter camps. We will continue to use Facebook and SplooiEmail for recruiting into our Alumni On-Call program.
 - a. Bruce is creating a specific list of positions such as cooks, drivers, snow shovelers, food volunteers, etc. to find specific people to volunteer for the next few Camps.



-
- Action Item: Continue to push for the Alumni On-Call program (all BOD members) and set Call-Tree in motion to delegate Cavalier Drum Majors to assign 5 responsible Alumni to take ownership of becoming involved with/ recruit for volunteering (Austin & Rick.)

V. Paul Milano

We discussed the replacement of Paul Milano's position in the CAA Board.

1. Rick informed us that according the initial election results, Paul Leo was next in line for being on the Board.
2. Keith mentioned we should hold a new election to open up a spot on the Board and energize discussion amongst the Alumni. The Board unanimously agreed to allow a new election.

- Action Item: Open the table to nominations for the last Board spot and follow through with another election for the single candidate. (Gordon)

VI. Classes.

A random assignment of Board Classes was decided during this meeting.

1. As discussed earlier, the CAA Board is going to be assigned into 2 Classes to segment terms to maintain consistency over each year. The Board unanimously agreed to follow through with this plan. Gordon randomly drew names to assign three individuals to a one-year term, and four individuals to a two-year term, all starting in this 2017-2018 term. The results were:
 - a. 1 year term: Michael, Brandon, X (winner of new election)
 - b. 2 year term: Dan, Rick, Ryan, John
 - i. All Officers will be serving 2-year terms per earlier agreement of the Board.

- Action Item: Amend the current CAA Board By-Laws to include the new process of Tiered Classes. (Gordon?)



VII. Open Discussion

1. Rick mentioned that he and Ryan are in the process of drafting a “Mission Statement” about what we stand for as an Alumni Association. This Mission Statement can later be turned into a “Member Handbook” for expectations and roles of CAA members.

Conclusion

Now that Winter is coming to an end, it's time to take action to prepare for this season. We need to individually talk to people for signing up for the pre-finals party, and continue individually recruiting volunteers through the Alumni On-Call program.

VIII. Action Items

1. Action Item: Finalize list of Guests of Honor and decide on an award to give to these Cavalier Legends; perhaps a small plaque and a 2 sentence “legacy” for Gordon to share for each. (All BOD members)
2. Action Item: Follow up with influential Cavaliers to share their stories of what it was like to reconnect at the Pre-Finals Party the first time. (Keith Raimondi)
3. Action Item: Continue to push for the Alumni On-Call program (all BOD members) and set Call-Tree in motion to delegate Cavalier Drum Majors to assign 5 responsible Alumni to take ownership of becoming involved with/ recruit for volunteering (Austin Baker & Rick Lunn)
4. Action Item: Open the table to nominations for the last Board spot and follow through with another election for the single candidate. (Gordon Couch)
5. Action Item: Amend the current CAA Board By-Laws to include the new process of Tiered Classes. (Gordon Couch)

