1. High-Tech Titans Supporting Carbon Pricing Legislation

The Silicon Valley Leadership Group has decided to officially “support in principle” the bipartisan Energy Innovation and Carbon Dividends Act (H.R. 763), an important development that is the culmination of a long relationship between BCL and the SVLG leadership.

The group tells BCL, “The Silicon Valley Leadership Group supports a price on carbon. Our position on H.R. 763 is support in principle. In particular, we look forward to working with the authors to specify how they will work with California and other jurisdictions with existing carbon pricing regimes to implement a coherent carbon pricing system, and identify suitable funding streams, or suitable ‘off-ramps’ for existing CA state programs dependent on cap and trade revenue.”

Founded by David Packard of Hewlett Packard, the SVLG is a public policy association of more than 350 companies such as Google, Apple, IBM, Microsoft and Facebook, working to help shape the nation’s innovation economy. The SVLG took its message of support in principle to key Members of Congress during a visit last week to Washington, DC.
2. April 23rd Webinar: Why Carbon Pricing is Good for the Beer Business

Grab a stool and a cold one and come listen to Andy Tveekrem, a long-time brewmaster, talk about why he supports putting a price on carbon emissions and why that’s good for the beer business.

A co-founder of Market Garden Brewery in Cleveland, Ohio, Andy is a passionate beermaker and advocate for climate action. He endorsed the Energy Innovation and Carbon Dividend Act (H.R. 763) and has a lot to say about the intersection of climate and beer. Register here to learn how a strong player in the food and beverage sector is supporting a price on carbon to benefit his business and the planet.

Beyond the webinar, we ask that you help us to engage with brewers and garner support for the Brewers Climate Declaration in our “99 Bottlers of Beer for Our Cause” campaign. We now have over 80 Citizens’ Climate Lobby members across the country talking to their own local breweries.

3. Carbon Fee and Dividend: More Money for Consumers Can Boost Small Businesses

We’ve just outlined how small- and medium-sized businesses will benefit from the carbon fee and dividend proposal that is gaining traction in Congress. We published this resource in response to requests for guidance on how to talk to small business owners about carbon fees and the benefits it will provide to them and the economy.

We note that because businesses in the same industry are impacted similarly, with all competitors’ costs rising in a similar fashion, there will be little to no immediate competitive disadvantage between companies. And because the dividend goes directly to consumers, they will have more to spend, which will benefits companies in many sectors.

4. Advocating for Carbon Pricing Policy

We joined the Climate Collaborative and the American Sustainable Business Council last week for a webinar that explains why a price on carbon is a vital policy tool, how to implement it, and a look at the political landscape around carbon pricing. You can view the recording and download the slides here.

Copyright © 2019 Business Climate Leaders, All rights reserved.