1. Carbon Pricing Advocacy at Green Sports, Meteorology Conferences

As part of our multi-industry advocacy for effective climate policy, BCL officials will explain the benefits of carbon pricing at the Green Sports Alliance (GSA) Summit in June and the annual meeting of the American Meteorological Society (AMS) in January.

At the June 19-20 GSA summit in Philadelphia, BCL Engagement Director Steve Hams and BCL Sports Sector team co-lead Lew Blaustein will discuss how national carbon pricing legislation will benefit the sports sector. The GSA is an environmentally focused trade group comprised of nearly 600 organizations that represent teams, leagues, athletes and venues in 14 countries.

BCL is also leading a half-day session on climate policy and carbon pricing at the AMS Centennial annual meeting in Boston, Jan. 12-16, 2020. Founded in 1919, AMS is the nation’s top scientific and professional organization promoting and disseminating information about
the atmospheric, oceanic and hydrologic sciences. It’s 13,000 members include researchers, educators, students, enthusiasts, broadcasters and other professionals -- an audience that will benefit from hearing what BCL and CCL are doing to reduce greenhouse gas emissions and reverse global warming.

2. Climate Futures Joins BCL, Supports Carbon Pricing Bill

Climate Futures has worked on climate projects and in carbon finance since 2005.

Climate Futures, a global company based in Miami, Fla., helps businesses develop and meet their climate action goals. CF has joined Business Climate Leaders and endorsed the bipartisan Energy Innovation and Carbon Dividends Act (H.R. 763). As the bill puts a price on carbon and provides reimbursement for activities that sequester carbon, there's a good connection to the company's business. CF has created a blockchain-based platform called 1PLANET that enables consumers to take climate action and support carbon-reducing projects like renewable energy and reforestation when they make online purchases. View their overview video.
3. Reminder: April 23rd Webinar Focuses on the Beer Business

Webinar guest Andy Tveekrem is a co-founder of Cleveland’s Market Garden Brewery.

Andy Tveekrem, a long-time brewmaster, discusses why he supports putting a price on carbon emissions and why that’s good for the beer business.

A co-founder of Market Garden Brewery in Cleveland, Andy is a passionate beer maker and advocate for climate action. He endorsed the Energy Innovation Act and has a lot to say about the intersection of climate and beer. Register here to learn how a strong player in the food and beverage sector is supporting a price on carbon to benefit his business and the planet.

4. ICYMI: Advocating for Carbon Pricing Policy with the Climate Collaborative

We joined the Climate Collaborative and the American Sustainable Business Council this month for a webinar that explains why a price on carbon is a vital policy tool, how to implement it, and what the political landscape around carbon pricing looks like. You can view the recording and download the slides here.

Copyright © 2019 Business Climate Leaders. All rights reserved.