1. Sonoma Power Company Endorses EICDA

Urging from the Santa Rosa, Calif., GO team resulted in an endorsement of the Energy Innovation Act by Sonoma Clean Power, which provides electricity from renewable sources.

The Grasstops Outreach team in Santa Rosa, Calif., has successfully converted support for carbon pricing into an endorsement of the Energy Innovation Act by their local public electricity supplier.

Sonoma Clean Power, which delivers energy from renewable sources to customers in Sonoma and Mendocino counties, endorsed CCL’s carbon fee and dividend proposal in 2018. When the idea became the basis for the 2019 Energy Innovation and Carbon Dividend Act (H.R. 763) the Santa Rosa GO team saw an opportunity to make an up-sell and succeeded.

Santa Rosa Chapter GO team member Bob Fabian sent a letter and an analysis of the bill to Geof Syphers, the power company’s CEO. The team’s approach was done entirely over email, drawing on the internal “champion” support from Syphers. On May 31 the power company’s endorsement of the bill was registered on the EIA.org website.

The Santa Rosa team is now looking to capture endorsements at the municipal level.

"We'll widen our activities to the power company's board of directors," said Santa Rosa Chapter GO team lead Bruce Hagen. "Elected officials from several city and county councils sit on the board, which we see as fertile ground for further engagement and endorsements by local
2. BCL at the Green Sports Alliance 2019

BCL led the Sports, Carbon and Climate panel discussion at the Green Sports Alliance’s 2019 Summit at Lincoln Financial Field, the LEED Gold-certified home of the Philadelphia Eagles.

On June 19, BCL’s co-director Steve Hams and GreenSportsBlog’s Lew Blaustein, co-leaders of BCL’s Sports Sector, led a panel discussion titled Sports, Carbon and Climate at the Green Sports Alliance’s 2019 Summit at Lincoln Financial Field, home of the NFL’s Philadelphia Eagles. The summit is the largest and most influential convening for the sports community to unite around sustainability and climate action. Hundreds of stakeholders gathered to share best practices and the latest innovations in greening operations and supply chains, engaging fans, and supporting climate policies.

Lew moderated the panel and Steve was a panelist along with David Antonioli, CEO of Verra, Aileen McManamon, Founder and Managing Partner of 5T Sports, and Kevin Wilhelm, CEO of Sustainable Business Consulting, representing the Seattle Sounders of Major League Soccer. Lew facilitated a lively discussion and Q&A that dug into the numerous advanced clean energy and sustainable practices of leading sports businesses, as well as the many opportunities to make an even greater impact.

Lew and Steve provided overviews of CCL, BCL, and the Energy Innovation and Carbon Dividends Act, and explained how passage of the EICDA would help grow revenue and jobs within sports businesses. Most importantly, they articulated how sports businesses and athletes, given their outsized cultural influence and passionately devoted fans, are uniquely positioned to advance effective climate legislation like the EICDA through coordinated, public advocacy, while simultaneously burnishing their brands as climate leaders.

The BCL and GSA Partnership: Early in 2019 Lew introduced Steve and the BCL leadership team to Erik Distler, Engagement Director for the Alliance. Quickly realizing their complementary missions and goals, Erik and the BCL team established a formal partnership. BCL became one of GSA’s Community Partners, and Erik joined the BCL Advisory Board. The two organizations now co-promote each other’s events and initiatives and are planning future collaborations, including an in-depth BCL webinar for GSA members in the fall.
Green Sports Alliance: The GSA is the environmentally focused trade organization that convenes stakeholders from around the sporting world to promote healthy, sustainable communities. They share resources, experience, and expertise to raise awareness of what’s environmentally possible in sports, business, and society.

Sport has a global cultural and market reach and the alliance is uniquely positioned to amplify environmental causes and activate passionate fan bases the world over. The alliance and their members leverage that passion to create meaningful change and provide a universal platform that can catalyze awareness and action.

GreenSportsBlog: GreenSportsBlog has, since 2013, been the source for news and commentary at the increasingly crowded intersection of Green & Sports. From LEED-certified venues to zero waste games to eco-athletes, GSB has Green-Sports covered for its audience of league commissioners, venue and team executives, corporate sponsors and more.

3. Winemakers and Growers Face the Impacts of a Changing Climate

Join us for a live discussion with three wine industry veterans about the effects of a changing climate on winemakers and growers. Speakers include Jay Raffaldini and Chris Nelson, the owner and winemaker at Raffaldini Vineyards in North Carolina, and Jim Bernau, the founder and winegrower at Willamette Valley Vineyards in Oregon. The 30-minute webinar is scheduled for 5:00 p.m. PST (8:00 p.m. EST) on Wednesday, July 17th. You can register for the session here. You can also support BCL/CCL’s Winemakers Climate and Carbon Pricing Declaration here.

4. ICYMI: Veterans, Clean Energy Webinar Recap
View the [archive](#) of BCL’s webinar, “Military Veterans in Clean Energy: Trends and Best Practices,” held on June 27. Dan Misch, Federal Project Director, U.S. Department of Energy, Office of Science at Argonne National Laboratory, spoke about how leaders in business and policy are opening doors to new career opportunities, refining workforce recruitment and retention practices for highly skilled, mission-driven veterans.

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