



## EXHIBIT & SPONSORSHIP INFORMATION

[www.ipmb2018.org](http://www.ipmb2018.org)

### 12TH CONGRESS OF THE INTERNATIONAL PLANT MOLECULAR BIOLOGY 5-10 AUGUST 2018 | MONTPELLIER FRANCE

The IPMB congress is a triennial meeting gathering 1500-1800 plant molecular biologists from all over the world since 1984. The IPMB2015 was held in Brazil (Iguazu) and was preceded by IPMB2012 in Korea (Jeju Island) and IPMB2009 in USA (St Louis). Each of the previous meetings demonstrates the importance to develop multidisciplinary approaches to face climate changes and population increase. IPMB2018 will follow up with an attractive scientific program highlighting major impact recent discoveries from basic molecular biology to crop biotechnology. Combination of plenary and parallel sessions will demonstrate the importance of plant molecular biology to fulfill the need for the development of an ecologically intensive farming. Scientists will come from all over the world: approximately 1/2 from Europe, 1/4 from America, and 1/4 from Asia.

The congress will take place in a conference center offering all facilities in old downtown Montpellier. Nestled between the countryside, the sea and the mountains, Montpellier is the capital of the biggest wine area in the world.



#### Plenary Speakers:

Eva Benkova, IST Austria/Christine Beveridge, University of Queensland, Australia/Jean-Philippe Combier, CNRS Toulouse, France/Sean Cutler, University of California Riverside, USA/Rainer Hedrich, University of Wurzburg, Germany/Zhikang Li, CAS Beijing, China/Rob Martienssen, CSHL, USA/Christophe Maurel, CNRS Montpellier, France/Iris Meier, Ohio State University, USA/Raphaël Mercier, INRA Versailles, France/Anne Osbourn, JIC Norwich, UK/Yi-Fang Tsay, IMB Taipei, Taiwan/Jean-Philippe Vielle-Calzada, Langebio, Mexico/Doris Wagner, Penn State, USA/Jian Min Zhou, CAS Beijing, China

#### Chairs:

Patrick Achard France/Tamar Avi-Wittenberg Israel/Carlos Ballaré, Argentina/Dirk Becker Germany/Han Bin China/Kenneth D. Birnbaum, USA/Siobhan Brady USA/Paula Casati, Argentina/Xuemei Chen, US/Geert de Jaeger Belgium/XiangDong Fu, China/Niko Geldner Switzerland/Yves Gibon France/Emmanuel Guiderdoni, France/Rodrigo Gutierrez, Chile/Olivier Hamant France/Thomas Kroj France/Ksenia Krasileva, UK/Gabriel krouk, France/Kazuyuki Kuchitsu, Japan/Youngsok Lee Korea/Nathalie Leonhardt, France/Sophie Leran, France/Sheng Luan USA/Shelley Lumba Canada/Paloma Mas, Spain/Sabeeha Merchant USA/Jean-benoît Morel, France/Jane E Parker Germany/Uta Paszkowski, UK/Corné M.J. Pieterse, Netherlands/Philippe Potin, France/Mario Pezotti Italy/Sue Rhee USA/Pedro L Rodriguez Spain/Alok Krishna Sinha India/Lucia Strader USA/Ryohei Terauchi Japan/Bart Thomma Netherlands/Mary ann van sluys, Brasil



# Become a IPMB 2018 Sponsor

## All IPMB sponsorship items include:

- Recognition on the IPMB 2018 website
- Logo on the general session walk-in slides
- Event signage (if applicable)
- Sponsor ribbons for all company representatives
- One complimentary registration for sponsorships of 10,000€ or higher

Note: all pricing is in Euros, and is exclusive of VAT tax.

## IPMB NETWORKING EVENTS

### Welcome Reception

*Investment: 10,000€*

- The Opening Reception is the official kick-off for IPMB 2018!
- Meet potential new business partners, reconnect with colleagues, and enrich long-term relationships.

### Gala Dinner

*Investment: 10,000€*

- Cement connections made during IPMB 2018!

### Lunch

*Investment: 3,000€*

- Attendees will thank you for providing lunch and offering a great networking opportunity.

### Break

*Investment: 1,500€*

- Attendees will appreciate the time in between sessions to refuel!

## IPMB ATTENDEE ESSENTIALS

### Lanyards

*Investment: 3,000€*

- Your company logo, along with the IPMB logo, on every attendee lanyard

### Pocket Guide

*Investment: 3,000€*

- Your company logo, along with the IPMB logo, will appear on the pocket guide, distributed to all attendees



## **IPMB EDUCATION**

### **Keynote Session**

Investment: 5,000€ per session

- *Recognition on signage and during the keynote session*

### **Plenary Session**

Investment: 4,000€ per session

- *Recognition on signage and during the plenary session*

### **Concurrent Session**

Investment: 2,000€ per session

- *Recognition on signage and during the conference session*

### **Poster Session**

Investment: 3,000€

*Benefits:*

- *Recognition on signage*

# Become an IPMB 2018 Exhibitor

## IPMB EXHIBITOR TABLES

Investment: 3,000€

*Includes:*

- *one 6m2 display space*
- *three chairs*
- *Listing on conference website*
- *One complimentary registration (additional booth staff at 50% discount)*
- *Each booth has 2kW power supply (3 spotlights = 0.3 kW/1 computer = 0.5 kW/1 coffee machine = 0.5 kW/ 1 fridge = 0.5 kW)*

*Additional power may be ordered through the exhibitor service kit.*

- *All exhibitors will have an ethernet line and access to WIFI.*

In between the seminars the delegates will have at least 3 hours of time with the exhibitors.

All coffee breaks and lunches will be at level 0, the same level as the exhibit hall, registration desk, WiFi access and access to the three main amphitheatres.

### **HOURS:**

Sunday, August 5, 2018 afternoon from 12:00 to 18:00

Monday, August 6, 2018 daytime from 8:00 to 18:00

Tuesday, August 7, 2018 daytime from 8:00 to 18:00

Wednesday, August 8, 2018 daytime from 8:00 to 18:00

Thursday, August 9, 2018 daytime from 8:00 to 18:00

Friday, August 10, 2018 morning from 8:00 to 12:00

***Set up is August 4, 2pm – 6pm***

***Tear down is August 10, 12pm – 4pm***

### **QUESTIONS?**

Alison Bashian

Exhibits & Sponsorship Sales Manager

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## Sponsor/Exhibitor Application & Agreement Form (page 1)

### COMPANY CONTACT INFORMATION

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

CONTACT PERSON (*to receive all conference information*): \_\_\_\_\_

TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PAYMENT POLICY: You will receive an invoice for your sponsorship items. Payments are to be made in €

### CANCELLATION POLICY

Any exhibitor or sponsor who cancels all purchased table top space or sponsorships on or prior to April 15, 2018 will forfeit and pay to ASPB, as liquidated damages, a sum of money equal to 50% of the full price of said exhibitor's exhibit space or sponsorship. Any exhibitor or sponsor who cancels all purchased table top space or sponsorships after April 15, 2018 will forfeit and pay to ASPB, as liquidated damages, a sum of money equal to 100% of the full price of said exhibitor's exhibit space or sponsorship. In the event of a default by the exhibitor or sponsor, as set forth in the previous sentence, the exhibitor or sponsor shall forfeit as liquidated damages, the amount set forth above, regardless of whether Show Management enters into a lease for the space involved. Cancellation requests must be submitted, in writing, to the Exhibits & Sponsorship Manager. The exception to this cancellation policy is any sponsored item which includes a logo which may already be in production and which order cannot be cancelled with the producing vendor.

### LOGO RECOGNITION

Company agrees to submit company logo to the Exhibits & Sponsorship Manager ([Lbaker@conferencemanagers.com](mailto:Lbaker@conferencemanagers.com)) via email within 1 week of signing this agreement form. If the company changes logo at any point prior to the conference, company will notify Exhibits & Sponsorship Manager immediately and send the new logo. Due to production time of certain items, if a logo change occurs, it is not guaranteed that the item can be printed with the new logo. Please check with the Exhibits & Sponsorship Manager for individual items' production times.

### AUTHORIZATION

By signing this Agreement, I agree that I have read the above guidelines and agree to abide by the terms and conditions set forth.

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_



## Sponsor/Exhibitor Application & Agreement Form (page 2)

COMPANY: \_\_\_\_\_

**Note: all pricing is in Euros, and is exclusive of VAT tax.**

| Item   | Price   | Qty Available | Total Price |
|--|---------|---------------|-------------|
| <b>NETWORKING EVENTS</b>                           |         |               |             |
| Welcome Reception                                  | 10,000€ | 1             |             |
| Gala Dinner  | 10,000€ | 1             |             |
| Coffee Break                                       | 1,500€  | 9             |             |
| Conference Lunch                                   | 3,000€  | 5             |             |
| <b>EDUCATION</b>                                   |         |               |             |
| Keynote Session                                    | 5,000€  | 2             |             |
| Plenary Session                                    | 4,000€  | 15            |             |
| Concurrent Session                                 | 2,000€  | 50            |             |
| Poster Session                                     | 3,000€  | 1             |             |
| <b>ATTENDEE ESSENTIALS – HIGH VISIBILITY ITEMS</b> |         |               |             |
| Lanyards   | 3,000€  | 1             |             |
| Pocket Guide                                       | 3,000€  | 1             | SOLD        |
| <b>TOTAL SPONSORSHIP(S)</b>                        |         |               |             |

### EXHIBIT HALL

| Item                  | Price  | Select Qty | Total Price |
|-----------------------|--------|------------|-------------|
| 6m2 Display Space     | 3,000€ |            |             |
| <b>TOTAL EXHIBITS</b> |        |            |             |

TOTAL for items : \_\_\_\_\_

**Note: all pricing is in Euros, and is exclusive of VAT tax.**