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# Opening Up The Possibilities

In one of the fastest growing industries over the past decade.

Popular programming on networks like HGTV and DIY, dedicated to decorating and home improvement, now educates and inspires homeowners as to all the possibilities for transforming their homes.

As the trend of moving indoor rooms outdoors has grown, creating unique ways to manage the elements like sun and rain has become key to making these spaces more usable. Traditional architecture provided some fixes, but came with limitations and drawbacks. The industry was hungry for a better answer.



That's why StruXure created the perfect solution to controlling the effects of weather. We designed, engineered and patented the highest quality product for improving outdoor living. Today, as the leading innovators in shade and shelter products, we continue to push the envelope, incorporating advanced technology and building materials into our latest designs. No other system offers this level of quality and technology.

Now let's talk about your space. We want to help you create an outdoor living area that you'll enjoy for years. A space to enjoy good times with friends and family. A space that reflects your personality and sense of style. A space that's protected from the elements so it's comfortable year round. A space that's as functional as it is beautiful.



# A History of Innovation







StruXure was named on Inc. 5000 Fastest Growing Private Companies list 2021, 2020, 2019, 2018, 2017, 2016, and 2015, as well as Entrepreneur 360 Best Company list 2019, 2018, & 2016





We aren't kidding when we say that StruXure is rooted in innovation. Company founder, GM, and Chief Product Architect Scott Selzer was a middleschool teacher with a part-time remodeling business on the side. He specialized in building decks and pergolas, refinishing basements, and tackling other home improvement projects for his clients. When he was asked to find a solution for creating an outdoor shade structure that would still allow sunlight to penetrate the adjacent home's interiors, Scott went on an exhaustive search, eventually concluding that the caliber of product he was seeking didn't exist. Never one to settle. Scott decided to design and build his own product, a pivoting louvered-roof structure that the user could control. Little did Scott know that he had begun a journey that would lead to one of the fastest growing privately held companies in the United States.

What began as Adjustable Patio Covers, a company focused on improving outdoor spaces and the first to bring an adjustable louvered system to the East Coast, evolved into Arcadia Building Products, before becoming StruXure Outdoor in December 2018, and StruXure in 2020.

The Pivot model was our first company offering in 2011, a structure designed and engineered to

withstand all types of weather conditions. Scott continued to find ways to re-design, innovate. and patent even higher quality products, adding the Slide in 2016 and the Pivot XL in 2018. Steady growth led us to move into a new state-of-the-art manufacturing facility and corporate headquarters just north of Atlanta, GA in 2016. We also expanded operations from our existing Southern California office to a much larger West Coast Fulfillment Center and Showroom, located just outside of Las Vegas, NV, in the fall of 2017. In 2020, we added a decorative powder coating facility to have better control over production capacity and to offer more color options, including woodgrains. Our latest product. Cabana X. was unveiled in 2021 as an alternative to our permanent Pergola X shade structures. This led to opening two new Cabana X manufacturing plants: one in Cumming, GA and the other in Henderson, NV.

On January 4, 2022, it was announced that The AZEK Company, Inc. had acquired StruXure. This strategic move not only added StruXure's established and compatible product to AZEK's exceptional and sustainable offerings-including TimberTech® decking, Ultralox® railing, Versatex® and AZEK Trim®-but also provided StruXure with a level of support that can accelerate our R&D efforts and steadfast mission to bring the indoors out. StruXure is continually expanding our technology and design, with a focus on architectural innovation and leading-edge building materials. Our next generation of products will continue to evolve and break new ground. As the leader in automated shade and shelter, our mission is to enhance outdoor living and exceed people's expectations for what an outdoor lifestyle really means.

# Designed, Fabricated & Assembled

by American Craftsmen, to your exact specifications.





### Each Cabana X is manufactured entirely in the U.S. by American workers,

who take great pride in what they do. Our team of people really cares and is passionate about building the best system made – and that dedication shows in the beauty and quality of all our products.

CabanaX is ideal for any outdoor living areas, such as patios, decks, lanais, verandas, entryways, courtyards, outdoor kitchens, swimming pools and spas. It's also a perfect enhancement for patron comfort at country clubs, restaurants, hotels, resorts, theme parks and sports venues. Select from a variety of available colors, materials and finishes to complement any architectural style and conform to your aesthetics.







The development of Cabana X is a result of StruXure's relentless commitment to innovation and opportunity.

Cabana X is a fully customizable furniture product that can be assembled in just a few short hours and transported wherever life takes you.



## Cabana X

The award-winning pivot design is changing how we live outdoors.





#### Accessible Price

Cabana X provides all of the StruXure shade technology at a lower price point, opening up even more opportunities.

#### **Quick Assembly**

The Cabana X can be ordered, delivered, and assembled in a matter of days, making it the perfect shade solution for the spontaneous backyard overhaul.

#### **Custom Options**

In this case, one size may fit all but that's not the end of the story. Choose from several different finishes and get yours with or without lights.



#### **Standard Powder Coat Finishes**

- Full Textured White
- Full Textured Black
- Black with White Louvers
- White with Black Louvers

#### Premium Finishes



#### Aspen

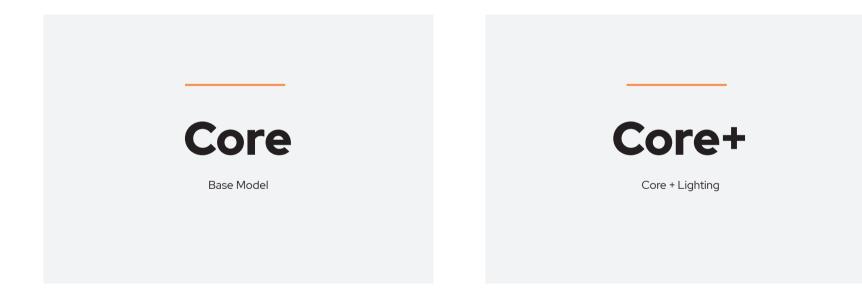
Walnut Woodgrain Powder Finish







#### 2 Models





## **Core Model**

Base Design



Premium Powder Coat Finish

**Motorized Adjustable Louvers** 

Powered by Somfy (Remote)

**Easy Power Plug** 

Post Height Adjustment

Stainless Steel Hardware

**Modular Configuration Ready** 

**Enhancement Ready** 

The Core Model is everything we, at StruXure, envisioned when we dreamed up the Cabana X. Its simple design gives it an edge in the market and provides an affordable and quick shade solution.



## Core+ Lighting

The Core+ Model was designed to push the bounds of what is possible. It takes the simplicity of the Core Model and kicks it up to another level with RGB lighting control.

MODEL: CORE+
ENHANCEMENTS: TWO (2) BLACK SLAT PANELS, TWO (2) BLACK MONOGRAM PANELS
TWO (2)BLACK CURTAIN RODS, TWO (2) WHITE SUNBRELLA CURTAINS



## **Enhancements**

- (1) Corbel Ends
- (2) Curtain Rods
- Sunbrella™ Curtains
- (4) Slat Panels
- Tilt Panels
- 6 Solid Panels

#### Modular Design

Thoughtful innovation is what's behind design that reduces unnecessary cost and waste.

The modular design was intentionally crafted to allow separate Cabana X structures to connect, establishing more defined spaces at a lower cost using less material.





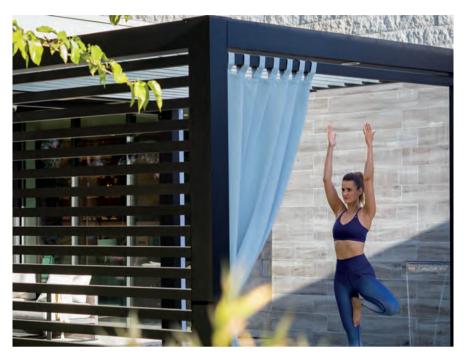




Commercial







Residential







