

8TH ANNUAL

Hike for Hospice

Sunday, June 1, 2025
Port Perry, ON



Sponsorship Package

Get ready for the Hike for Hospice on June 1, 2025 in Port Perry, ON.

This is your chance to be a part of a meaningful community tradition dedicated to making a difference. The 8th Annual Hike for Hospice supports Oak Ridges Hospice, ensuring compassionate hospice care remains accessible and free for residents of Durham Region and their families.



400 +
Hikers



\$150,000
Fundraising
Goal



700+
Residents
since 2021



Countless
family members
supported

This highly anticipated event brings together hundreds of participants, all **united by a shared mission to support those going through the end-of-life journey**. As a sponsor, you'll not only champion an essential cause but also gain opportunities to showcase your brand. Your support will be recognized across a range of promotional channels, connecting you with a community that values generosity and care. **Join us in making this year's Hike for Hospice unforgettable!**

About Oak Ridges Hospice

Oak Ridges Hospice is a residential hospice serving the entire population of Durham Region. We provide a peaceful and supportive home-like environment for individuals with life-limiting illnesses, ensuring they receive compassionate end-of-life care surrounded by loved ones.

Oak Ridges Hospice receives only 50% of its funding from the government, relying on donations and community support to continue providing compassionate, end-of-life care. All our services are provided at no cost to our residents or their loved ones. **Your sponsorship helps ensure that we can continue offering comfort, dignity, and support to families during their most difficult moments.**

Why Sponsor?

- **High-Visibility Event:** Your brand will be showcased to hundreds of participants and an even wider online audience.
- **Community Impact:** Support local families while demonstrating your commitment to corporate social responsibility.
- **Brand Recognition:** Gain media exposure, social media promotion, and on-site branding opportunities.
- **Networking:** Connect with other businesses and community leaders supporting this cause.

Trailblazer

\$15,000

SOLD OUT ~~1 available~~

Lead the way as our premier sponsor! Your brand will receive top visibility across all event materials, with the exclusive opportunity to speak at the event. Enjoy premium exposure online, on-site, and on participant shirts while making a lasting impact on hospice care in Durham Region.



- **Opportunity to speak at event**
- **Recognition in Hike participant and supporter emails**
- **Recognition in all Hike for Hospice marketing promotions** (ex. Newspaper Ads, Storefront signage, etc.)
- **Podium recognition** by emcee at event
- **Prominent Placement** on front of event t-shirt for all 400+ participants
- **Recognition in post-event Thank You email**
- **Name on Hike for Hospice recognition signage in hospice for 1 year**
- **Premium logo placement** on ORH website (linked to your provided website), event pages, and signage at the event
- **Sponsor announcement** post and feature on ORH & H4H social media accounts
- **Prominent logo placement** on signage at event
- **Name on Hikers Wall of Recognition** in the hospice leading up to the event
- **Mention in ORH Annual Report**
- **Team entry fees waived (up to 15 participants)**

Go-Getter

\$10,000

Drive change with high-impact recognition! As a Go-Getter sponsor, your brand will enjoy large-scale visibility through podium recognition, event signage, and large visibility on t-shirts. Show your commitment to compassionate care while engaging with hundreds of participants.



- **Recognition in Hike participant and supporter emails**
- **Logo Placement** on Event Poster and mention in mass email campaigns
- **Podium recognition** by emcee at event
- **Large Placement** on back of event t-shirt for all 400+ participants
- **Recognition in post-event Thank You email**
- **Name on Hike for Hospice recognition signage in hospice for 1 year**
- **Large logo placement** on ORH website (linked to your provided website)
- **Sponsor announcement** post on ORH & H4H social media accounts
- **Large logo placement** on signage at event
- **Name on Hikers Wall of recognition** in the hospice leading up to the event
- **Mention in ORH Annual Report**
- **Team entry fees waived (up to 10 participants)**

Path Finder

3 available

\$5,000

Guide the way for a meaningful cause! Your sponsorship includes medium logo placement on event materials, podium recognition, and dedicated social media exposure. A great opportunity to align your business with compassionate, community-driven care.

- **Mention in mass email campaigns.**
- **Podium recognition** by emcee at event
- **Medium Placement** on back of event t-shirt for all 400+ participants
- **Recognition in post-event Thank You email**
- **Name on Hike for Hospice recognition signage in hospice for 1 year**
- **Medium logo placement** on ORH website (linked to your provided website)
- **Sponsor announcement** post on ORH & H4H social media accounts
- **Medium logo placement** on signage at event
- **Name on Hikers Wall of recognition** in the hospice leading up to the event
- **Mention in ORH Annual Report**
- **Team entry fees waived (up to 5 participants)**

Backpacker

5 available

\$2,500

Support the journey with strong brand visibility! Your name will be included on participant shirts, and you'll receive recognition on event signage and social media. A perfect sponsorship level for businesses looking to make a big impact with a moderate investment.

- **Small Placement** on back of event t-shirt for all 400+ participants
- **Recognition in post-event Thank You email**
- **Logo on Hike for Hospice recognition signage in hospice for 1 year**
- **Small logo placement** on ORH website (linked to your provided website)
- **Group Thank You** post on ORH & H4H social media accounts
- **Small logo placement** on signage at event
- **Name on Hikers Wall of recognition** in the hospice leading up to the event
- **Mention in ORH Annual Report**
- **Team entry fees waived (up to 2 participants)**

Trekker

10 available

\$1,000

Step forward and make a difference! Your company name will be featured on signage, online, and in event communications, reinforcing your business's commitment to giving back.

- **Name on Hike for Hospice recognition signage in hospice for 1 year**
- **Small logo placement** on ORH website (linked to your provided website)
- **Group Thank You post** on ORH & H4H social media accounts
- **Small logo placement** on signage at event
- **Name on Hikers Wall of recognition**
- **Mention in ORH Annual Report**
- **Entry fee waived for 1 participant**

Route Sponsor

New this year!

5 available

\$750

Put your name along the path! Your sign will be prominently displayed along the hiking route, and you'll be listed in our Annual Report as a valued supporter of hospice care.

- **Name on Hikers Wall of recognition**
- **2 Custom Signs** along the route on your designated km
- **Mention in ORH Annual Report**
- **Entry fee waived for 1 participant**

Shoe Sponsor

Unlimited

\$500

Every step counts—so does your support! As a Shoe Sponsor, your business name will be displayed on event signage and Hikers Wall, showing your dedication to the community and hospice care.

- **Name placement** on ORH website (linked to your provided website)
- **Name on signage** at event
- **Name on Hikers Wall of recognition**
- **Mention in ORH Annual Report**
- **Entry fee waived for 1 participant**

Sponsorship Levels

Trailblazer (\$15,000 – Exclusive, 1 Available)

Go-Getter (\$10,000 – 2 Available)

Path Finder (\$5,000 – 3 Available)

Backpacker (\$2,500 – 5 Available)

Trekker (\$1,000 – 10 Available)

Route Sponsor (\$750 – 5 Available)

Shoe Sponsor (\$500 – Unlimited Availability)

	Trailblazer	Go Getter	Path Finder	Backpacker	Trekker	Route Sponsor	Shoe
Number of sponsorships available	1	2	3	5	10	5	UNLIMITED
Cost of Sponsorship level	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$750	\$500
Opportunity to speak at the event	✓						
Recognition in H4H participant and supporter emails	✓	✓					
Recognition in H4H marketing & promotions	Logo placement on all materials / mention in media	Logo placement on Event Poster and mention in mass email campaigns.	Mention in mass email campaigns				
Podium recognition by emcee at event	✓	✓	✓				
Name on 400+ hike participant shirts	Prominent placement (Front of Shirt)	Large placement (Back)	Medium placement (Back)	Small placement (Back)			
Recognition in Post-Event Thank You Email	✓	✓	✓	✓			
Name on H4H sponsor signage in ORH for 1 year post event	✓	✓	✓	✓	✓		
Logo or Name featured on H4H website and social media	Prominent Logo, Dedicated Post and Feature	Large Logo, Dedicated Post	Medium Logo, Dedicated Post	Small Logo, Group Thank You Post	Small Logo, Group Thank You Post		Name on Website
Name/logo on signage at event	Prominent Placement	Large Placement	Medium Placement	Small Placement	Small Placement		Name on Signage
Name on pre-event Hikers Wall of Recognition in the hospice	✓	✓	✓	✓	✓	✓	✓
Mention in ORH Annual Report	✓	✓	✓	✓	✓	✓	✓
2 custom signs along the route on your designated km						✓	
Team entry fees waived as indicated	15	10	5	2	1	1	1

Join Us!

8TH ANNUAL

Hike for Hospice



Your sponsorship of the 8th Annual Hike for Hospice is more than just a marketing opportunity—it's a chance to make a lasting impact on the lives of individuals and families in Durham Region. With your support, we can continue providing compassionate, end-of-life care at no cost to our residents and their loved ones. **Take the next step today!** Secure your sponsorship and join us in creating a community of care.

**To discuss sponsorship opportunities or confirm your commitment,
please contact:**

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