We inspire and prepare youth to succeed in a global economy

We educate youth for the future of jobs. Through the delivery of experiential learning experiences, we build pathways for employment and job creation to support economic growth in the region. We aspire to create a 21st Century work-ready workforce of 1.3 million students in Latin America and the Caribbean.

The landscape:

A new industrial revolution

We are all living in the “Fourth Industrial Revolution”: the fusion of technologies that impact every aspect of human life. The JA programs combine consistently the experience of our volunteers with blended learning formats, making education for youth relevant and teaching the abilities and skills they need to succeed.

The challenge:

- 8.4% unemployment rate in the region (18.1% youth unemployment)
- Youth exposed to causes and effects of unemployment: gender discrimination, gangs, drugs and violence, among others.
- Women represent more than 66.5% of the total unemployed youth.
- 4 out of 10 students in the region abandon school ages 5 - 16.

The benefits of working with JA America:

- Experiential Off and online delivery
- Diversity of interventions, from low touch (a few contact hours with students) to in-depth programs (>100 contact hours) tied to employability and business creation impact metrics
- Involvement of corporate volunteers – allows to connect employee development and retention (HR) to CSR/social impact strategy
- Focus on developing youth’s social-emotional and self-efficacy skills

Main responsibilities of the JA America Regional Operating Center in the coordination of regional projects:

1. Project implementation: coordinate and standardize projects implementation in collaboration with JA Member Nations and partner’s local teams.
2. Monitoring & Evaluation: consolidate and unify impact measurement across countries involved
3. Communications: create toolkits, unify key messages and visuals, and amplify the visibility of the project.
4. Risk Management: identify, anticipate and mitigate potential risks and implementation obstacles.
5. Reporting & Accountability: consolidate and unify the impact of programs metrics across countries.

Our Network:

- 2,000 Partners Supporting JA
- 16,000 Volunteers
- 1,367,551 Youth benefited in 2022
- 3,500 partnerships worldwide

Our Regional Partners:

- Argentina
- Bahamas
- Brazil
- Canada
- Chile
- Colombia
- Curacao
- Costa Rica
- Dominica
- Dominican Republic
- Ecuador
- El Salvador
- Guatemala
- Honduras
- Jamaica
- Mexico
- Panama
- Paraguay
- Peru
- Puerto Rico
- St. Kitts & Nevis
- Turks and Caicos
- Uruguay
- US Virgin Islands
- Venezuela

Proof of outcome:

- JA Alumni are 2X more likely to have their own business
- They earn 50% more than non-JA Alumni
- Women represent more than 2/3 of all JA Alumni
- 40% of the region struggle to find skilled labor

Collective impact:

2022 Input

- 2K Partners Supporting JA
- 16K Volunteers
- 1,367,551 Youth benefited in 2022
- 3K another NGOs
- 23 million young people exposed to JA programs in 2022

Regional Factsheet

- Skills: technical business, STEM and digital skills.
- Ethics: 21st Century skills
- Creative thinking, communication, collaboration, leadership, initiative, etc.

With more than 100 member countries, the JA Worldwide network is powered by over 300,000 volunteers and mentors, who serve more than 12 million young people around the world each year.

With more than 100 member countries, the JA Worldwide network is powered by over 300,000 volunteers and mentors, who serve more than 12 million young people around the world each year.

JA’S INTERVENTIONS

- Entrepreneurship
- Financial literacy
- Work readiness

www.jaamericas.org

Benefits of working with JA America

- Capillary and ability to implement programs with consistent methodologies, quality standards and impact measurement in 26 countries
- Working in alliance with public school systems and Ministries of Education (Business to Business) as well as engaging directly with students and teachers using databases and social media where JA programs are advertised (Business to Consumer)
- 30 standard education programs + ability to customize projects adapted to the specific partner’s needs

www.jaamericas.org

We activate youth for the future of jobs.

Through the delivery of experiential learning experiences, we create pathways for employment and job creation to support economic growth in the region. We aspire to create a 21st Century work-ready workforce of 1.3 million students in Latin America and the Caribbean.

We are all living in the “Fourth Industrial Revolution”: the fusion of technologies that impact every aspect of human life. The JA programs combine the experience of our volunteers with blended learning formats, making education for youth relevant and teaching the abilities and skills they need to succeed.

The challenge:

- 8.4% unemployment rate in the region (18.1% youth unemployment)
- Youth exposed to causes and effects of unemployment: gender discrimination, gangs, drugs and violence, among others.
- Women represent more than 66.5% of the total unemployed youth.
- 4 out of 10 students in the region abandon school ages 5 - 16.

The landscape:

A new industrial revolution

We are all living in the “Fourth Industrial Revolution”: the fusion of technologies that impact every aspect of human life. The JA programs combine the experience of our volunteers with blended learning formats, making education for youth relevant and teaching the abilities and skills they need to succeed.

The challenge:

- 8.4% unemployment rate in the region (18.1% youth unemployment)
- Youth exposed to causes and effects of unemployment: gender discrimination, gangs, drugs and violence, among others.
- Women represent more than 66.5% of the total unemployed youth.
- 4 out of 10 students in the region abandon school ages 5 - 16.

The landscape:

A new industrial revolution

We are all living in the “Fourth Industrial Revolution”: the fusion of technologies that impact every aspect of human life. The JA programs combine the experience of our volunteers with blended learning formats, making education for youth relevant and teaching the abilities and skills they need to succeed.

The challenge:

- 8.4% unemployment rate in the region (18.1% youth unemployment)
- Youth exposed to causes and effects of unemployment: gender discrimination, gangs, drugs and violence, among others.
- Women represent more than 66.5% of the total unemployed youth.
- 4 out of 10 students in the region abandon school ages 5 - 16.