The Western Pathways Conference in Kansas City will focus on promoting an education and workforce development system that provides all young adults with multiple pathways to careers and economic independence.

The Conference is organized by the Global Pathways Institute at Arizona State University in partnership with many other prominent organizations, including:

- Office of Michael L. Parson, Governor of Missouri
- Office of Laura Kelly, Governor of Kansas
- Western Governors’ Association
- Education Commission of the States
- Colorado Business Roundtable
- DeBruce Foundation
- ExcelinEd
- KCRising
- ALIGNED
- Nonprofit Leadership Alliance
- KU Edwards Campus
- Full Employment Council
- PREP KC
- Workforce Partnership
- Western Governor’s University - Missouri
- KC Stem Alliance
- National Association of State Workforce Agencies
- Greater Kansas City Chamber of Commerce

The Conference will bring together cross-sector teams from the Western states — as well as national leaders from business, education, government and philanthropy — to share knowledge, experience, ideas and best practices. **The goal is to promote policies and programs that will create a more effective, efficient and equitable education system.**
Why Become a Sponsor?

The benefits of sponsorship include:

- Showcase your brand or product before a highly-influential audience of education, business, government and philanthropic leaders.
- Position your organization as a leader in the movement to improve education and career and workforce development.
- Deepen your relationships with the states that will send prominent teams to the Conference.
- Network with influential regional and national leaders in an effort to create a more effective education and workforce development system.
- Help develop a robust talent pipeline for your business or industry.
Look at the Company You’ll Keep

Previous Conference Sponsors have included...

- Walmart
- Strada Education Network
- IBM
- YouScience
- NCCER
- ACT Center for Equity in Learning
- WIN Learning
- Parthenon EY
- Boeing
- State Farm
- Portland General Electric
- JP Morgan Chase
- Toyota
- Burning Glass Technologies
- Colorado Workforce and Development Council
- DeBruce Foundation
- Southern Regional Education Board
- PAIRIN
- Project Lead The Way
- Lumina Foundation
- Oregon Talent and Workforce Board
- Pearson
- AVID
- Ball Corporation
- intoCareers
- Maricopa Community Colleges
- Utah Governor’s Office of Economic Development
- Sage Hospitality
- Graduation Alliance
- Talent Ready Utah
- CompTIA
- Portland Community College
Benefits of a Platinum Sponsorship include...

✓ General Session speaking opportunity

✓ 16 Conference registrations

✓ 16 invitations to VIP event

✓ 8 one-day Conference registration scholarships in your name for students/teachers

✓ Premier logo placement on Conference website, stage banners, signage throughout the Conference and on screens in the ballroom

✓ Preferred placement of full-page program advertisement

✓ VIP seating in General Session ballroom

✓ Exhibitor space

✓ Pre-Conference attendee list

Fair Market Value: $12,625
Gold Sponsor: $25,000

Benefits of a Gold Sponsorship include...

✓ General Session speaking opportunity

✓ 8 Conference registrations

✓ 8 invitations to VIP event

✓ 4 one-day Conference registration scholarships in your name for students/teachers

✓ Prominent logo placement on Conference website, stage banners, signage throughout the Conference and on screens in the ballroom

✓ Full-page program advertisement

✓ VIP seating in General Session ballroom

✓ Exhibitor space

✓ Pre-Conference attendee list

Fair Market Value: $12,625
Silver Sponsor: $10,000

Benefits of a Silver Sponsorship include...

- Breakout Session speaking opportunity
- 4 Conference registrations
- 4 invitations to VIP event
- 2 one-day Conference registration scholarships in your name for students/teachers
- Logo placement on Conference website, stage banners, signage throughout the Conference and on screens in the ballroom
- Half-page program advertisement
- Exhibitor space
- Pre-Conference attendee list

Fair Market Value: $4,685
Bronze Sponsor: $5,000

Benefits of a Bronze Sponsorship include...

- Breakout Session speaking opportunity
- 2 Conference registrations
- 2 invitations to VIP event
- Logo placement on Conference website, stage banners, signage throughout the Conference and on screens in the ballroom
- Quarter-page program advertisement
- Exhibitor space
- Pre-Conference attendee list

Fair Market Value: $3,145
Exhibitor: $2,000

Early Bird (Pay by March 31st): $1,500

Benefits of becoming an Exhibitor include...

- Exhibitor space, including a table and chairs, in the Conference hotel throughout the duration of the Conference
- 1 Conference registration
- Introduction at Opening Session
- Customized slide in General Session rotating slide deck
- Listing in Conference program
- Pre-Conference attendee list

Fair Market Value: $1,500
Contact Us
to Discuss the Opportunities!

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