

BROOME CHINATOWN REVITALISATION

THE HEART AND SOUL OF BROOME

DAMPIER FREDERICK STREET PRECINCT

The recently completed Dampier Terrace and Frederick Street connection provides another entry to Chinatown at its southern end. Now the presentation of this area will receive a significant makeover by establishing a pocket park, a lookout and arrival point for visitors.

The rest facilities will include interpretive signage, shade and seating and tourist information. Overall the project will investigate and address any environmental and heritage issues through to design and construction of the facilities.

The purpose of connecting and activating Dampier Terrace with Frederick Street is to:

- Form an attractor at the southern end of Chinatown.
- Reinforce a connection to the waterfront.
- Provide additional power and facilities to the southern end of Chinatown, supporting improved activity and use.

The Dampier Frederick Street precinct and tourist rest facilities project will undertake design and stakeholder engagement, address any heritage and environmental issues and then complete construction of a lookout over Roebuck Bay.



CHINATOWN REVITALISATION PROJECT

On Wednesday 8 June 2016, the state government announced the Royalties for Regions investment of \$10M to undertake detailed feasibility studies and to deliver transformational projects, reinforcing Chinatown as the cultural, historical and commercial centre of Broome.

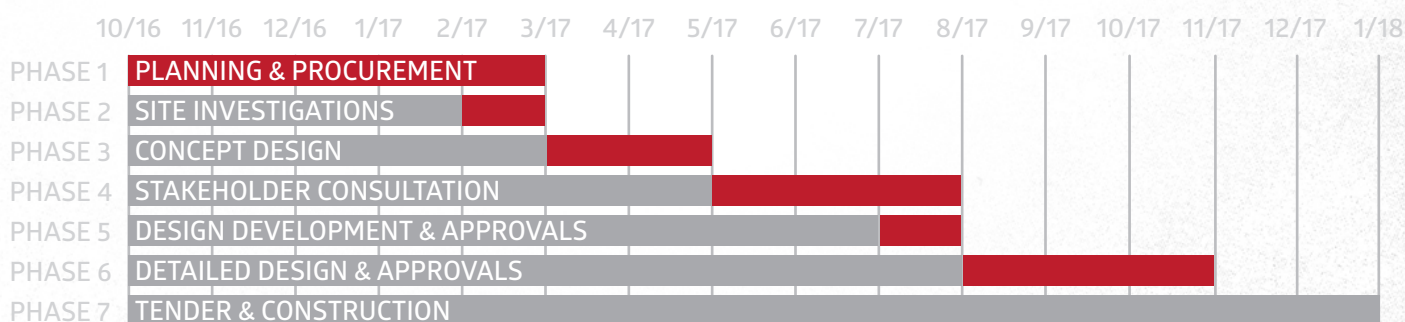
The Shire of Broome has committed \$2M to the project with Tourism WA committing a further \$700K which brings the total project budget to \$12.7M.

The projects identified to be key drivers in the revitalisation of Chinatown were mostly drawn from the Shire's 2013 Chinatown Development Strategy, developed following extensive community consultation.

The majority of funds will be spent over the next 18 months on projects that improve the aesthetics, comfort and functionality of Chinatown as a place to socialise and do business. Some funds have also been set aside to investigate the feasibility of more significant projects that will strengthen Chinatown over the longer term.

Implementation of the projects and oversight of the feasibility studies will be undertaken jointly by the Shire of Broome, Kimberley Development Commission and LandCorp. A Community and Stakeholder Reference Group has been established by the Shire and consultation with the wider community and key stakeholders will continue throughout the process.

This project is made possible by the State Government's Royalties for Regions program.



**THE BROOME CHINATOWN REVITALISATION HAS BEEN MADE POSSIBLE BY
THE STATE GOVERNMENT'S ROYALTIES FOR REGIONS PROGRAM**

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Government of Western Australia
Department of Regional Development



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