

BROOME CHINATOWN REVITALISATION

THE HEART AND SOUL OF BROOME

GRAY STREET EXTENSION & COASTAL PROTECTION FEASIBILITY STUDY

The Gray Street Extension feasibility has been designed to investigate the potential road extension of Gray Street from behind Paspaley Shopping Centre directly through to Old Broome Road, incorporating a seawall on the northern side.

The path of the proposed road traverses low lying coastal land that is subject to coastal inundation and catchment flooding.

The project will:

- Provide coastal protection as the road structure would act as a seawall to protect Chinatown from coastal inundation due to sea level rise and designed to manage overland stormwater flow
- Reduce the traffic on Short Street, enabling Short Street to be developed into a more pedestrian friendly environment
- Provide additional provisions of land for the town centre to expand in future

The ultimate deliverable of the project is the consideration of investigations, design and analysis into a Business Case in support of funding and/or private sector investment to deliver the project.



CHINATOWN REVITALISATION PROJECT

On Wednesday 8 June 2016, the state government announced the Royalties for Regions investment of \$10M to undertake detailed feasibility studies and to deliver transformational projects, reinforcing Chinatown as the cultural, historical and commercial centre of Broome.

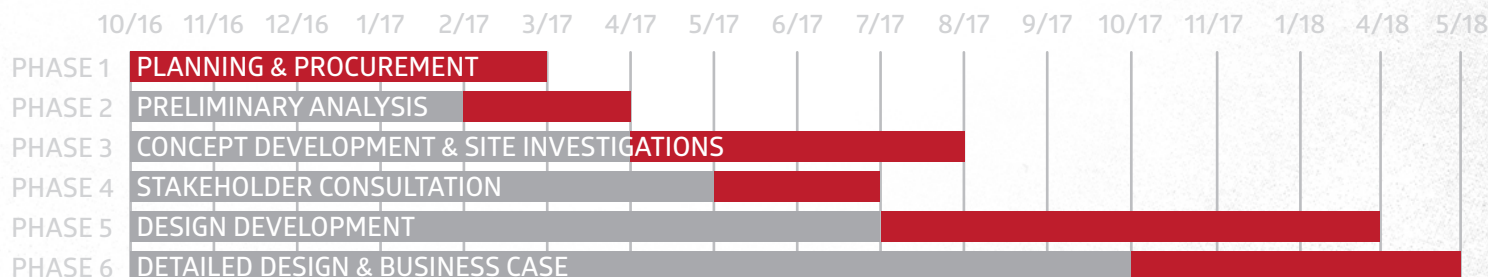
The Shire of Broome has committed \$2M to the project with Tourism WA committing a further \$700K which brings the total project budget to \$12.7M.

The projects identified to be key drivers in the revitalisation of Chinatown were mostly drawn from the Shire's 2013 Chinatown Development Strategy, developed following extensive community consultation.

The majority of funds will be spent over the next 18 months on projects that improve the aesthetics, comfort and functionality of Chinatown as a place to socialise and do business. Some funds have also been set aside to investigate the feasibility of more significant projects that will strengthen Chinatown over the longer term.

Implementation of the projects and oversight of the feasibility studies will be undertaken jointly by the Shire of Broome, Kimberley Development Commission and LandCorp. A Community and Stakeholder Reference Group has been established by the Shire and consultation with the wider community and key stakeholders will continue throughout the process.

This project is made possible by the State Government's Royalties for Regions program.



**THE BROOME CHINATOWN REVITALISATION HAS BEEN MADE POSSIBLE BY
THE STATE GOVERNMENT'S ROYALTIES FOR REGIONS PROGRAM**

revitalisation@chinatownbroome.com.au
www.chinatownbroome.com.au



Government of Western Australia
Department of Regional Development



ROYALTIES
FOR REGIONS



LANDCORP