Memo

To: Providence Campus Faculty and Staff
From: Billye W. Auclair, Ph.D.
Date: January 30, 2020
Re: Cultural Life Series Speaker: Rachel S. Herz, Ph.D.

On Tuesday, March 24, the Johnson & Wales University Providence Campus will welcome neuroscientist and author Rachel S. Herz, Ph.D., as this year’s Cultural Life Series speaker. The topic of her presentation will be "Why You Eat What You Eat: A Taste of Some Surprising Sensory and Psychological Factors."

Herz’s presentation will take place at 2 p.m. in Schneider Auditorium and will be livestreamed to the Harborside Academic Center (HAC) Amphitheater and the branch campuses. A question and answer session will follow from 3 p.m.–3:30 p.m.

A leading world expert on the psychological science of smell, Herz is the author of "Why You Eat What You Eat: The Science Behind Our Relations with Food," which was listed among the Best Food Books of 2018 by The Smithsonian and The New Yorker. She is currently working on a children’s book that incorporates a fun and novel approach to teach how the senses are involved in the perception of food. Presently, Herz is an adjunct professor in the Warren Alpert Medical School of Brown University and serves as a part-time faculty member in the Department of Psychology at Boston College.

JWU began offering the Cultural Life Program in the early 1990s to expand students' knowledge of the world and directly engage the Johnson & Wales community in important global social issues. These educational events have brought world-renowned novelists, scientists, journalists, activists, and scholars to the Providence Campus, both to present topics related to the human experience and to engage with students and faculty across multiple disciplines.

Faculty, students and staff are invited to attend the March 24 presentation. Registration is required. To RSVP for the Schneider Auditorium session, email Mary.Shibley@jwu.edu. To RSVP for the HAC Amphitheater session, email Vanessa.Menard@jwu.edu.