Then health plans may push patients to a different medication to boost profits.

**IT'S CALLED NON-MEDICAL SWITCHING.**

For patients with skin conditions, finding the right treatment takes time and effort.

**The Effects of Non-Medical Switching Are More Than Skin Deep**

Patients Who've Been Non-Medically Switched May:
- Struggle to sleep or participate in daily activities
- Avoid social situations
- Experience worsening anxiety or depression
- Feel embarrassed or distracted at work or school
- Avoid social situations

Non-Medical Switching Can Cause:
- Rashes, itching, burning or other symptoms to reemerge
- Worsening or spreading of skin conditions
- New medication side effects

Health plans should keep stable patients on their prescribed medication.