

EDUCATION

MFA (2013), Savannah College of Art and Design
Graphic Design

BFA (2009), University of South Alabama
Primary: Graphic Design, Secondary: Painting, Minor Equivalent: Journalism
Summa Cum Laude

Photography Certification (2005), University of South Alabama
School of Continuing Education

TEACHING EXPERIENCE

Assistant Professor of Art (August 2013–present)
University of Mobile; Mobile, Alabama

As program lead, I have been responsible for the development of the graphic design concentration (taking the program from minor to major concentration) and the development of all related curriculum. Since its development the program has grown exponentially and the first senior graphic design class graduated in May 2016. Responsibilities include advising Graphic Design majors, preparing and delivering lectures, creating syllabi and course assignments, grading and developing rubrics, encouraging students to develop their own design process and methodology, developing and meeting student learning outcomes, serving on university committees and participating in professional development and academic service.

Courses Taught:

- *AR 221: Fundamentals of Design*
- *AR 226: Introduction to Graphic Design*
- *AR 300: Typography and Page Layout*
- *AR 301: Graphic Design Print Production*
- *AR 302: Digital Graphic Design Studio*
- *AR 401: Web Design*
- *AR 331/332: Graphic Design Internship (Faculty Adviser)*
- *AR 402: Portfolio Design*
- *AR 420: Senior Project/Thesis (Faculty Adviser)*
- *AR 222: Beginning Drawing Studio*
- *AR 224: Drawing II*
- *AR 201: Art Appreciation*
- *AR 321: Beginning Painting Studio*
- *AR 322: Intermediate Painting Studio*
- *AR 497: Professional Practices in Fine Art*
- *AR 497: Advanced Painting*
- *AR 498: Perceptual Drawing*

Adjunct Instructor (March 2017–Present)
Southern New Hampshire University; Online/Remote

As an Online Adjunct Instructor of Graphic Design my responsibilities include preparing and delivering announcements, creating supplemental course content, grading, encouraging students to develop their own design process and

methodology, actively participating in student discussion boards, inspiring creativity and providing constructive critical feedback for student work. In addition to teaching, I have also completed in-depth Blackboard training and certification from SNHU.

Courses Taught:

- *GRA 340: Typography*

Adjunct Lecturer (January 2013–May 2013)

University of South Alabama; Mobile, Alabama

As an Adjunct Lecturer of Graphic Design my responsibilities included preparing and delivering lectures, creating syllabi and course assignments, grading, encouraging students to develop their own design process and methodology, inspiring creativity and providing constructive critical feedback for student work.

Courses Taught:

- *ARS 273: Graphic Design Applications*
- *ARS 375: Digital Graphic Design*

Graduate Teaching Assistant (January 2012–May 2012)

University of South Alabama; Mobile, Alabama

As a graduate teaching assistant for ARS 490: Advertising & Special Promotions, responsibilities included preparing and delivering lectures, providing constructive critical feedback for student work and assisting with grading and creating projects.

PROFESSIONAL EXPERIENCE

Senior Creative (April 2012–June 2013)

Graphic Designer (June 2009–April 2012)

Crown Products; Mobile, Alabama

Responsibilities include the design of all electronic media including web banners and graphics, e-mail marketing and social media management. Additionally, I created specialty items such as custom direct marketing pieces and high-end catalogs. Other duties included product photography, art direction and product development design.

Associate Publisher/Creative Director (January 2014–present)

Art Director (June 2007–December 2013)

Negative Capability Press; Mobile, Alabama

Negative Capability Press is a non-profit press devoted to publishing quality books of exciting and innovative poetry, fiction, and nonfiction. It has been publishing nationally recognized books and a journal for 34 years. As Art Director I was responsible for the interior and exterior design and typesetting of more than 24 books. Additionally, I was responsible for marketing, website design and maintenance. As Associate Publisher/Creative Director I devote my time to operations, marketing, directing junior designers on the production of books and curating artwork and experimental design work for publication in the press' annual fine arts and literature journal *Negative Capability*.

Megan Cary Design & Illustration (June 2007–present)
Principal/Owner; Mobile, Alabama

As a small-business owner of my own design studio I provide design, illustration and consulting services including branding, advertising, illustration, web/interaction design, social media management and publication design. Clients have included nationally recognized corporations such as IMAGEN Brands (a division of EBSCO Industries) and its subsidiaries Crown Products and Vitronic Promotional Group and regional organizations such as the Alabama Writers Conclave.

Student Assistant (June 2006–May 2009)
University of South Alabama; Mobile, Alabama

Responsibilities included assisting students and trouble-shooting graphic design software and Mac hardware. I also operated several large format Epson printers.

Office Assistant/Graphic Designer (June 1998–November 2009)
Joseph C. Johns Productions; Mobile, Alabama

Office responsibilities included managing mailing lists, creating invoices, managing billing, various customer service responsibilities and clerical tasks. As a designer, I was also responsible for creating VHS, CD and DVD packaging, company branding, ads and marketing materials.

ACHIEVEMENTS

Gold PPAI Image Award (2015), *Branding*

Megan Cary for Crown Products, Promotional Products Industry of America

Honorable Mention (2015), *Dividing by Zero Book Design*

Megan Cary for Negative Capability Press, International Design Awards

Silver PPAI Technology Award (2014), *eCommerce Website*

Megan Cary for Crown Products, Promotional Products Industry of America

Silver Addy® Award (2013), *Branding*

Megan Cary for Crown Products, AAF Mobile Bay

Silver Addy® Award (2013), *Interactive Web Design*

Megan Cary for Crown Products, AAF Mobile Bay

Gold Addy® Award (2013), *National Sales Meeting Invitation*

Megan Cary for Crown Products, AAF Mobile Bay

Gold PPAI Technology Award (2012), *eCommerce Website*

Crown Products, Promotional Products Industry of America

Gold PPAI Technology Award (2012), *Web Content/Functionality*

Crown Products, Promotional Products Industry of America

Silver PPAI Image Award (2012), *Supplier Catalog*

Crown Products, Promotional Products Industry of America

Silver Addy® Award (2010), *Print Collateral*

Crown Products, AAF Mobile Bay

Silver Addy® Award (2010), Interactive Web Design
Crown Products, AAF Mobile Bay

Progress Through Ideas Award (2010)
Ebsco Industries

Employee of the Quarter (2010)
Crown Products

Graduate Honors Scholarship Recipient
Savannah College of Art and Design

Robert Snell Art Scholarship Recipient
University of South Alabama

Bay Area Scholarship Recipient
University of South Alabama

SEMINARS, PRESENTATIONS & PANELS

Introduction to iOS Sticker Pack Development (August 2017)
AIGA Mobile; Mobile, Alabama

Getting Social: Creating an Online Presence for your Book (September 2016)
Chattahoochee Valley Writers' Conference; Columbus, Georgia

Websites 101 (July 2016)
Alabama Writers' Conclave Conference, Birmingham, Alabama

Teaching UI/UX Design Roundtable (October 2015)
AIGA National Conference; New Orleans, LA

Getting Social: Creating an Online Presence for your Book (July 2015)
Alabama Writers' Conclave Conference; Fairhope, Alabama

The Matter of Small Press Publishing (March 2015)
Pensters; Fairhope, Alabama

Branding Presentation (December 2013)
Crown Products National Sales Meeting; Mobile, Alabama

PUBLICATIONS

Let Us Imagine Her Name (2017)
Illustrator, Collaboration with Dr. Sue Brannan Walker; Clemson University Press

Secrets, Negative Capability Journal Vol. 36
Associate Publisher/Arts Editor (forthcoming)

Food, Negative Capability Journal Vol. 35
Associate Publisher/Arts Editor (forthcoming)

“What You Can Do with a Degree in Graphic Design” (2015)
Author; The Torch (University of Mobile Online Magazine)

The Body in D[ist]ress, Negative Capability Journal Vol. 34 (2015)
Associate Publisher/Arts Editor

Revision: Transforming Traditional Exhibition Design (2012)
MFA Thesis

ACADEMIC SERVICE

Faculty Council Representative, Alabama School of the Arts (2017–present)
University of Mobile

Event Organizer, Flourish Student Design Conference (2017)
Hosted at Springhill College (in partnership with AIGA Mobile)

Event Organizer, Waste Not Want Not: Senior Thesis Exhibition (2017)
University of Mobile

Event Organizer, One: Senior Thesis Exhibition (2016)
University of Mobile

Event Organizer, Flourish Student Design Conference (2016)
University of Mobile (in partnership with AIGA Mobile)

Design Lab Manager (2015–present)
University of Mobile

Special Events Committee (2013–present)
University of Mobile

Faculty Art Guild Advisor (2013–present)
University of Mobile

Art Gallery Volunteer (2013–present)
University of Mobile

Project Serve Participant (2013–present)
University of Mobile

COMMUNITY & PROFESSIONAL SERVICE

President; Founding Member (April 2017–present)
American Institute of Graphic Arts (AIGA) Chapter; Mobile, Alabama

Communication & Education Director; Founding Member (April 2015–March 2017)
American Institute of Graphic Arts (AIGA) Chapter; Mobile, Alabama

Board Member (2016)
Alabama Writers' Conclave

Board Member (2015–present)
Negative Capability Press

Member
Southeastern College Art Conference (SECAC)

Member
Mobile Arts Council (MAC)

PROFESSIONAL DEVELOPMENT

IBM Design Thinking Workshop (2017)

AIGA National Leadership Retreat (2017)

AIGA Mobile Adobe XD Workshop (2017)

Blackboard LMS Training (2017)

AIGA Mobile Podcasting Workshop (2016)

AIGA Design Conference (2015)

HOW Design Conference (2014)

HOW Design Conference (2012)

TECHNICAL SKILLS & STRENGTHS

Photoshop	Learning management systems
Illustrator	Curriculum & course development
InDesign	Publication design
Flash/Animate	Interaction design
Lightroom	UI/UX design
Muse	Responsive design
Acrobat	Motion design
Distiller	Content Management Systems
Audition	Branding & identity systems
After Effects	Email marketing
Premiere Pro	Photography
Corel Painter	Product design
Fireworks	Digital & traditional illustration
HTML/CSS	Writing & Research
Javascript/JQuery	Social media management
InVision	Mentorship
Adobe XD	Design thinking
Agile	Public speaking & facilitation