The Heidelberg Project (HP) is a public art environment in the heart of an urban area and a Detroit-based community organization with a mission to improve the lives of people and neighborhoods through art.

To accomplish its mission, the HP is actively engaged in art curation and creation, community engagement and art education. The HP has worked in partnership with Metro Detroit schools for 30+ years and roots run deep in the belief that art, education, and community development are intertwined.

WHAT IS THE HEIDELBERG PROJECT?

The Heidelberg Project was founded in 1986 by Detroit artist and Heidelberg resident Tyree Guyton.

Learn more about the Heidelberg Project at www.heidelberg.org

This program is supported by the VERA AND JOSEPH DRESNER FOUNDATION, THE MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS and the NATIONAL ENDOWMENT FOR THE ARTS

TO ENROLL YOUR STUDENTS

Please Contact:
Charmin Archer or Keisa Davis
charmin@heidelberg.org
keisa@heidelberg.org
(734) 686-1453 or 323-649-0466

Together we can create change one student at a time!

Learn more about the Heidelberg Project at www.heidelberg.org
WHAT IS THE HEIDELBERG ARTS LEADERSHIP ACADEMY?

Heidelberg Arts Leadership Academy (HALA) is a free in-school or after-school arts education program designed to empower students in grades 4 through 12 with the tools they need to be active change agents in their community. HALA students will engage in arts, academic prep, career pathways, entrepreneurship, service beautification, and social justice initiatives.

Through project-based learning and partnerships, HALA students will connect to a network of resources that include artists, organizers, entrepreneurs, and tech innovators.

OUR MISSION

HALA’s mission is to empower students through arts, cultural and academic enrichment, STEAM education and social justice projects that cultivate potential and inspire active leadership.

PROGRAMS

HALA will offer three classes for every school partner to choose from and is committed to customizing classes to an in-school or after-school option based on your school needs. Each school will select one class option per 9-week session. All classes will have a maximum of 15-20 students led by an experienced teaching artist or HP staff. Class time duration will be 50-60 minutes.

SESSION A (10 weeks):
Week of September 27th - December 6th

SESSION B (10 weeks):
Week of January 10th - March 21st

SESSION C (6 week intensive):
Week of May 9th - June 13th

CLASS OPTIONS

Art Through Hip-Hop
Students will:
+ Use Hip-Hop album covers to understand art as a tool for social change.
+ Explore narratives on Hip-Hop album covers
+ Create an album cover that reflects their life story.

 Writes of Passage
Students will:
+ Use writing to explore themselves, the world around them and social change.
+ Create a youth produced zine.

 Caption This! (a virtual or face-to-face class)
Students will:
+ Explore art as activism.
+ Critically examine art and social issues.
+ Explore how art can be used to promote social justice.

Podcast 101 (HS only)
Students will:
+ Explore podcast journalism while developing relevant writing, interviewing, marketing and audio tech skills.
+ Become content producers and storytellers while developing their own podcast.
+ Engage with and interview experts in the community.

WHAT IS THE HEIDELBERG ARTS LEADERSHIP ACADEMY?

Heidelberg Arts Leadership Academy (HALA) is a free in-school or after-school arts education program designed to empower students in grades 4 through 12 with the tools they need to be active change agents in their community. HALA students will engage in arts, academic prep, career pathways, entrepreneurship, service beautification, and social justice initiatives.

Through project-based learning and partnerships, HALA students will connect to a network of resources that include artists, organizers, entrepreneurs, and tech innovators.

OUR MISSION

HALA’s mission is to empower students through arts, cultural and academic enrichment, STEAM education and social justice projects that cultivate potential and inspire active leadership.

PROGRAMS

HALA will offer three classes for every school partner to choose from and is committed to customizing classes to an in-school or after-school option based on your school needs. Each school will select one class option per 9-week session. All classes will have a maximum of 15-20 students led by an experienced teaching artist or HP staff. Class time duration will be 50-60 minutes.

SESSION A (10 weeks):
Week of September 27th - December 6th

SESSION B (10 weeks):
Week of January 10th - March 21st

SESSION C (6 week intensive):
Week of May 9th - June 13th

CLASS OPTIONS

Art Through Hip-Hop
Students will:
+ Use Hip-Hop album covers to understand art as a tool for social change.
+ Explore narratives on Hip-Hop album covers
+ Create an album cover that reflects their life story.

 Writes of Passage
Students will:
+ Use writing to explore themselves, the world around them and social change.
+ Create a youth produced zine.

 Caption This! (a virtual or face-to-face class)
Students will:
+ Explore art as activism.
+ Critically examine art and social issues.
+ Explore how art can be used to promote social justice.

Podcast 101 (HS only)
Students will:
+ Explore podcast journalism while developing relevant writing, interviewing, marketing and audio tech skills.
+ Become content producers and storytellers while developing their own podcast.
+ Engage with and interview experts in the community.