The Bellevue Farmers Market supports small, local farms by providing a viable, vibrant marketplace for them to sell their farm-fresh product directly to consumers and providing a weekly event for urban residents that educates, nourishes, and fosters community.
DID YOU KNOW?

If our market was a typical business that remained open every day for 10 hours, we would run annually for only 9 days, make $76,066 in daily sales and have 3,897 daily visitors.

34,298 VISITORS TO THE MARKET

THE MARKET RAN CONSECUTIVELY FOR 22 WEEKS THIS SEASON EVERY THURSDAY 3PM-7PM; 88 OPERATING HOURS IN TOTAL.

PRODUCE TRAVELED AN AVERAGE OF 77 MILES FROM FARM TO BFM

COMPARED TO AN AVERAGE 1,500 MILES FOR COMMERCIAL MARKETS.
OUR IMPACTS

- **60 SMALL, LOCAL FOOD BUSINESSES** represented at the market; 56% are local farmers, fishers, and foragers.

- **Market directly supported 89 full-time jobs, 171 part-time jobs, and nearly 100 seasonal workers** totaling over 350 jobs.

- **BFM helped preserve 2,873 acres of diversified farmland in Washington State.**

- **1,421 pounds of produce donated to HOPELINK.**

VOLUNTEERS FUEL THE MARKET

70 MEMBERS AND LOCAL HIGH SCHOOL STUDENTS HAVE GIVEN OVER...

877 HOURS OF VOLUNTEER TIME
OUR FUNDING

$48,091.08
GROSS RENTS REVENUE

$48,682.30
INDIVIDUAL CONTRIBUTIONS AND CORPORATE SPONSORSHIPS

$10,000
GOVERNMENTAL SPONSORSHIP

$8,084.43
FUNDRAISING EVENTS
SOCIAL PRESENCE

- 1,471 Subscribers
- 2,382 Twitter Followers
- 1,033 Instagram Followers
- 2,361 Facebook Likes

BUILDING COMMUNITY

- **2 Days of Partnering** with King County Library System bringing their library 2 go van to the market and encouraging food literacy

- **13 Nonprofits and Community Member Booths** gave a total of 1,144 hours of exposure to our market shoppers

  Alive and Shine Center, Bellevue Parks and Recreation, WSU Master Gardeners, Carnation Farms, Food Action Network, Bellevue High School, EF Educational Homestay, Bellevue High Orchestra, Kiwanis Club, Bellevue Green Cleaning, Bellevue Boys and Girls Club, Girl Scouts of America, PCC Farmland Trust

- **11 Local Musicians**, young and old alike, totaling 23 performances at the market.
POWER OF PRODUCE CLUB

341

A TOTAL 341 KIDS ENROLLED IN THE SECOND YEAR OF OUR POWER OF PRODUCE CLUB.

70% OF PARENTS REPORTED THEIR CHILD TRIED A NEW FRUIT OR VEGETABLE THROUGHOUT THE PROGRAM THAT THEY HAD NEVER EATEN BEFORE.

IMPACTS OF POP CLUB

- POP Kids are empowered to make healthy food choices on their own by having the direct buying power and learn financial literacy using the $2 tokens. Through both the Two-Bite Challenge and market activities, they get exposure to healthy food options that will be foundational to maintaining a healthy lifestyle.

- Farmers benefit from POP customers buying fresh produce directly from them at the farmers market.

IMPACTS OF FRESH BUCKS

THE FACTS

$5,496 DISPENSED TO OUR EBT SHOPPERS.

$4,106 MATCHED DOLLARS GIVEN TO LOW-INCOME SHOPPERS THROUGH THE FRESH BUCKS PROGRAM

A TOTAL OF $9,602 DISPENSED TO LOW-INCOME SHOPPERS.

FARMERS BENEFIT FROM FRESH BUCK CUSTOMERS BUYING FRESH PRODUCE DIRECTLY FROM THEM AT THE FARMERS MARKET.

2017 $9,602

TOTAL EBT AND FRESH BUCKS DISPENSED

2016 $727

TOTAL EBT DISPENSED

1221% INCREASE IN TOKENS DISPENSED TO LOW-INCOME FAMILIES FROM 2016
BOARD OF DIRECTORS AND STAFF

BOARD MEMBERS
Kris Bennett
Pete McDowell
John Hamlin

STAFF
Natalie Evans, Executive Director
Vivian Yang, Market Manager
Katherine Spaulding, POP Club Coordinator

MARKET DAY

Thursdays 3 pm to 7 pm
May to October
Bellevue Presbyterian Church

CONTACT US

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STAY CONNECTED
WWW.BELLEVUEFARMERSMARKET.COM

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