Bellevue Farmers Market supports small, local farms by providing a viable, vibrant marketplace for them to sell their farm-fresh products directly to consumers and providing a weekly event for urban residents that educates, nourishes, and fosters community.
BFM's Economic and Environmental Impact.

- $717,646 went back into the local economy.
- 55 small, local food businesses represented at the market; 58% are local farmers, fishers, and foragers.
- BFM directly supported over 350 jobs: 89 full-time jobs, 171 part-time jobs, and nearly 100 seasonal jobs.
- BFM helped preserve 2,546 acres of diversified farmland in Washington State.

Did you know?

Shopping at BFM directly impacts small businesses in our community.

$ Spent on Food

- 94% goes to the producer at farmers market
- 15% goes to the producer at traditional retailer

Produce traveled an average of 74 miles from farm to BFM.

Compared to an average 1,500 miles for commercial markets.
BFM’S COMMUNITY IMPACT.

ONE OF THE ONLY EASTSIDE MARKETS PROVIDING ACCESS TO FRESH, LOCAL PRODUCTS THROUGH THE FRESH BUCKS PROGRAM.

The FRESH BUCKS program helps make fruits and vegetables more affordable for households who may be struggling to afford healthy foods.

At Bellevue Farmers Market, EBT cardholders debit their card for the amount of EBT they wish to spend that day (e.g., $20). We will then give them EBT tokens in that value ($20) and that same value in matching Fresh Bucks currency ($20). EBT tokens can be used to purchase EBT-eligible items. Fresh Bucks can be used to purchase fresh, frozen, canned and dried fruits and vegetables (with no added salts, fats, and/or sugars).

Farmers benefit from FRESH BUCKS customers buying fresh produce directly from them at the farmers market.

EDUCATING THE NEXT GENERATION OF EATERS THROUGH THE POWER OF PRODUCE CLUB.

Bellevue Farmers Market’s Power of Produce Club offers kids 3 to 12 years old a weekly food-related activity along with a weekly two-bite challenge. In exchange for trying two bites of a new fruit or vegetable sourced from the market, they are given a $2 token to spend on fresh produce at the market. Children try new produce, see first-hand what produce looks like direct from its growing place, and begin to develop relationships with the farmers who grow their food.

“This program is absolutely brilliant! My daughter is an extremely picky eater, and I saw her try more new foods at this market through the POP Club than I could ever get her to try at home.” -Parent of a POP Club Kid

“Matt is my favorite farmer. He wakes up so early to come here every week!” -POP Club Kid

POP club tokens were redeemed by our farmers to help with their daily stall fees.

DID YOU KNOW?

4760 pounds of produce from BFM vendors were donated to Hopelink Bellevue.

$11,232 DISPENSED TO OUR LOW-INCOME SHOPPERS VIA EBT AND FRESH BUCKS SINCE 2017.

$3,374 POP club tokens were redeemed by our farmers to help with their daily stall fees.

NUMBER OF KIDS THAT PARTICIPATED IN POP CLUB

671 in 2018

341 in 2017

222 in 2016

$11,232
THANKS TO OUR VOLUNTEERS.

80 amazing community members gave over 1,400 hours of volunteer time valued at nearly $43,000 in Washington State.

Source: https://independentsector.org/resource/vovt_details/

THANKS TO OUR COMMUNITY PARTNERS.

- 20 nonprofits and community member booths gave a total of 1,672 hours of exposure to our market shoppers.
- 10 local musicians, young and old, gave 23 PERFORMANCES at the market.

BFM IS COMMUNITY-DRIVEN.
YOU ARE THE BFM COMMUNITY.

DID YOU KNOW?
If our market was a typical business open every day for 10 hours, we would run annually for only 9 days, but make $79,738 in daily sales, and have 3,739 daily visitors.

33,649 shoppers accessing local food.

The market ran consecutively for 22 weeks this season every Thursday 3pm-7pm.
MADE POSSIBLE BY
THE BFM COMMUNITY.

CORPORATE AND GOVERNMENT SPONSORS:

- Modern Acupuncture
- System Pavers
- Seattle Children’s
- WSECU
- Whole Foods

INDIVIDUAL GIVINGS:

IN KIND DONATIONS:
Katrina Kangsaas from Bellevue Family YMCA, Executive Chef Daniel Laferriere from Lincoln South Food Hall, Scott Burbank and Diane Crim from Bellevue Presbyterian Church, Josh Lewis (fundraiser event photographer), Alex Carr (artist and illustrator), our vendors: Skylight Farms, Nino Blanco Salsas, Foothill Farms, Tallgrass Bakery, Chinampas Farms, La Pasta, Sidhu Farms, Seattle Pickle Co., Finnriver Farm, 11 Olives, Seattle POPs, Alvarez Organic Farms, Neighbor Lady Cheese, Cascade Natural Honey, WindyNRanch, Small River Farm, Pete’s Toffee, La Panaderia, Veraci Pizza, St. Jude Tuna, Bluebird Ice Cream, and 80 community members giving over 1,400 volunteer hours.

FUNDRAISER EVENT: 6%
GOVERNMENT SPONSORSHIP: 7%
CORPORATE SPONSORSHIPS: 12%
VENDOR APPLICATION AND RENT REVENUE: 40%
IN KIND DONATIONS: 35%
2018 BOARD MEMBERS
Kris Bennett
Parker Fox
John Hamlin
Pete McDowell
Amanda Sadlier
Turner Spaulding

2018 STAFF
Natalie Evans, Executive Director
Vivian Yang, Operations Manager
David Oh, Photographer

MARKET INFO
Thursdays, 3 pm to 7 pm
May to October
Front parking lot of
Bellevue Presbyterian Church

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