

# GROUND WORK

## DRIVING YOUR TRAVEL SUCCESS

**All Business. No Trip.** The most difficult part of any business trip is too often the trip itself. It shouldn't be. We make it easier for the traveler to get down to business without distraction. We make it simple for the manager to keep track of all the moving parts. And we support our partners with the information they need to stay competitive. We have 35,000 corporate customers and growing, and the world's largest travel management companies are now on the Deem platform. We've figured out how to cut through the crap in the travel business. **We get it.**

Deem provides the only end-to-end solution offering from booking to back office. Providing the corporate, agency, and supplier modern technology solutions to help drive revenue and efficiencies, Deem also generates demand for suppliers through these booking channels and strategic partnerships. While Deem helps drive incremental revenue to suppliers and travel management companies, it helps corporations save money and gain visibility into their ground spend. Employees access all company-preferred ground transportation providers on a single platform that applies policy, rate preferences, and preferred providers through one online booking tool and mobile app. Integrated with the GDS's and Deem's Work Force platform, travel management companies (TMC) can support and drive corporate ground transportation program.



### For the Travel Management Company

#### Deem Book Work Car Service Features

- Drives revenue and traveler adoption
- Ability to service rides
- Provides modern, PCI-compliant agent tools that make booking and servicing simple

### For Suppliers

#### Deem Net Work Car Service Features

- Accept more rides via Deem desktop and mobile, GDS's, and travel management companies with a fully automated booking process.
- Improve customer service
- Reduce no-show costs and customer service incidents
- Expand your affiliate network and automate the process of sending and receiving rides to your affiliate partners.

### For the Travel Manager

#### Deem Clock Work Car Service Features

- Save an average of 30% on all rides booked through the platform
- Meets core safety, compliance, convenience and analytics needs
- Expands coverage for travelers ground transportation needs
- Links directly to the GDS and leading booking tools systems

### For Travelers

#### Deem Road Work Car Service Features

- Easily add advanced or near demand car service reservations to a travel itinerary
- Book rides using desktop or mobile applications - information is always synced
- Complete pricing visibility - no surge pricing surprises on the final cost
- Full tracking - rides offered from trusted providers

## Largest Network for Corporate Ground Transportation

35,000

Corporate Customers

3

OBTs

50%

of BTN 100 are Customers

500

Major Cities