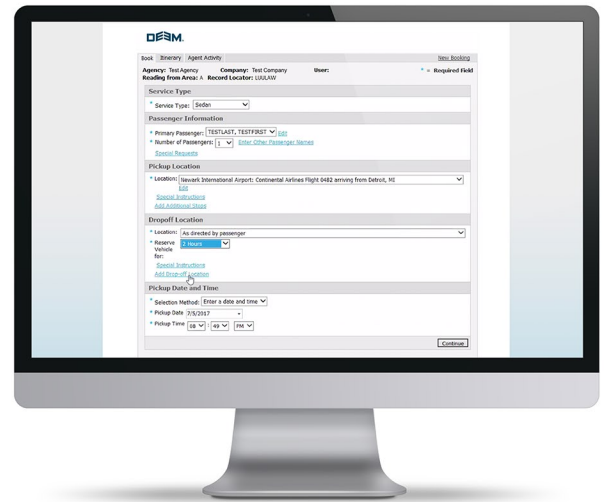


Sabre Red App

Why Move From Sabre Scripts?

Sabre Scripts are yesterday's technology. Run on local servers, they are difficult to troubleshoot and keep up-to-date with new features. Maintaining old technology and finding resources who know how to maintain archaic technology is like trying to use the original Motorola cell phone.

Would you expect this phone to work well and to have new features added to it regularly? Not likely.











- The Red App is a web based product allowing Deem to add and distribute new features to customers at a significantly faster rate.
- Moving to Sabre Red will enable us to provide you a much better product both in the short-term and the long-term, making your lives easier and your travelers' journeys smoother.

The Sabre Red App is an evolution of the Sabre Red Workspace classic-view, scripts-based booking for ground reservations with an intuitive user interface designed to increase travel counselor speed and better support client policies. Sabre-enabled corporate travel counselors can use the application to search and book black cars, limousines, taxis, shuttles, and other ground transportation. When booking travel for your customer, you can add a ground segment to the passenger name record (PNR) that you are already managing for air and hotel.

What are the benefits of using Sabre Red App?

The Deem Ground Work Red App enables you to focus on your core business: providing outstanding customer service. The Red App is free to travel counselors to make bookings and provides the following ground transportation booking features:

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Security
 Deem Ground Work Red App is fully PCI 3.1 compliant. This means that all PII (personally identifiable information) for your customers will be safe from any security risks and breaches.
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Informative trip calculations
 Provides drive-time and distance calculations for a trip, based on time of day and traffic patterns. The Red App can determine pick-up times for any ride because of our google maps integration and provide time and distance for any pick-up to any drop-off. It also means quick and accurate address entry when a location needs to be entered versus pulled from a PNR.
 A limitation of the script is it can only calculate pick-up times on rides with airport drop-offs and does not provide time or distance between points.
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Quickly enables repeat trips
 The Red App allows agents to quickly reference the most recent pick-up and drop-off locations by traveler.
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Automatic Updates
 Updates and new configurations are available in real-time and no deployment process is required by GDS/Ops teams.

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Faster booking
 The Red App automatically reads flight and hotel info from the passenger name record (PNR), and automatically calculates pickup times based on flight itinerary. Reservations are made in real time. The Red App also provides instant address validation and type-ahead capability.
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Customer Access & Rate shopping
 All customers and TMC car service rates can be easily loaded. Vendor prices appear on the first screen following the initial search, enabling you to choose the most cost-effective provider for any given area.
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Applies corporate preferences and policies
 The Red App applies corporate client vendor preferences and payment options for quick visual overview, with real-time policy updates — no scripts required.
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Train new agents quickly
 Management can train new agents faster using the Red App's intuitive interface rather than deploying PNR scripts.

For more information on Sabre Red, including training material and activation instructions, email save@deem.com