

ABOUT MOVE TO PROSPER



You Invest. Families Flourish.

Move to PROSPER is a three-year program that empowers low-wage families and their children to gain economic security. Our pilot families raised their incomes by 58%, or \$17,000 on average, and improved their mental and physical health.

We equip families with tools they need to flourish, including career and financial coaching. Our partial rental support enables them to move to neighborhoods with quality housing, better schools and a safe environment for their children. Working together, Move to PROSPER families set and achieve their personal goals.

When you invest in our growth, families move to prosper and flourish.

After investing **\$600,000** in the pilot, participating families have seen an increase of **\$150,000** in annual income, a return on investment of over 25%.



In addition to a financial return on investment, families who participated in the program have improved physical and mental health, demonstrated better performance in school, have elevated career goals, and have increased savings for emergencies. Furthermore, more affluent neighborhoods and schools benefit from greater diversity.



Children relocating to higher-resourced neighborhoods* have **\$302,000** higher average lifetime earnings resulting in **\$5.4 million higher lifetime earnings** for Move to PROSPER pilot children.

* Chetty, R., Hendren, N., & Katz, L. F. (2016)



Move to PROSPER children in their newer, healthier homes have had **20 fewer emergency room visits** per year, resulting in **\$30,000** in annual healthcare savings.



Participating landlords estimate saving **\$1,000-2,000 annually** in turnover costs.

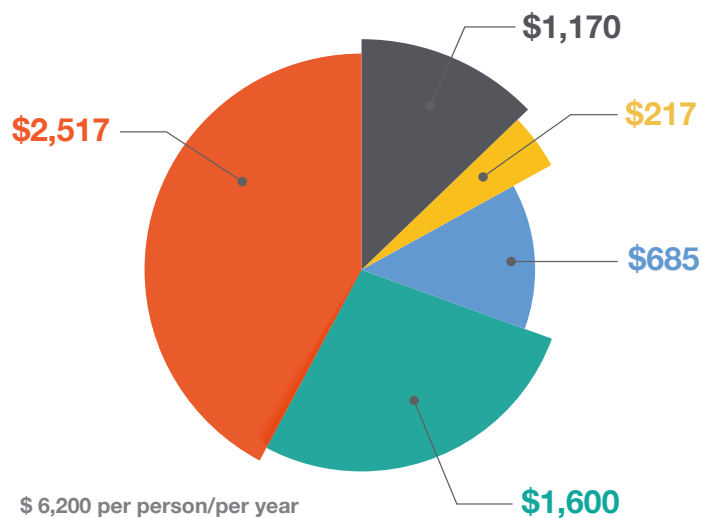


100% of pilot families were ready to take on their full rent without subsidy.



Moms experienced an average increase of **\$17,000 or 58% in annual income** since joining Move to PROSPER.

ROI Breakdown



Opportunity Map



**COMMUNITIES AND
SCHOOL DISTRICTS**

Franklin — — —
Delaware - - -
Licking - - -



It costs only \$6,200 per year to offer someone a chance to transform their life.

Can you help fund a child's future of endless possibilities?

Visit www.movetoproper.org to donate or pledge your support today
633 Parsons Ave., Columbus, OH 43206.

Move to PROSPER was created to give Central Ohio kids a chance to live in our region's higher-resourced neighborhoods.

The goal of the program is to improve academic performance for children, financial well-being, and physical and mental wellness for families.

The results of pilot evaluation, led by Ohio State, show our approach can transform lives. Consider these differences in opportunity our MTP kids experienced:

- **Education:** Families in the pilot moved from areas with an average high school graduation rate of 78.5% to areas with an average rate of 94.4%. This is a 16.9% increase.
- **Education:** Families in the pilot moved from areas with average Great School high school ratings of 2.7 to 6.6 on a 10-point scale.
- **Opportunity ZIP codes:** Prior to the move, families in the pilot lived in areas rated low (on average 24.1) on the Kirwan Opportunity Map. After the move, the families lived in areas rated high (on average 68.5).

Our Program Services

Move to PROSPER makes affordable rental housing available in neighborhoods that offer access to opportunities, such as higher-resourced schools, safe neighborhoods, employment, sidewalks that lead to a public park, and other indicators of opportunities. We provide:

- **Individual coaching** focused on financial, career, and health goals
- **Monthly workshops and programs**
- **Access to safe, quality & healthy housing** in an apartment in a higher-resourced community
- **Partial rental support**
- **Relocation assistance** introducing children into a new school & families into a new neighborhood

Move to PROSPER is a three year program that makes rental housing affordable. Poverty is very concentrated in certain Central Ohio neighborhoods, and that hasn't changed for generation in many communities. Our program catapults families over the invisible walls of segregation right now — not waiting for neighborhoods to improve.

Our coaching is the key to helping MTP parents define and accomplish their goals and truly establish economic security for their families. Coaching revolves around **four key pillars** so families with children thrive and prosper:



Housing Stability

Mobility, moving to a new neighborhood, and tenant responsibilities.



Financial Capability & Stability

Budgeting, planning for the future, and building stability.



Improved Health Outcomes

Physical and mental health, as our parents generally suffer from toxic stress.



Education/Career Goals

Empowering parents to navigate educational and career pathways for themselves and their children.



“I feel empowered. I’ve been exposed to so many things. I found a new lifestyle. I found a new neighborhood. I found a new family. I feel welcomed. We don’t feel like outcasts, we feel included in every single thing. **I feel unstoppable, to be honest.**”

- MOVE TO PROSPER PARTICIPANT

OUR PARTNERS

OUR FAMILIES

Applicants who meet the following criteria are eligible to be considered for participation in our program:

- A household with all parents at least 18 years old, and jointly raising the children
- 1-3 children, ages 13 and under (with a household size of up to 4 people)
- Children who are eligible for Medicaid
- Experiencing housing insecurity in a lower-resourced area in central Ohio and not receiving Section 8 voucher
- Housing income (depending on family size):
\$25,000 - \$41,250 for a family of 2,
\$25,000 - \$46,420 for a family of 3, or
\$26,500 - \$51,535 for a family of 4



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