



NATIONAL  
ACADEMY  
OF TELEVISION  
ARTS & SCIENCES

NORTHWEST  
CHAPTER

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## The National Academy of Television Arts & Sciences

NATAS is a professional service organization dedicated to the advancement of the arts and sciences of television and related media and the promotion of creative leadership for artistic, educational and technical achievements within the television industry, best known for the coveted Emmy® Award.

## 2024 NATAS Northwest Student Production Awards Call for Entries

This Call for Entries covers both the **College Division** and **High School Division** Student Production Awards. College and High School nominees will be announced in late April and award recipients will be announced and recognized in June.

### Of Importance

**Entry Deadline: Friday, February 16, 2024**

- **ENTRY FEES for the 2024 NATAS Northwest Student Production Awards**

Entry fees are reduced to of **\$25 per entry** (regardless of number of student entrants on the entry), however NATAS Northwest offers a fee waiver for High School entries in some circumstances to help eliminate a financial barrier that may otherwise keep a talented student or team of students from entering their work. Details are noted below in the “fees” section of the Rules & Regulations.

## Important Reminders

- These awards are to recognize STUDENTS' in their PRODUCTION. Teachers/Instructors/Advisors are an important part of students' learning but are not recognized as a recipient of the Student Production Awards.
- The web link for entry is: [https://natasstudentawards.org/membership\\_login/#/8](https://natasstudentawards.org/membership_login/#/8) . From that page, entrants will be able to set up a profile, or if a profile exists, log into your dashboard.
- A SUBMITTER is the person completing the entry form. This person is not required to be an ENTRANT.
- If the SUBMITTER is not the teacher/instructor/advisor for the entry, we do need to have his/her contact information. You may list him/her as an ENTRANT with the title of ADVISOR. Be sure to include their email address and phone number.
- An ENTRANT is a student who performs a function in producing the entry, producer, camera, talent, etc
- List each student as ENTRANTS (see exception for craft entries). All involved in the production should be named.  
**EXCEPTION NOTE:** In the craft categories, list ONLY those students performing the specific craft submitted. *(i.e., Craft Category – WRITER – only the writer will be recognized)*
- Include the email address of each student ENTRANT.  
**NOTE:** We DO NOT maintain email addresses after completion of the 2023-24 awards. Email, phone, addresses are strictly confidential and never shared. The email addresses are exclusively used by NATAS Northwest staff for the purpose of contacting students on specific issues pertaining to the Student Production Awards.
- Certificates are presented to all named entrants for nominated or winning entries. Certificates are only presented to students, not teacher/instructor/advisors.

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## Avoid Being Disqualified

- An entry in the wrong division or in the wrong category may be disqualified unless it is moved to the correct division/category prior to the start of judging. If you think there is a problem, contact the office ASAP.
- **Be sure to pay attention to the ENTRY CATEGORIES!**  
**COLLEGE (Entries start with a "C") . HIGH SCHOOL (Entries begin with a "H")**
- Entries without a school or program advisor may be disqualified. The advisor's contact information must be valid through June 2024 in case we need to contact the advisor. The advisor may be the entry submitter or listed as an entrant with the title advisor.

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# Standard Rules and Regulations

Entry Deadline: Friday, February 16, 2024

## Purpose:

To recognize outstanding **student** achievements in production by conferring awards of merit in the chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by undergraduate college and/or high school students.

## Eligibility:

- Projects conceived, produced and executed by students at a high school, university, college or technical/vocational school within the Chapter's designated awards region are eligible for student award consideration.
- Returning students who previously worked as professionals are not eligible.
- No professional services may have been employed in the production of the entry.
- Faculty involvement can only be advisory.
- Entrants must be enrolled as a full-time student during the eligibility period.
- Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
- Students who perform professional work may enter their work in the professional awards competition, provided they meet all eligibility requirements.
- No entry may be submitted to more than one Chapter's awards.
- The entry does not need to have been broadcast, cablecast or webcast to be eligible.
- Entry videos must as they were originally submitted to their advisor. There may not be any edits to the originally completed video except for edits to bring the entry length within the specified category time limit. When editing for time, use only straight cuts with one second of black to denote where content has been removed.
- There is no limit to the number of entries a school may submit in each category.
- Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
- Ineligible entries may be disqualified during any phase of the competition.

## Student Productions:

Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® Award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entry fees. The student is then prohibited from entering subsequent student production categories with other classmates.

**Entry Submissions:** A teacher, professor or advisor must approve the entry even if the student handles the submission or upload process themselves. There is no limit to the number of entries a school may submit.

**Original Material:** At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.

**Language(s):** Entries in English will be judged by English-speaking professionals. Entries in Spanish will be judged by Spanish-speaking professionals. Entries in other languages may be entered. Judging of these entries is subject to the availability of qualified judges who speak the language of the entry. We recommend that entrants in languages other than English or Spanish submit an English-language translation of the narration track.

**Double Dipping:** No single entry may be submitted in its entirety in more than one Programming category. The same student may not be listed on more than one entry for doing the same job using the same work. If a student was responsible for more than one role, they submit the video in the appropriate craft categories to be judged for that particular craft (ie writer, editor, etc.).

**Entry Errors and Omissions:** The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

**Intentional Falsification:** The student advisor warrants that they are the party most responsible for verifying the eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

**Judging and Evaluation:** Programs are judged on three criteria: Content, Creativity and Execution on a 10-point scale (maximum 30 points); and craft entries are judged on two criteria: Creativity and Execution for (maximum 20 points). Judging panels are to be made up of professional peer judges. Judges have the option of including constructive comments or feedback, to be returned to the student's faculty advisor.

**Fees:** While a fee to cover administrative expenses may be charged, there may be no individual student entry fees. While the NATAS offers student memberships as non-voting members of their Chapters, membership is not a requirement for advisors or entrants. **NOTE:** Eligible High Schools may be eligible for a fee waiver. Please use the "NATAS Northwest High School Equity Access Fee Waiver Form" available at [natasnw.org](http://natasnw.org).

**Awards:** A crystal pillar is presented to the school for an Award-winning entry. Students who participated in an Award-winning entry have the option to purchase a pillar including their name and title. A certificate is presented to each student who participates in the production of a Nominated or Award-winning entry. Participating students must be specified on the original entry form or in writing by their advisor. Although we recognize the importance of the advisor, these awards are intended for students only.

NOTE: Regional NATAS Northwest High School recipients will automatically advance to the National Competition. Those honorees will be announced at a live event to be scheduled in the fall of 2024. For more information visit the National NATAS website, <http://emmyonline.org/nationalstudent>.

**Restrictions on the Use of Emmy® Mark:** Schools may refer to the fact that they are recipients of a NATAS Student Production Award but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

**Validation:** We have received entries in the past that clearly had professional participation within the entry. To be considered, a student entry must be conceived, produced and finished by students with teachers/professors/advisors acting in advisory roles only. This means student entries may not benefit from professionals in lighting, sound, writing, editing, videography, directing, narration, etc. By endorsing the entry made, you as advisor, acknowledge this work was carried out by students without professional involvement. Any entry with professional involvement will be disqualified and no refund will be given.

**Eligibility Period:** Entries must have been produced in the Northwest Region during the eligibility period January 1, 2023 to February 16, 2024, but must not have been entered in a prior year's Student Production Awards.

**Entry Deadline: Friday, February 16, 2024.**

**Contact Information:**

NATAS Northwest  
1402 Lake Tapps Parkway Southeast  
Ste. F104/PMB 133  
Auburn, WA 98092  
206.653.7501 • [northwest@emmyonline.tv](mailto:northwest@emmyonline.tv)

# College Student Production Awards

## Entry Deadline: Friday, February 16, 2024

*NOTE: Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description. **Numbering of categories is standardized with the numbering and names of those used at the national level and thus may appear to have gaps for categories not available for entry in our region.***

### College Programming Categories

The same material may not be entered in more than one programming category

#### C-01 - Newscast

For outstanding achievement in a newscast, produced daily or less than daily, but broadcast, streamed or otherwise distributed as a “live” program. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time Limit: 30 minutes**

#### C-02 – News Report: Serious News

For outstanding achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. **Time Limit: 10 minutes**

#### C-03 – News Report: Light News

For outstanding achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. **Time Limit: 10 minutes**

#### C-04 – Multimedia Journalist (MMJ)

For outstanding achievement by a single individual covering a single or multi-part news story. The MMJ is reporter, writer, photojournalist and editor. Entry may not be submitted in any other programming or craft category. **Time Limit: 10 minutes.**

*NOTE: This category is intended for solo projects. Collaborative or group projects must be submitted in one of the other appropriate categories.*

### **C-06 – Non-Fiction Short Form**

For outstanding achievement in a presentation of a short-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes.**

### **C-07 – Non-Fiction Long Form**

For outstanding achievement in a presentation of a long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Minimum 10 minutes - maximum 30 minutes.**

*Note: If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.*

### **C-09 – Cultural Affairs / Arts/Entertainment**

For outstanding achievement in a presentation of content devoted to cultural or artistic significance. Entry may be a single story or a multi-part series of stories on the same topic.

**Time Limit: 10 minutes.**

### **C-12 – Fiction Short Form**

For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes**

### **C-14 – Sports Story or Segment**

For outstanding achievement in a sports news, information or feature story. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: 10 minutes**

### **C-15 – Sports Program**

For outstanding achievement in a sports program or special. Entry may be live or edited and must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments. Entry may have no post-edits except for the removal of PSAs, interstitials or commercials. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. **Time Limit: 30 minutes.**

*Note: This category is for shows such as pre/post-game shows, sports interview/discussion programs, season recap shows, etc. If the original presentation ran more than 30 minutes, entrants may select up to three (3) segments/excerpts to bring the entry to the specified time limit. One (1) second of black should be included between segments/excerpts.*

## College Craft Categories

NOTE: list only those individual(s) performing the specific CRAFT.

### C-19 - Animation/Graphics/Special Effects

For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment. **Time Limit: 15 minutes.**

### C-22 – Editor

For outstanding achievement in editing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment. **Time Limit: 15 minutes.**

### C-23 – Photographer

For outstanding achievement in photography demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment. **Time Limit: 15 minutes.**

### C-26 – Writer

For outstanding achievement in writing in all forms, including both fiction and non-fiction. This award is designed to encourage clarity of thought as well as creativity. Style and substance both count heavily in determining the winner. Scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told. **Time Limit: 15 minutes.**



# High School Student Production Awards

## Entry Deadline: Friday, February 16, 2024

*NOTE: Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description. **Numbering of categories is standardized with the numbering and names of those used at the national level and thus may appear to have gaps for categories not available for entry in our region.***

### High School Programming Categories

The same material may not be entered in more than one programming category.

#### H-01 – Newscast

For outstanding achievement in a newscast, produced daily or less than daily, but broadcast, streamed or otherwise distributed as a “live” program. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time Limit: 30 minutes**

#### H-02 – News Report – Serious News

For outstanding achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. **Time Limit: 10 minutes**

#### H-03 – News Report – Light News

For outstanding achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. **Time Limit: 10 minutes**

#### H-04 – Multimedia Journalist (MMJ)

For outstanding achievement by a single individual covering a single or multi-part news story. The MMJ is reporter, writer, photojournalist and editor. Entry may not be submitted in any other programming or craft category. **Time Limit: 10 minutes.**

*NOTE: This category is intended for solo projects. Collaborative or group projects must be submitted in one of the other appropriate categories.*

#### H-06 – Non-Fiction - Short Form

For outstanding achievement in a presentation of a short-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized

material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes.**

#### **H-07 – Non-Fiction - Long Form**

For outstanding achievement in a presentation of a long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

**Time Limit: Minimum 10 minutes - maximum 30 minutes.**

*If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.*

#### **H-09 – Cultural Affairs / Arts/Entertainment**

For outstanding achievement in a presentation of content devoted to cultural or artistic significance. Entry may be a single story or a multi-part series of stories on the same topic.

**Time Limit: 10 minutes**

#### **H-10 – Magazine**

For outstanding achievement in a program consisting of various stories of regional interest, usually on current events or entertainment in a format that often includes interviews and interspersed with links by presenters who appear in the reports. Could cover “pre-produced” or “recorded and edited” morning announcements. Designed to entertain and inform. Judges will look at the overall content, creativity and execution of the entire program as a complete product. **Time Limit: 30 minutes.**

#### **H-11 – Music Video**

For outstanding achievement in replication, reinterpretation or original material in a music video. Judges will evaluate content, creativity and execution. **Time Limit: 5 minutes.**

#### **H-12 – Fiction - Short Form**

For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes.**

#### **H-14 – Sports Story or Segment**

For outstanding achievement in a sports news, information or feature story. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: 10 minutes**

#### **H-16 – Live Sporting Event/Game**

For outstanding achievement in the production of a live or recorded live sports event or game. A composite is required and may include segments or excerpts that provide examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant’s discretion. **Time limit: 30 minutes.**

*Note: One (1) second of black should be included between segments/excerpts.*

#### **H-17 – Public Service Announcement (PSA)**

For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community or area causes. **Spots may be 5-seconds to 2 minutes in length.**

## High School Craft Categories

**NOTE: list only those individual(s) performing the specific CRAFT**

### H-19 – Animation/Graphics/Special Effects

For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment. **Time Limit: 15 minutes.**

### H-20 – Audio/Sound

For outstanding achievement in audio or sound design demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment. **Time Limit: 15 minutes.**

### H-22 – Editor

For outstanding achievement in editing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment. **Time Limit: 15 minutes.**

### H-23 - Photographer

For outstanding achievement in photography demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment. **Time Limit: 15 minutes.**

### H-26 – Writer

For outstanding achievement in writing in all forms, including both fiction and non-fiction. This award is designed to encourage clarity of thought as well as creativity. Style and substance both count heavily in determining the winner. Scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told. **Time Limit: 15 minutes**