



PO Box 353  
Monticello, NY 12701  
(845) 436-5336  
www.scdw.net

**QUALITY, AWARD-WINNING  
COMMUNITY THEATRE IN THE CATSKILLS  
SINCE 1950**

Non-Profit Org.  
US POSTAGE  
PAID  
NEWBURGH, NY  
PERMIT #39

**2017**

**Valentine's Cabaret**

FEBRUARY 10, 11, 12

**One Act Festival**

MAY 12, 13, 14, 19, 20, 21

**The 39 Steps**

JUNE 9, 10, 11, 16, 17, 18

**Noises Off**

JULY 7, 8, 9, 14, 15, 16

**Sweeney Todd**

AUGUST 11, 12, 13, 18, 19, 20

**How I Met Your Mummy**

SEPTEMBER 8, 9, 10, 15, 16, 17

**Haunted Theatre Tours**

OCTOBER 13, 14, 20, 21, 27, 28

**Holiday Show**

DECEMBER 8, 9, 10

Special for 2017 Season  
**FABULOUS 5 FLEX TIX!**

This package entitles you to five mix & match tickets to any show, including our Holiday Show and Valentine's Cabaret. See one show with four friends, five different shows or any combination thereof!

Before January 30 - \$65 (save 33%)  
January 30 – March 15 - \$73 (25% off))  
After March 16 - \$82 (15% savings)

**Gift Shopping for the  
Theatre Lover on your List?**

Take advantage of this offer!  
Call Harold at (845) 807-7212  
or email htighe@hvc.rr.com

**ORDER ONLINE – [www.ShowTix4U.com](http://www.ShowTix4U.com)**

**Plays- \$18 Adults**

**\$14 Seniors/Students/Veterans/Military**

**Musicals - \$22 Adults**

**\$18 Seniors/Students/Veterans/Military**

Without ever stepping foot onstage,  
*YOU* Can Play  
The *Most Important* Role  
at the Rivoli Theatre

Productions are EXPENSIVE to mount...  
Ticket Sales alone will not allow the  
Sullivan County Dramatic Workshop to  
maintain the Rivoli and cover the expenses  
associated with staging our shows.  
*We Need Your Help!*

*Sponsorship Opportunities*  
offer you and your business several ways to  
Support the Arts in Sullivan County! Become a  
SEASON SPONSOR, Individual SHOW SPONSOR  
or Take an Ad in our Season Journal.  
*See details Inside!*



As a 501(c)(3) organization, your donation to  
the SCDW is 100% TAX-DEDUCTIBLE  
*Thank You So Much!*





## Let's Put on a Show!

It costs a good deal more than you'd think – and so does maintaining the historic Rivoli Theatre in South Fallsburg. Among *many* other projects requiring attention, our roof is leaking, and since we have no plans any time soon on staging *Singin' In the Rain*, we're facing a huge expense in replacing the ancient roof.

## This Year, More than Ever, WE NEED YOUR HELP

Ticket sales alone cannot keep us afloat – without the generosity of individuals and businesses committed to supporting the Arts in Sullivan County, the area's longest standing Community Theatre organization cannot survive! The Sullivan County Dramatic Workshop is a **501(c)(3) Not-for-Profit Organization**. Your **tax-deductible donation** will not only give you advertising recognition, it will help keep the Arts alive. With your donation, you contribute to the education and literacy of the Community. You encourage artistic pursuits. You help develop confidence and responsibility in young performers. You provide opportunities to learn and grow in all aspects of Theatre. **You encourage investment in *your community!***

## There are Several Levels of Support and ways YOU CAN HELP!

ONE IS SURE TO FIT YOUR BUDGET ..

Take an Ad  
In our 2017  
Season  
Journal

### \$25-\$350

Journals are handed out at all performances, so your message will be seen by many hundreds of people. Advertise your business, honor a friend or just congratulate the SCDW on its 68<sup>th</sup> year of quality, award-winning Community Theatre.

### \$1,000-\$5,000

As a 2017 Show Sponsor you receive billing in all advertising and the program for the show, 4 tickets to the show you've sponsored AND 4 Season Passes. Royalties, costumes and publicity *for that show* are funded by your generous donation.

Become a  
SHOW  
SPONSOR

Become a  
SEASON  
SPONSOR

### \$250- \$2,500+

Season Sponsors are listed prominently in the Season Journal, on Posters and in the programs for every show. Depending upon the level of sponsorship, Season Passes and Individual Use tickets are our thank you gift to our Season sponsors. Your generous donation goes toward operating expenses and maintenance of the Rivoli!

## We Need Angels

While we know not everyone can be a full fledged Angel, it takes a lot of “feathers” to make up Angels’ Wings. Please find a comfortable level of support below – and we have gifts for you at each level!

**YES!**  
I want to be a  
**SEASON SPONSOR**  
**SIGN ME UP**  
at the level  
indicated

### SEASON SPONSORS

All Season Sponsors get listed prominently in the Season Journal, on Theatre Posters and the playbills for each production. Donations go toward operating expenses and maintenance of the Rivoli.

**Angels (\$2,500 and Up!)**

Receive 12 Season Passes as well as 12 single use tickets  
AND get a full page ad in our 2017 Season Journal

**Wings (\$1,500-\$2,499)**

Receive 8 Season Passes and 8 single use tickets  
AND get a 3/4 page ad in our 2017 Journal

**Feathers (\$1,000-\$1,499)**

Receive 6 Season Passes and 6 single use tickets  
AND get a 1/2 page ad in our 2017 Journal

**Stars (\$500-\$999)**

Receive 4 Season Passes and 4 single use tickets  
AND get a 1/4 page ad in our 2017 Journal

**Supporting Players (\$250-\$499)**

Receive 8 single use tickets

Return this form with your check made out to SCDW to:

SCDW, c/o Eileen Kalter, PO Box 383, South Fallsburg, NY 12779  
(PLEASE PRINT)

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

e-mail \_\_\_\_\_



TENTATIVE

**2017**  
**SEASON**

PENDING RIGHTS

**RIVOLI THEATRE**  
5243 Route 42  
South Fallsburg, NY  
(845) 436-5336  
www.scdw.net



### **Valentine's Cabaret\***

**February 10, 11, 12**

Modern songs in '30s and '40s Jazz Club Style.

### **One Act Festival**

**May 12, 13, 14, 19, 20, 21**

A Series of Short Plays to whet your appetite for the 2017 Season!



### **The 39 Steps**

**June 9, 10, 11, 16, 17, 18**

Mix a Hitchcock masterpiece with a juicy spy novel and add a dash of Monty Python – a fast-paced *whodunnit* for anyone who loves the magic of theatre!



### **Noises Off**

**July 7, 8, 9, 14, 15, 16**

Called the funniest farce ever written, a manic menagerie of a cast of itinerant actors are rehearsing a flop called *Nothing's On* with doors slamming, on and off-stage intrigue and plenty of herring! A hilarious, classic comedy.



### **Sweeney Todd**

**August 11, 12, 13, 18, 19, 20**

This musical thriller features music by Stephen Sondheim and details the return of a barber to London after years of exile. To take revenge on the corrupt Judge who banished him, he conspires with a local baker who is in need of fresh meat for her pies...

### **How I Met Your Mummy**

**September 8, 9, 10, 15, 16, 17**

A hysterically witty, spine-tingling farce. The O. Howe Dulle Museum is about to unveil its latest find, but there's *nothing dull* about this museum!



### **Haunted Theatre Tours**

**October 13, 14, 20, 21, 27, 28**

Our wildly successful Haunted Theatre Tours continue this Season with three floors of frights – it'll be a *scream!* Yours... Come, if you dare!



### **Holiday Show\*\***

**December 8, 9, 10**

Details of the exact show TBA closer to the Holidays!

The Main Season Shows are staged at the Rivoli Theatre in South Fallsburg.  
\*Staged at the Sullivan County Museum in Hurleyville



# 2017 Season Journal

Become an Advertiser  
or Send a Message of Support  
for the Arts

## WHO WILL SEE MY AD?

Your ad will be seen by **many hundreds of people** – county residents along with summer and weekend visitors who support the arts and attend our shows all year long!! Journals are handed out at all performances and **your ad will get maximum exposure!**

## WHY TAKE PART IN THE SCDW JOURNAL?

An ad in the Workshop's Season Journal can **advertise your business, honor a friend, celebrate an occasion** or just congratulate the SCDW on its **68th year of providing quality theatre in Sullivan County.**

## IS IT AFFORDABLE?

**Absolutely!** Whether it's a full page, half page or quarter page advertising your business, or for individuals, any size down to a 'fan' or 'friend' listing, **there is a level of support that will fit your budget.** In today's economy, we know your advertising dollars have to pack a lot of bang for the buck – and with the SCDW journals being given out all year long, you can be sure **your message will be seen again and again!**

## AD SIZES AND PRICING:

- Inside/Back Covers (8" x 5"): \$300
- Full Page (8" x5"): \$250
- Half Page (4" x 5"): \$150
- Quarter Page (2" x 5"): \$85
- Fan (Name Listing Only – Larger Font): \$50
- Friend (Name Listing Only – Smaller Font): \$25

## Deadline for Ad Copy and Payment – March 1, 2017

Return this form, camera-ready copy and your check to:

SCDW 2017 Journal, c/o Eileen Kalter,  
PO Box 383, South Fallsburg, NY 12779

PLEASE PRINT

Name \_\_\_\_\_

Ad Size \_\_\_\_\_  Use same copy as last year

Phone # \_\_\_\_\_

e-mail \_\_\_\_\_

## BECOME A SHOW SPONSOR

As a 2017 Show Sponsor you receive billing in all advertising and the program for the show – “The Sullivan County Dramatic Workshop and YOU present...” You also receive 4 tickets to the show you’ve sponsored AND 4 Season Passes. Royalties, costumes and publicity directly related to *YOUR SPECIFIC SHOW* are funded by your generous donation.

### SHOWS YOU CAN SPONSOR

**Valentine’s Cabaret** (February 10, 11, 12, 2017)

\$500 SPONSORSHIP

**ONE ACT FESTIVAL** (May 12-14, 19-21)

\$1,000 SPONSORSHIP

**THE 39 STEPS** **SOLD** (-18)

\$1,000 SPONSORSHIP

**NOISES OFF** (July 7-9, 14-16)

\$1,000 SPONSORSHIP

**SWEENEY TODD** (August 11-13, 18-20)

\$5,000 SPONSORSHIP

\$2,500 CO-SPONSORSHIP

**HOW I MET YOUR MUMMY** (Sept. 8-10, 15-17)

\$1,000 SPONSORSHIP

**HAUNTED THEATRE** (October 13, 14, 20, 21, 27,28)

\$500 SPONSORSHIP

**HOLIDAY SHOW** (December 8-10)

\$500 SPONSORSHIP

I WOULD LIKE TO SPONSOR

\_\_\_\_\_

Return this form with your check made out to SCDW to:  
SCDW, c/o Eileen Kalter, PO Box 383, South Fallsburg, NY

12779

(PLEASE PRINT)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
e-mail



The Sullivan County Dramatic Workshop is the longest standing Community Theatre organization in the Catskills. The not-for-profit, 501(c)(3) organization was founded in 1950 by Barbara Newberg and Sunna Rasch, who wanted

to bring some 'culture' to Sullivan County.

Barbara Newberg made her home and raised her family in Sullivan County after leaving behind a promising Broadway career (*that's our Barbara, pictured right with Lou Costello* in a Broadway show!). She appeared in *Blithe Spirit*, the first production the Workshop staged and remained involved, onstage and off for decades thereafter, about up until the time she drew her last breath.



Since its inception, the Workshop has provided local people interested in any aspect of theatre a niche in which to hone their craft. We've also provided countless audience members with hundreds of memorable productions. We have contributed to the cultural life in our County with a wide diversity of live theatrical productions at very affordable prices. Our audiences continue to grow and our productions have received both popular and critical acclaim.

We make our home at the Rivoli Theatre in South Fallsburg. Built in 1923, the Rivoli has seen Vaudeville come and go and gave generations of movie-goers many happy memories prior to it being purchased by the SCDW. The Rivoli has been granted Landmark status on the National Registry of Historic Places.

If you've been coming to see our productions for years,  
**THANK YOU SO MUCH!**

If you've never seen a production of the SCDW,  
**PLEASE COME OUT THIS SEASON!**

**RIVOLI THEATRE 5243 ROUTE 42 SOUTH FALLSBURG  
ORDER TICKETS ONLINE - [www.ShowTix4U.com](http://www.ShowTix4U.com)**

If you're interested in any aspect of theatre,  
from center stage to behind the scenes work,

**COME ON OUT AND AUDITION!**

Visit us at [www.SCDW.net](http://www.SCDW.net) Follow us on Facebook  
Email [SCDWEmail@aol.com](mailto:SCDWEmail@aol.com) to be included on our  
mailing list and for information about upcoming  
productions and auditions.