

DesignMil is a one day collaborative event in Milwaukee, Wisconsin that connects non-profits with designers to create work that elevates their identity, branding, or otherwise visual needs.

## Sponsorship

DesignMil is currently seeking sponsors for our upcoming event on November 4, 2017. Monetary and in-kind gifts help us cover the cost of food, t-shirts, and organizational expenses for the event.

We're reaching out to you because we believe that supporting DesignMil will further your company's commitment to community involvement.

Please review the sponsorship levels below. If none of these fit your vision of support we are happy to work with you on custom sponsorship agreements to contribute in another way.

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## Tiers

### Presenting Sponsor (\$2000+)

- Limited to one sponsor
- The opportunity to speak at the start of the event
- YouTube Interview (to be posted on our website and blog)
- Print logo on name tags
- Everything under the Gold & Silver categories

### Gold (\$500-\$1999)

- Use of event photos for sponsors own publications and promotions
- Opportunity to give away promotional material at event
- Company name/logo printed on the back of DesignMil T-Shirts
- Everything under the Silver category

### Silver (\$250-\$499)

- Company name/logo featured on the website
- Company name/logo featured on the powerpoint during the event
- Announcement of company name at the beginning of the event

## Testimonials from participating nonprofits and community organizations.

**“ Our experience with Design Like Mad last year was wonderful. The team came up with a great design for our website and helped implement several of the Wordpress plugins that we needed (event calendar, etc.). We’ve launched the site and have gotten great feedback from our members.**

Dr. Eric Compas, Rock River Coalition  
Design Like Mad - Madison, 2013

**“ The designers at Design Like Mad created fantastic graphics for our fundraiser. We received a professional looking package that allowed us to promote our event without biting into our budget. The designers were easy to work with and we wouldn’t hesitate to participate again.**

Mark J. Nofsinger, Girls on the Run of Dane County, Inc.  
Design Like Mad - Madison, 2013

**“ Our team really resonated with our mission and churned out some innovative and exciting work to represent who we are now as an Early Childhood Education Center. We feel so proud of the work that was accomplished and have have some great enrollment results because of it.**

Paula Drew, University Avenue Discovery Center  
Design Like Mad - Madison, 2013

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