

Primary Election Poll-June 2018



June 4, 2018. We asked registered voters in the district, “When you think about your vote for Congressional Representative, which ISSUE will be the most important one in determining who you vote for?” This is what they told us:

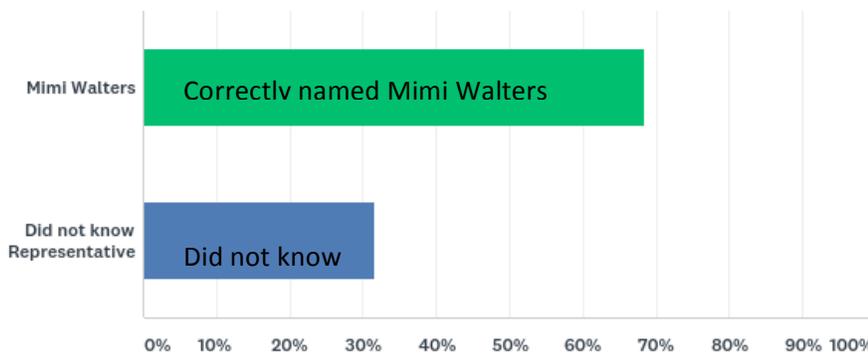


N=184 registered voters

SUPPORT FOR MIMI WALTERS

For over a year we have been asking registered voters if they knew who their Congressional Representative (Mimi Walters) is, and whether they approved of her job performance. In April/May 2017, only 42% of registered voters could correctly identify Walters; this has since increased to 68%. In the same time period, the percentage of voters who could evaluate Walters’ job performance has also increased, with 47% disapproving of her job performance in May/June 2018.

Q5 Do you know who your Representative in Congress is?



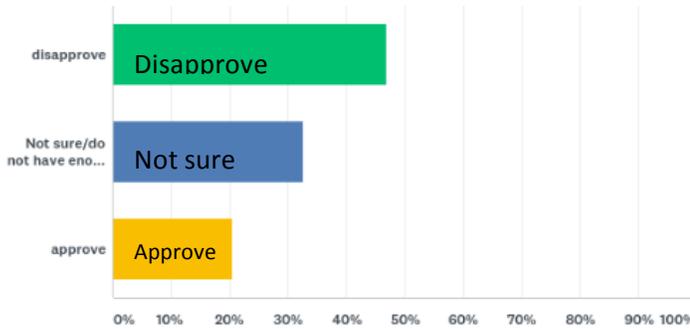
N=209 registered voters

UNDECIDED VOTERS

To what extent have voters made up their minds about their vote for Congressional Representative in the weeks before the election?

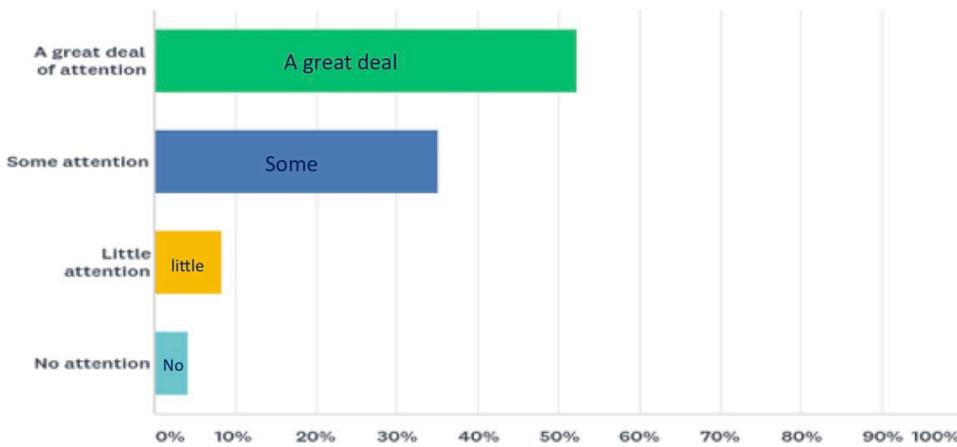
Despite more than half (52%) of registered voters indicating they paid a “great deal of attention” to politics, 42% were undecided or did not know who they would vote for as their Congressional Representative in the month before the June 2018 primary.

Q6 Would you say you APPROVE or DISAPPROVE of the job your representative in Congress is doing?



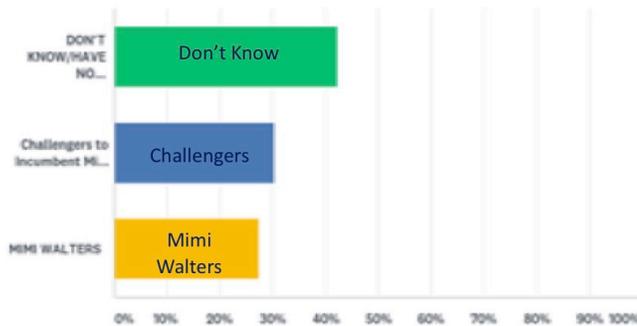
N=205 registered voters

Q1 How much attention would you say you pay to politics?



N=214 Registered voters

Q10 Finally, we'd like to know who you would be voting for as your Congressional Representative. If the election were held tomorrow, which candidate would get your vote?



n=201 registered voters

Of those voters who were able to articulate their choice for Congressional representative, 27% of registered voters indicated they would vote for Mimi Walters, the incumbent.

Interestingly, the combined total for Walters' challengers was 30%.

Although the margin of error of 6% is high due to the smaller sample size (see Methodology section), our data nevertheless suggests a much stronger challenge than Walters experienced in her previous primary elections for the CA-45 seat in 2014 and 2016.

A longer form analysis, including a complete list of the questions asked on the survey, will be released after the June 2018 primary election.

Methodology

Using March 2018 Voter Registration data from the Orange County Registrar of voters, we randomly chose 5% of all registered voters in the district. From 390,615 registered voters, this resulted in a sample of 11,648 registered voters.

On April 30, 2018 we established a Survey Monkey survey link and sent email invitations to 1749 registered voters who had emails associated with their registration records, but not telephone numbers. Each voter received an initial email and three follow up email invitations. From this list n=186 emails were bounced or rejected; n=66 voters responded, which was a 4% response rate.

From May 14-18, 2018, we called registered voters in the sample who had telephone numbers associated with their registration records to administer the survey via telephone. The total number of calls made to registered voters was n=5108, with n=75 surveys completed. We then emailed voters who we were not able to reach by telephone the SurveyMonkey link. The total number of follow-up emails was n=2155, with n=73 surveys completed in this fashion. The final survey was completed June 3, 2018.

The total number of completed surveys was n=214, which at a 90% Confidence Level results in a margin of error of 6%. The survey overrepresents Non-Party Preference Voters, and underrepresents Republican voters.

Given the small sample size and higher margin of error, these results should be seen as suggestive rather than predictive. We will issue a more detailed report in the coming weeks.

Questions or comments should be directed to: info@California45th.com

CALIFORNIA 45TH

Email: info@california45th.com

Website: www.california45th.com

Facebook: [www.facebook.com/
groups/California45th/](https://www.facebook.com/groups/California45th/)