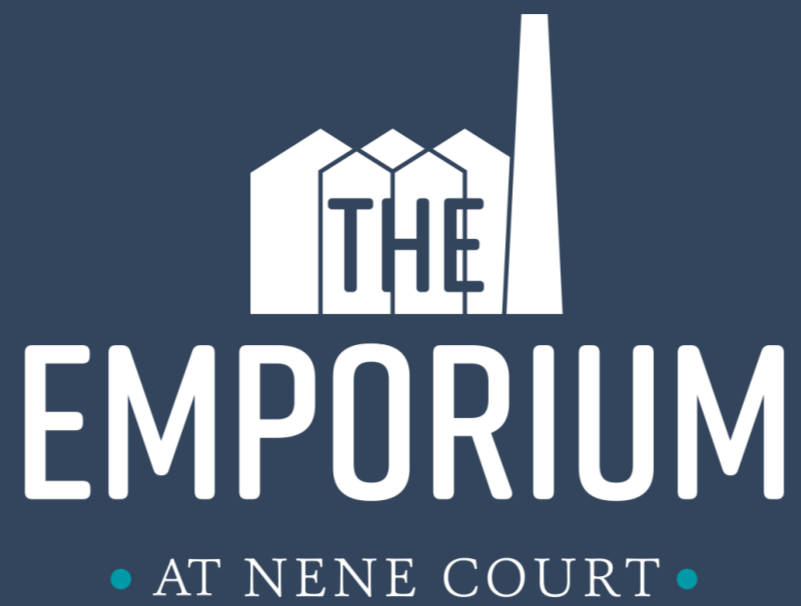




EMPORIUM

• AT NENE COURT •

SELLER INTRODUCTION PACK



We are looking for small or creative businesses that are based around Northamptonshire to join us on a journey.

Start-ups will be as welcome as more seasoned businesses, the common theme being a passion for what you do and the oomph to promote your business and not just take a back seat.

Ideally, you will be familiar with social media and active in building a following. If the mood suits, you can work every day in the shop but we will only ask that you work a few days each month on a rota.

The success of The Emporium relies on creating a great co-operative feel and mutual respect for the other sellers. You need to be able to sell other products with the same passion you would to sell your own.

You may have a fantastic product but people buy from people, so dealing with the public should come naturally to you as should the ability to smile and keep up the energy levels, even when the days is damp and dreary.

If this is you, then read on....



THE EMPORIUM

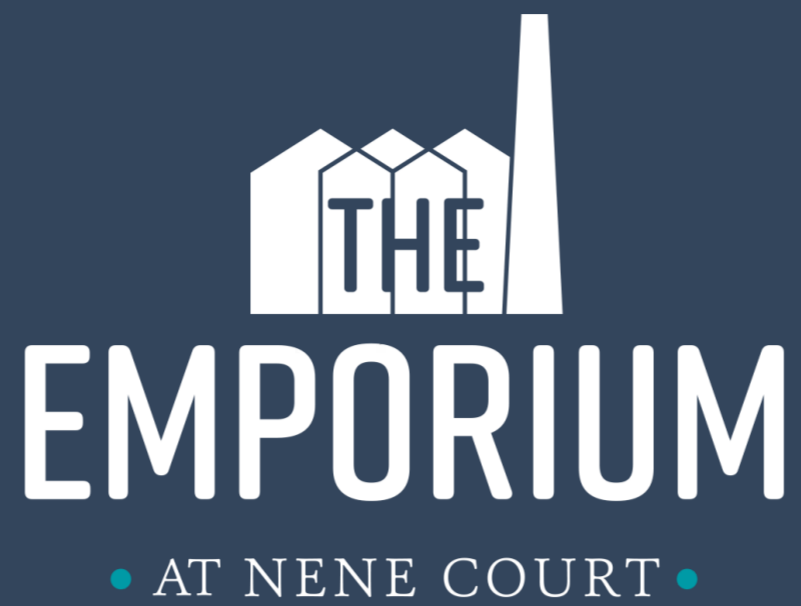
• AT NENE COURT •

Nene Court is an independent, retail park situated in Wellingborough in the county of Northamptonshire. Originally, the Wellingborough Gas Light Co. built the site towards the end of the Victorian era as a gas works with retort house, gasholders and more. Then during the First World War, it was temporarily used as a hospital for wounded soldiers. The location also produced gas for the town's supply, as well as hydrogen for the barrage balloons during World War Two and many of its original historic features can still be seen around the site.

During the early 1990s the site was purchased for a trailer manufacturer and Bestbuys Outdoor Store, which was re-locating from smaller premises in Wellingborough. Later in the 1990's some of the early Victorian buildings were converted for retail shops and the site has grown over the years.

Today, Nene Court has been lovingly renovated and restored to now house an exclusive array of bespoke boutiques and food outlets. There is ample free parking creating an ideal shopping environment for all ages.

Nene Court, The Embankment is just off the A45 and open seven days a week with free parking!



The Emporium will become the home of small, creative businesses in Northamptonshire. We want to encourage and help people with an idea to bring that idea to life and for those that are already on their journey, perhaps help them take it up to the next level.

The Emporium is the brain child of me, Paul Warner and is building on the 13 years of knowledge I have of both bricks and mortar and online retail. The Binley Family that own Nene Court, are great supporters of Northamptonshire business and have been instrumental in helping me to develop this idea and between us, we have re-modelled a 3300 square foot unit to a very high standard with displays of various sizes available to rent. Anything from a shelf, to a full blown studio with serving counter.

The shop will be modelled around single till point with each seller being a department to track sales and performance. We will heavily promote that fact that it is full of LOCAL companies and try to weave background stories in to each sellers display area.

To help you grow and flourish, other services will be available including meeting rooms, demonstration areas, dispatch facilities and general marketing advice.

In short, it will be a home from home.

Paul.



The pricing is very simple and includes, rent, rates, VAT, display area, lighting, heating and wi-fi. We will operate a single till point too, offering cash and card payments, so you don't need to fret about anything.

- Shelves from £10 a month
- Display Stands from £50 a month
- Display Pallets from £130 a month
- Slatwall from £130 a month
- Walled Display Units £280 a month
- Walled Studio £300 a month

Other Facilities Available:

- Demonstration Area
- Meeting Area
- Pack & Dispatch facility
- Royal Mail Collection
- ParcelForce Courier Collection

The spaces are rented on a rolling 3 months contract to allow you to get to know what works and what doesn't.

The rent for each month will be due on the 1st day of each month, with a minimum commitment of three months.

A security bond of £100 will be held for the duration of the tenure to cover refunds.

Each item sold will be subject to a 10% commission charge which will be deducted from the balance paid at the end of each week/month.

Each seller will be expected to work a small number of days each month depending on the size of the display space rented. This will include weekends.

Each seller will be responsible for stocking and merchandising their own areas to ensure the display looks appealing.

If this sounds perfect for you, then email paul@nenecourt.com or call 07764 151368 to arrange a no obligation viewing.
