



Audrey Kerchner

“Make is simple, but significant”

Audrey Kerchner’s background spans more than 20 years of highly developed skills in sales, marketing, customer relationship management, event management, and most notably, rebranding. She has helped organizations meet goals by leading rebranding and other projects including the development of social media and digital business.

Audrey has consistently developed her skills as Manager of Customer Service and Quality Assurance for Dezine Healthcare Solutions, Senior. Manager of Global E-Business & Sales/Marketing Services for Schering Plough, Practice Lead Digital for Euro RSCG Life Catapult, and Account Director/ Marketing Strategist for Digital Arts Creative.

Among her many specific accomplishments, Audrey has been an integral part of increasing Digital Arts Creative sales by 23%, performing as project lead for rebranding of Tony Robbins top life coach and chartering a global, cross functional Web Business Council that guided and monitored the web strategy and portfolio of websites for Schering-Plough.

Audrey holds a Bachelor of Science Degree in Business Management from The University of Phoenix.

Audrey holds a variety of Certifications including “Managing Chaos” – AMA, Situational Coaching, “ Leadership Excellence Program” - Women Unlimited LLC , “Finance & Accounting for Non-Financial Managers” - PBH Executive Services, “Project Management Training”- IIL “Software Estimation” - Construx Software, Inc. , “Documentum 4 Training” - Documentum Certifications, and Windows NT MCSE.

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