

## Our **B.E.S.T.** Services

### Career Counseling

**B.E.S.T.** outplacement and career counseling services effectively helps employees within a company strategically manage their career. It is also a useful tool for transitioning employees (those out of work) to bridge the gap between unemployment and a new job opportunity. The key is for clients to actively and consistently utilize our career counseling services during their transition.

Employers are advised to measure and track the overall effectiveness of the outplacement firm they use and to gather the opinions and experience of former employees who utilized the outplacement service. In addition, our publication, *Your B.E.S.T. Strategic Job Search!*, is a useful and highly interactive resource that introduces all of the **BEST** methodologies, tips, and **BEST practices** on most effective ways to make the proper self-assessments, compile diverse skill levels and work experience, and combine these tools while leveraging networks and alliances, to meet with hiring managers, and quickly secure continued employment. The book is a useful resource in the career counseling suite of services.

While it does not replace the total outplacement experience, the book provides most of the necessary tools and information for *ANYONE* to land a new job in a relatively short period of time. The benefits that the book provides, as it can quickly and significantly enhance one's career immediate and long term opportunities, are clearly worth the investment of less than \$25.00.

We also provide career transition seminars on interviewing skills, resume writing, job research, using social media, telemarketing, networking, salary negotiation, objection handling, closing the deal, and on-boarding.

