

## Leadership & Management Development

At **B.E.S.T.**, we realize that leadership development and management development are critical because the necessary skills can be taught to anyone and mastered by anyone who is willing to develop themselves consistently and be disciplined about it.

The difference between leadership development and management development is as follows;

### Leaders

- Set the direction of the organization
- Inspire and motivate the organization to achieve their vision
- Align the inputs and efforts of organizational stakeholders (team board members, employees, clients, collaborators, partners, stockholders, etc.) to keep the vision alive
- Create a culture that will help bring the vision to life

### Managers

- Execute the leaders' vision within the budget and allocated resources
- Manage the teams that will execute the vision
- Solve operational problems as they emerge



Benefits of **B.E.S.T.** leadership development programs include;

- Participants have had exposure to significant businesses within a global organization
- They have been challenged with meaningful work, while being mentored and guided by senior leadership and technical staff
- Contributions make a difference in programs which are fundamental to core businesses
- Personal exposure is high while networking with upper levels of management
- Leaders are now much more prepared to decide what they would like to do with the rest of their professional career